

Women in Ag Leadership Conference

Presented by Iowa State University Extension and Outreach Women in Ag
Iowa State Center - Scheman Building, 1805 Center Dr., Ames, IA 50011

CONFERENCE AGENDA

Optional: Monday, November 27, 2017

- 2:00 pm Onsite Check-in Begins
- 3:00 pm ISU Campus Tour
- 4:30 pm Networking and Refreshments
- 5:30 pm Concurrent Session A - Intensive Workshops

Attendees will participate in one of the following workshops:

1. Become a Cooperative Board Influencer – Dr. Keri Jacobs, ISU Assistant Professor of Economics and Extension and Outreach Cooperatives Specialist; Sue Tronchetti, Landus Cooperative Board Member, Pioneer Seed Sales, and farmer; and Susan Voss Farm Credit Services of America Board Member, CPA and farmer
2. Discover Your Ag Leadership Strengths – Dr. Jennifer Leptien, Iowa State University Interim Director for Learning Communities and Lora Leigh Chrystal, Director of the Program for Women in Science and Engineering
3. Bring Out the Leader in You – Mary Foley Balvanz, Iowa Farm Bureau Federation Leadership Training Manager; and Heather Lilienthal, Iowa Soybean Association Director of Producer Services

- 6:45 pm A light casual supper will be served within each workshop room
- 8:30 pm Workshops Conclude
- 8:30 pm Networking and Refreshments at the Best Western Plus University Park Inn & Suites

Tuesday, November 28, 2017

7:30 am Onsite Check-in Begins

7:30 am Networking and Beverages and Snacks

8:30 am General Session One

- Opening Remarks
- Keynote Address: Winning in Complex Conversations - Roxi Beck, Center for Food Integrity and Look East, Vice President
- There Are No Glass Ceilings – Diane Young, Foundation Analytical Laboratories, Director of Technical Services and Owner
- Women Impacting Agriculture Recognition – Madeline Schultz and Lisa Scarbrough, ISU Extension and Outreach Women in Ag Program

10:30 am Networking and Refreshments

10:45 am Concurrent Session B

1. Engaging a Skeptical Public - Roxi Beck, Center for Food Integrity and Look East, Vice President
2. Making a Difference Through Public Service – Diane Bystrom, ISU Carrie Chapman-Catt Center Director
3. The Scoop on Rural Entrepreneurship Panel Discussion – Moderated by Zoami Calles, Crooked Creek Farm; and Jennifer Bentley, ISU Extension and Outreach Dairy Specialist; with guests Debbie Takes and Josie Rozum, Dan and Debbie’s Creamery, Owners; and Heather Laubenthal, USDA Farm Service Agency, Farm Loan Manager
4. Customer Service for Ag Clientele Panel Discussion – Moderated by Sue Tronchetti, Pioneer Sales Owner, with Guests: Ashley Johnson, Home State Bank Ag Lender; and Denise Schwab, ISU Extension Beef Specialist
5. Start Your Own Networking Group Panel Discussion – Moderated by Jade Hargrafen, ISU Extension and Outreach Delaware County; and Katie Williams, ISU Extension and Outreach Story County with Guests: Lexi Merek – FarmHer Communications and Marketing Coordinator; Kayla Koether – ISU Extension and Outreach Winneshiek County and Beginning Farmer Leader; and Mekenzie Cortum, Nationwide Sales Analyst and Central Iowa Employer Based Women in Ag Group Leader

- 11:45 am Networking Luncheon and General Session Two
- Served Meal
 - Welcome Remarks – Dr. Lawrence, Iowa State University Interim VP for Extension and Outreach
 - Musical Performance
- 1:00 pm Concurrent Session C
1. Discover the Benefits of Mentoring – Erin Cumings, Nationwide VP Agribusiness Underwriting
 2. How to Have Tough Conversations – Janine Bruder, Nationwide HR
 3. Becoming a Servant Leader – Alyssa Johnston, Iowa Corn Growers Leadership Training Manager
 4. Your Personal Marketing Plan – Joni Erwin, Latham Seeds
 5. Leading Through Change – Stephanie Liska, Beck Ag, CEO, President
 6. Map Your Leadership Journey – Shannon Hauf, Monsanto Company, Global Technology Lead, Cotton, Wheat, and Specialty Crops
- 1:30 pm Networking and Refreshments
- 1:45 pm Concurrent Session D
- Session C workshops will be repeated
- 2:15 pm Networking and Refreshment Break
- 2:30 pm General Session Three
- Balancing Roles in the Family, On the Farm, Off the Farm and in the Community - Moderated by Cynthia Bartel, ISU Graduate Student in Agronomy with Guests: Amy Tlach, Iowa Soybean Council, Extension Council and Beef Farmer; Nancy Bohl Bormann, Maschhoff Environmental and Grain Farmer; and Pam Bolin, Midwest Dairy Association, National Milk and Dairy Farmer
 - Capstone Address: How Remarkable Women Lead with Confidence – Jeanne Bernick, K-Coe Isom Manager
 - Closing Remarks
- 4:30 pm Adjournment