**Annie’s Project is interesting and fun!**

- Topics of importance to your future in farming
- Brief presentations and extended discussions with ag professionals
- Practical hands-on activities
- Decision making resources available to you
- Networking with other farm women

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**ANNIE’S PROJECT**

EMPOWERING WOMEN IN AGRICULTURE

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**EXTENDING KNOWLEDGE EMPOWERING WOMEN**

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**IOWA STATE UNIVERSITY**

Extension and Outreach

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**WOMEN in AG**

Courses in Iowa

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**Annie’s Project: Farm Business Management**

A six session course created to guide women in making good decisions for their farm businesses

**Classes starting**

Monday, February 28, 2022
and continuing March 7, March 14, March 21, March 28, and April 4

Class is 5:30pm-8:30pm (meal at 5:00pm)
Oelwein Community Plaza
25 W. Charles St.
Oelwein, Iowa

For more information, contact
Deb Kahler | Fayette County Extension
dkahler@iastate.edu | 563-425-3331

Register by Monday, Feb. 21, 2022
Cost: $75

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"Even if you think you know a lot, you will always learn something. What you learn at Annie’s Project can help you fine-tune your operation."

Julie — Oskaloosa, Iowa
What is Annie’s Project: Farm Business Management?

Annie’s Project is the agricultural business education program that empowers farm and ranch women who want to be more knowledgeable about their agricultural enterprises. Women learn best with and from other women, and Annie’s Project takes advantage of that fact by creating a comfortable and supportive learning environment focused on the best farm business management practices. Course participants will learn effective strategies to make good decisions in five key management areas including financial, human resources, legal, marketing, and production topics.

www.aep.iastate.edu/womeninag

At the end of six weeks, participants will know more about:

- **Managing Finances**
  - Financial ratios and balance sheets
  - Working with lenders
  - The intersection of family and farm finances

- **Managing Human Resources**
  - Improving family and business communication
  - Choosing insurance for the farm family

- **Managing Legal Issues**
  - Property titles and asset ownership
  - Estate planning terms, concepts and tools
  - Liability protection

- **Managing Marketing**
  - Determining break-even price points
  - Accessing market information
  - Developing marketing plans

- **Managing Production**
  - Using Ag Decision Maker and Web Soil Survey tools
  - Enrolling in USDA programs
  - Purchasing crop or livestock insurance
  - Updating farmland leases