Annie’s Project is interesting and fun!

- Topics of importance to your future in farming
- Brief presentations and extended discussions with ag professionals
- Practical hands-on activities
- Decision making resources available to you
- Networking with other farm women

Annie’s Project: Farm Business Management
A six session course created to guide women in making good decisions for their farm businesses

Classes starting
Tuesday, May 17, 2022
and continuing May 24, May 31, June 7, June 14 and June 21

Class is 6:00pm-9:00pm (meal at 5:30pm)
DMACC West
5959 Grand Ave. | West Des Moines, IA

For more information, contact
Dallas County Extension
Aleta Cochran | aleta@iastate.edu | 515-993-4281
Madison County Extension
Nicole Navin | nnavin@iastate.edu | 515-462-1001

Register by Tuesday, May 10, 2022
Cost: $75

Even if you think you know a lot, you will always learn something. What you learn at Annie’s Project can help you fine-tune your operation.

Julie — Oskaloosa, Iowa
What is Annie’s Project: Farm Business Management?

Annie’s Project is the agricultural business education program that empowers farm and ranch women who want to be more knowledgeable about their agricultural enterprises. Women learn best with and from other women, and Annie’s Project takes advantage of that fact by creating a comfortable and supportive learning environment focused on the best farm business management practices. Course participants will learn effective strategies to make good decisions in five key management areas including financial, human resources, legal, marketing, and production topics.

www.aep.iastate.edu/womeninag

Annies’s Project gave me a whole list of resources and people that I can call, who I’ve now personally met that can answer my questions about the farming operation.

Sara — Stuart, Iowa

At the end of six weeks, participants will know more about:

- Managing Finances
  - Financial ratios and balance sheets
  - Working with lenders
  - The intersection of family and farm finances

- Managing Human Resources
  - Improving family and business communication
  - Choosing insurance for the farm family

- Managing Legal Issues
  - Property titles and asset ownership
  - Estate planning terms, concepts and tools
  - Liability protection

- Managing Marketing
  - Determining break-even price points
  - Accessing market information
  - Developing marketing plans

- Managing Production
  - Using Ag Decision Maker and Web Soil Survey tools
  - Enrolling in USDA programs
  - Purchasing crop or livestock insurance
  - Updating farmland leases

Registration

Check number (payable to Iowa State University) $ 

Are you able to bring a laptop or tablet computer for accessing online class material? □ Yes □ No

Mail registration form with check, payable to Iowa State University, to:
ANR Program Services
1151 NSRIC, Ames, Iowa 50011-3310

Advance registration is required for all Women in Agriculture courses and enrollment is limited. Registrations must be completed online or postmarked no later than midnight, Tuesday, May 10, 2022

Class at

Adel, Iowa

For assistance with registration, receipts, cancellation or questions on the status of your registration, contact Program Services at 515-294-6429 or anr@iastate.edu.

For questions about course content and class status for this location please contact:

Dallas County Extension
Aleta Cochran
Email: aleta@iastate.edu
Phone: 515-993-4281

Madison County Extension
Nicole Navin
Email: navin@iastate.edu
Phone: 515-462-1001

The fees for service will be used to offset expenses and to support ISU Extension and Outreach Agriculture and Natural Resources Programs.