Annie’s Project: Farm Business Management courses in Iowa are made possible by these sponsors.

United States Department of Agriculture

Farm Credit Services of America

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ANNIE’S PROJECT
EMPOWERING WOMEN IN AGRICULTURE

Annie’s Project is interesting and fun!

- Topics of importance to your future in farming
- Brief presentations and extended discussions with ag professionals
- Practical hands-on activities
- Decision making resources available to you
- Networking with other farm women

EXTENDING KNOWLEDGE
EMPOWERING WOMEN

IOWA STATE UNIVERSITY
Extension and Outreach

WOMEN in AG
Courses in Iowa

Annie’s Project: Farm Business Management

A six session course created to guide women in making good decisions for their farm businesses

Classes starting
Tuesday, November 2, 2021
and continuing Nov. 9, Nov. 16, Nov. 23,
Nov. 30 and Dec. 7

Class is 6pm-9pm (meal at 5:30pm)
Wright County Extension Office
2302 Madison Ave. Suite B
Clarion, Iowa

For more information, contact
Missy Loux | Wright County Extension
louxm@iastate.edu | 515-532-3453

Please register by Tuesday, Oct. 26, 2021
Cost: $75

“ Even if you think you know a lot, you will always learn something. What you learn at Annie’s Project can help you fine-tune your operation. ”

Julie — Oskaloosa, Iowa
EXTENDING KNOWLEDGE EMPOWERING WOMEN

Annie’s Project gave me a whole list of resources and people that I can call, who I’ve now personally met that can answer my questions about the farming operation.

Sara — Stuart, Iowa

What is Annie’s Project: Farm Business Management?

Annie’s Project is the agricultural business education program that empowers farm and ranch women who want to be more knowledgeable about their agricultural enterprises. Women learn best with and from other women, and Annie’s Project takes advantage of that fact by creating a comfortable and supportive learning environment focused on the best farm business management practices. Course participants will learn effective strategies to make good decisions in five key management areas including financial, human resources, legal, marketing, and production topics.

www.aep.iastate.edu/womeninag

At the end of six weeks, participants will know more about:

- Managing Finances
  - Financial ratios and balance sheets
  - Working with lenders
  - The intersection of family and farm finances

- Managing Human Resources
  - Improving family and business communication
  - Choosing insurance for the farm family

- Managing Legal Issues
  - Property titles and asset ownership
  - Estate planning terms, concepts and tools
  - Liability protection

- Managing Marketing
  - Determining break-even price points
  - Accessing market information
  - Developing marketing plans

- Managing Production
  - Using Ag Decision Maker and Web Soil Survey tools
  - Enrolling in USDA programs
  - Purchasing crop or livestock insurance
  - Updating farmland leases

Registration

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Are you able to bring a laptop or tablet computer for accessing online class material?  

Yes  No

Mail registration form with check, payable to Iowa State University, to:  

ANR Program Services  
1151 NSRIC, Ames, Iowa 50011-3310

Advance registration is required for all Women in Agriculture courses and enrollment is limited. Registrations must be completed online or postmarked no later than midnight, Tuesday, October 26, 2021

Clarion, Iowa

For assistance with registration, receipts, cancellation or questions on the status of your registration, contact Program Services at 515-294-6429 or anr@iastate.edu.

For questions about course content and class status for this location please contact:

Wright County Extension Office  
Missy Loux  
Email: lmoux@iastate.edu  
Phone: 515-532-3453

The fees for service will be used to offset expenses and to support ISU Extension and Outreach Agriculture and Natural Resources Programs.