Annie’s Project is interesting and fun!

- Topics of importance to your future in farming
- Brief presentations and extended discussions with ag professionals
- Practical hands-on activities
- Decision making resources available to you
- Networking with other farm women

“Even if you think you know a lot, you will always learn something. What you learn at Annie’s Project can help you fine-tune your operation.”

Julie — Oskaloosa, Iowa
What is Annie’s Project: Farm Business Management?

Annie’s Project is the agricultural business education program that empowers farm and ranch women who want to be more knowledgeable about their agricultural enterprises. Women learn best with and from other women, and Annie’s Project takes advantage of that fact by creating a comfortable and supportive learning environment focused on the best farm business management practices. Course participants will learn effective strategies to make good decisions in five key management areas including financial, human resources, legal, marketing, and production topics.

At the end of six weeks, participants will know more about:

- **Managing Finances**
  - Financial ratios and balance sheets
  - Working with lenders
  - The intersection of family and farm finances
- **Managing Human Resources**
  - Improving family and business communication
  - Choosing insurance for the farm family
- **Managing Legal Issues**
  - Property titles and asset ownership
  - Estate planning terms, concepts and tools
  - Liability protection
- **Managing Marketing**
  - Determining break-even price points
  - Accessing market information
  - Developing marketing plans
- **Managing Production**
  - Using Ag Decision Maker and Web Soil Survey tools
  - Enrolling in USDA programs
  - Purchasing crop or livestock insurance
  - Updating farmland leases

Annie’s Project gave me a whole list of resources and people that I can call, who I’ve now personally met that can answer my questions about the farming operation.

Sara — Stuart, Iowa

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Registration

Register online at extension.iastate.edu/womeninag

www.extension.iastate.edu/womeninag

EXTENDING KNOWLEDGE
EMPOWERING WOMEN

Registration - $75

Are you able to bring a laptop or tablet computer for accessing online class material?

☐ Yes  ☐ No

Mail registration form with check, payable to Iowa State University, to:
Registration Services
1601 Golden Aspen Drive, Suite 110, Ames, IA 50010

Advance registration is required for all Women in Ag courses and enrollment is limited. Registrations must be completed online or postmarked no later than midnight, February 13, 2024.

For assistance with registration, receipts, cancellation or questions on the status of your registration, contact Madeline Schultz at 515-294-0588 or schultz@iastate.edu.

For questions about course content and class status for this location please contact:

Woodbury County Extension and Outreach
Karrie King
karriek@iastate.edu
712-276-2157

The fees for service will be used to offset direct expenses and to support Agriculture and Natural Resources County Extension Program.