



**EXTENDING KNOWLEDGE
EMPOWERING WOMEN**



Women Managing Horses is taught in the tradition of Annie's Project:

- Topics of importance to your future in farming
- Brief presentations and extended discussions with ag professionals
- Practical hands-on activities
- Decision making resources available to you
- Networking with other farm women

Women Managing Horses courses in Iowa are made possible by these statewide sponsors.



This invitation is an equal opportunity provider. For the full non-discrimination statement or accommodation inquiries, go to NIWA.extension.iastate.edu/diversity/eost. WIA 0015A December 2022



WOMEN in AG
Courses in Iowa

Women Managing Horses

A four-session course focusing on equine management decisions

Beginning Wednesday, October 4 and continuing Oct. 11, Oct. 18 and Oct. 25

6:00 - 9:00 p.m. (Meal at 5:30 p.m.)

**Boone County Extension Office
1327 SE Marshall St. | Boone, IA**

Cost: \$75 | Register by Sept. 27, 2023



“Women Managing Horses provides a unique educational opportunity to learn about finances, marketing, facilities, insurance, and care of the horse.”

PEGGY AUWERDA
Associate Professor and
Equine Extension and Outreach Specialist

IOWA STATE UNIVERSITY
Extension and Outreach

EXTENDING KNOWLEDGE EMPOWERING WOMEN



What is the Women Managing Horses course?

This course offers women an opportunity to learn more about Iowa's equine industry from a business and production perspective. The USDA 2017 Census of Agriculture reported nearly 55,000 horses, ponies, mules, and donkeys on more than 9,000 farms in Iowa. The state's total sales of equine was \$19.7 million, ranking Iowa 11th in the nation.

As horse owners and business managers, women make important decisions about the equine in their care. Horses, ponies, mules, and donkeys are an important part of Iowa's agricultural economy and landscape.

Sessions cover financial documentation and breakeven analysis, equine insurance, annual horse health care plans, evaluation of feed rations, marketing your equine business, environmental management, and land use decisions.

At the end of four weeks, participants will know more about:

COSTS OF PRODUCTION

Understanding financial statements
Calculating break-even price points
Analyzing potential profitability

MARKETING STRATEGIES

Building your brand
Marketing on the internet

INSURANCE

Knowing when to insure horses
Buying insurance for farm families

NUTRITION FOR HORSES

Feed and nutrition
Evaluating rations and feed regimes
Evaluating forages for horses

EQUINE HEALTH CARE

Recognizing common diseases
Selecting treatment protocols
Designing and annual health care program

ENVIRONMENTAL MANAGEMENT

Choosing housing and fencing
Managing and disposing of manure
Assessing water and land use

www.extension.iastate.edu/womeninag

REGISTRATION | Women Managing Horses

REGISTER ONLINE



www.extension.iastate.edu/womeninag

| | | |
|---|-------|-----|
| name | | |
| address | | |
| city | state | ZIP |
| phone | | |
| county | | |
| e-mail | | |
| Registration - \$75 | | |
| check number (payable to Iowa State University) | | |

Are you able to bring a laptop or tablet computer for accessing online class material? Yes No

Mail registration form with check, payable to Iowa State University, to:

Registration Services
1601 Golden Aspen Drive, Suite 110, Ames, IA 50010

Advance registration is required for all Women in Ag courses and enrollment is limited. Registrations must be completed online or postmarked no later than midnight,

Wednesday, September 27, 2023

Class at

Boone

For assistance with registration, receipts, cancellation or questions on the status of your registration, contact Madeline Schultz at 515-294-0588 or schultz@iastate.edu.

For questions about course content and class status for this location please contact:

Boone County Extension Office
Jessie Soderstrum Beth Waage
Phone: 515-337-1601 Email: bwaage@iastate.edu
Email: jlsoder@iastate.edu

The fees for service will be used to offset expenses and to support ISU Extension and Outreach Agriculture and Natural Resources programs.