Annie’s Project is interesting and fun!

- Topics of importance to your future in farming
- Brief presentations and extended discussions with ag professionals
- Practical hands-on activities
- Decision making resources available to you
- Networking with other farm women

EXTENDING KNOWLEDGE
EMPOWERING WOMEN

“Even if you think you know a lot, **you will always learn something**. What you learn at Annie’s Project can help you fine-tune your operation.”

Julie — Oskaloosa, Iowa

Annie’s Project: Farm Business Management

A six session course created to guide women in making good decisions for their farm businesses

Classes starting
Monday, January 8 and continuing Jan. 15, Jan. 22, Jan. 29 and Feb. 5

1:00 p.m. - 4:00 p.m.
Cobblestone Inn & Suites Conference Center
2011 Indorf Ave. | Holstein, Iowa

For more information, contact
Ida County Extension
klukins@iastate.edu | 712-364-3003

Register by January 1, 2024
Cost: $75
What is Annie’s Project: Farm Business Management?

Annie’s Project is the agricultural business education program that empowers farm and ranch women who want to be more knowledgeable about their agricultural enterprises. Women learn best with and from other women, and Annie’s Project takes advantage of that fact by creating a comfortable and supportive learning environment focused on the best farm business management practices. Course participants will learn effective strategies to make good decisions in five key management areas including financial, human resources, legal, marketing, and production topics.

At the end of six weeks, participants will know more about:

- **Managing Finances**
  - Financial ratios and balance sheets
  - Working with lenders
  - The intersection of family and farm finances

- **Managing Human Resources**
  - Improving family and business communication
  - Choosing insurance for the farm family

- **Managing Legal Issues**
  - Property titles and asset ownership
  - Estate planning terms, concepts and tools
  - Liability protection

- **Managing Marketing**
  - Determining break-even price points
  - Accessing market information
  - Developing marketing plans

- **Managing Production**
  - Using Ag Decision Maker and Web Soil Survey tools
  - Enrolling in USDA programs
  - Purchasing crop or livestock insurance
  - Updating farmland leases

Annie’s Project gave me a whole list of resources and people that I can call, who I’ve now personally met that can answer my questions about the farming operation.

Sara — Stuart, Iowa