

ANR Extension Team Award - 2022

Purpose: This award has the goal of recognizing teams for activities related to outstanding program development and delivery, or outstanding extension efforts related to responsiveness to clients that fit within the goals of the ANR strategic plan.

Eligibility: ANR Plan of Work Team, Area Ag Team, or project group

Award criteria: Nominations should highlight excellence in needs assessment, identification of objectives and outcomes, development of teaching materials and methods, delivery formats, and evaluation steps that were taken, along with data related to outcomes achieved by the team's efforts. Emphasis will be placed on teamwork.

Award: Framed award certificate or plaque for each member of the team

Instructions to nominators:

- a. Use completed success stories as basis or support for nominations along with additional reports available. Criteria for Quality Success Story Checklist could aid review process.

- b. Nomination text should be short: Provide one well-developed paragraph that documents satisfaction of criteria, along with supporting details or examples.

Deadline: September 1, 2022. Send completed nomination form to jharmon@iastate.edu. The award will be presented at the ANR Fall Professional Development.

Sharing the story: The Award winner may be requested to present a 5 minute informational presentation during an ANR webinar in the fall to share their learning experience with colleagues.

Please provide a nomination description in the box on the next page. The description should be no longer than one page.

Nomination Description - ANR Team Award - 2022

Nominees: Women in Ag Leadership Conference Team

Led by ANR Farm Management Team Members: Kitt Tovar Jensen, Ann Johanns, Melissa O'Rourke, Madeline Schultz, and Lisa Scarbrough; along with Cynthia Bartel (Agronomy Research Scientist), Krista Downing (Guthrie Co.), Jade Hargrafen (Delaware Co.), Cori Hyde (Evaluation Research Scientist), and Ebby Luvaga (Economics Professor).

Success Story Title: Women in Ag Leadership Conference Inspires Iowans

Nomination Description:

Women have vital roles in Iowa's agricultural economy. They are taking on leadership and contributing to family farm and agribusiness decisions that keep Iowa agriculture vibrant and resilient. The purpose of the 5th Annual Iowa State University Extension and Outreach Women in Ag Leadership Conference was to support women with research-based information and women-centered educational programs. The overarching objectives for the conference were to connect women with other women who inspire their leadership journey, increase their belief in themselves and the power of life-long learning, give them practical leadership skills they can use, and expand their overall level of leadership capacity.

The team drew together a leadership conference advisory committee and stakeholder group made up of students, women farmers, women in agribusiness, women educators, and non-profit professionals. The advisory committee and ISU WIA worked together to 1) assess needs, 2) develop learning objectives, 3) schedule speakers and promote the conference, 4) deliver the conference and give advisory committee members visible roles, and 5) evaluate the effectiveness of the conference.

To differentiate the conference from other events, the team offered a unique opportunity for women in all walks of agriculture to network, to connect with Iowa State University, and to focus on leadership development. The conference features a Women Impacting Agriculture recognition program to honor and spotlight women leaders. Campus tours offer deeper connections to ISU.

Survey respondents rated the effectiveness of the conference objectives highly.

- 67.7% of respondents rated connecting with other women who inspire their leadership journey as 'Yes, a great deal'
- 58.5% rated increasing their belief in themselves and the power of life-long learning as 'Yes, a great deal'
- 44.6% rated giving them practical leadership skills they can use as 'Yes, a great deal'
- 38.5% rated increasing their overall level of leadership capacity as 'Yes, a great deal'

Conference attendees shared comments on their experiences.

- "This was my first time attending this conference! It was AMAZING - one of the best I have attended!"
- "This is an amazing conference that always seems to come about when I personally need verification that I am doing a good job in my profession and that there are other women to network with and support!"

When Iowa State University Extension and Outreach extends knowledge and empowers women in agriculture, they can become leaders in creating a more sustainable Iowa by expanding businesses, conserving natural resources, and supporting each other as a community of women in agriculture. Women leaders in the agricultural industry are key stakeholders in the production of safe food and agricultural sustainability.

