Welcome to Iowa State University! We are pleased to be your host for the Annie’s National Network Initiative for Educational Success (ANNIES) national professional development and program improvement conference. Thank you for partnering with us to offer Annie’s Project educational programs to farm and ranch women across the country. Since 2004, Iowa State University has been proud to join with Annie’s Project Founder, Ruth Hambleton, and the Illinois based Annie’s Project Education for Farm Women 501c3 to help interested educators teach agriculture risk management and farm business management topics. We appreciate your dedication and willingness to include this event in your busy summer. We’re glad you’re here!


Mon. 6:00 pm  (Optional) Dinner and Campus Tour I – Iowa State University Campus Points of Pride

Meet at the Memorial Union Hotel Desk Lobby prior to 6:00 pm. We’ll depart at 6:00 pm and walk to the ISU Union Drive Marketplace for dinner. In 2007, the university initiated the Farm to ISU program to strengthen Iowa’s agriculture economy and offer students and other diner’s access to local, organic and alternatively produced foods. Now, more than 12% of purchases come through the program. Next, we’ll take a walking tour through the center of our 490 acre campus and hear about some of the interesting accomplishments and fun folk lore from women’s suffrage to campaniling. We’ll check out the Farm House which became the first building on campus in 1860, and learn about a few of the College of Agriculture and Life Science Points of Pride. The tour will conclude back at the Memorial Union at 8:15 pm.
Tuesday, July 8 – Course Preparation and Curricula Training Day

Tuesday’s program focuses on educator training. At the end of this day, educators will have the information they need to manage and present Annie’s Project standard courses on risk management, Managing for Today and Tomorrow courses on farm transition planning, or Moving Beyond the Basics courses on financial management. Educators will recognize the Annie’s Project key principles, core values, and other best education practices. Each program participant will choose one track for the day. Those who have not yet been trained on Annie’s Project should register for that track.

Throughout the conference, the educator panels will allow participants to hear from others in attendance who will provide unique insights and share what they are doing in their states.

Tue. 8:00 am Networking and Coffee/Juice to Start the Day

Tue. 8:30 am First General Session – Memorial Union Pioneer Room

- Welcome and Introductions (20 min.)
  - Madeline Schultz: ANNIES Co-Director, Annie’s Project National Leadership Team (NLT) Member; Iowa State University Extension and Outreach Value Added Ag Educator and Women in Ag Program Manager
  - Ruth Hambleton: Annie’s Project Founder and President of Annie’s Project Education for Farm Women, 501c3, NLT Member
- Annie’s Project Fundamentals (40 min.)
  - Tim Eggers: Annie’s Project National Trainer, ANNIES Co-Director, 501c3 Board Member, NLT Member; Iowa State University Extension and Outreach, Page County, Field Agricultural Economist
- Educator Panel I – Applying Annie’s Project Best Education Practices (30 min.)
  - Moderated by Madeline Schultz, with the following panelists:
    - Bonnie Collins: Annie’s Project State Co-Coordinator – NY, Cornell University Cooperative Extension, Oneida County, Farm Business Management Educator
    - Willie Huot, Ed.D.: Annie’s Project State Coordinator – ND, North Dakota State University Extension, Grand Forks County, Agent in Farm Business Management and Economics
    - Dr. Jason Johnson: Annie’s Project State Coordinator – TX, NLT Member and 501c3 Board Member; Texas A&M AgriLife Research and Extension Center at Stephenville, Associate Professor and Extension Economist

Tue. 10:00 am Networking and Refreshment Break
Tue. 10:15 am  Morning Breakout Sessions

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<tr>
<td><strong>Part A:</strong> Preparing for an Annie's Project basic risk management course</td>
<td><strong>Part A:</strong> Preparing for a Managing for Today and Tomorrow farm transitions course</td>
<td><strong>Part A:</strong> Preparing for a Moving Beyond the Basics financial course</td>
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<td>Instructors: Kelvin Leibold and Karisha Devlin</td>
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About the Instructors:

- **Ruth Hambleton** developed the Annie’s Project course in 2003 while working for the University of Illinois Extension as a Farm Business and Marketing Field Specialist. She designed the course to serve the preferences and needs of the farm women she met as an extension educator.
- **Lynn (Hambleton) Heins** is an Annie’s Project Local Facilitator. She’s also a NLT Member and a 501c3 Board Member. At the University of Missouri Extension, Washington County, Lynn is an Agricultural Business Specialist and County Program Dir. She helped develop Annie’s Project.
- **Kelvin Leibold** is Co-Director of ANNIES. He’s also a NLT Member, and a 501c3 Board Member. Kelvin is the senior member of the ISU Extension and Outreach Farm Management team, serving N. Central Iowa. He helped develop the farm transitions course.
- **Karisha Devlin** is the Annie’s Project State Co-Coordinator for Missouri. She’s also a NLT Member. Karisha is an Agribusiness Specialist and County Program Director with the University of Missouri Extension, Knox County. Karisha helped develop the farm transitions course.
- **Tim Eggers** is Co-Director of ANNIES. He’s also a NLT Member, and a 501c3 Board Member. Tim is an Iowa State University Extension and Outreach Field Agricultural Economist in S. West Iowa. Tim helped develop the financial course.
- **Kristen Schulte** is an Annie’s Project Local Facilitator. She is an Iowa State University Extension and Outreach Farm Management Specialist serving N. East Iowa. Kristen helped develop the financial course.

Tue. 12:15 pm  Lunch – Cardinal Room (Sponsored by Farm Credit National Contributions Program)

Tue. 1:15 pm  Afternoon Breakout Sessions

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Networking and Refreshment Break

Second General Session, Pioneer Room

- Resources from Sustainable Agriculture Research and Education (SARE) (20 min.)
  - Linda Naeve: SARE State Coordinator – Iowa, Iowa State University Extension and Outreach Value Added Agriculture Program, Horticultural Specialist
- How National Program Evaluation Benefits Everyone (40 min.)
  - Dr. Mandi Anderson: Annie’s Project National Program Evaluator, Research Scientist, Iowa State University Research Institute for Studies in Education (RISE)
- Educator Panel II – Marketing to and Reaching our Audience of Women (30 min.)
  - Moderated by Kelvin Leibold with the following panelists:
    - Ruth Hambleton: Annie’s Project State Coordinator – IL, retired from the University of Illinois Extension Agribusiness Management; Founder and President, Annie’s Project Education for Farm Women, 501c3
    - Winifred McGee: Annie’s Project State Coordinator – PA, Penn State Extension, Dauphin County, Agricultural Entrepreneurship Extension Educator
    - Gigi Neal: Annie’s Project State Coordinator – OH, Ohio State University Extension, Clermont County, Agriculture and Natural Resources Educator

Adjournment

Dinner and Garden Walk - Reiman Gardens (Sponsored by Farm Credit National Contributions Program)

We have a very enjoyable evening planned for conference attendees. Come relax in the beautiful 17 acre Reiman Gardens at Iowa State University. Meet in the Hunziker House for a portable dinner and enjoy your favorite garden bench. Dating back to 1914, the current gardens are designed to be a welcoming space as visitors enter campus and to provide a unique outdoor classroom. Be sure to see the Antique Rose Garden as well as the Prairie Vista Garden. Lisa Scarbrough and Lani McKinney, Iowa State University Extension and Outreach Value Added Ag and Women in Ag Programs, will be doing informal mini video interviews of educators throughout the evening and taking photos. Be prepared to smile and share your Annie’s Project insights!
Wednesday, July 9 - Needs Assessment and Program Improvement Day

Wednesday’s program focuses on the needs of women farmers and ranchers and how the Annie’s Project educators are striving to serve these needs. At the end of this day, educators will have a greater understanding of current and emerging educational needs and how current, or new Annie’s Project courses and programs can be utilized or developed to serve these needs. Each program participant will choose one track for the day. Those with experience teaching Managing for Today and Tomorrow are encouraged to sign up for that track. The tracks will be facilitated in working group style and all participants are encouraged to contribute to the conversations. Each group will generate ideas for what they would like to see Annie’s Project accomplish with our programming.

Wed. 8:00 am  Networking and Coffee/ Juice to Start the Day

Wed. 8:30 am  Third General Session - Pioneer Room

- Welcome and Introductions; plus Tuesday Review (20 min.)
  - Madeline Schultz and Ruth Hambleton
- Our Stories – Annie’s Project on TV! Video Stories from Across the Country (20 min.)
  - Iowa
  - Maryland
  - Mississippi
  - Wisconsin
- How Annie’s Project Creates Public Value and Contributes to Food Security (20 min.)
  - Mandi Anderson and Madeline Schultz
- Educator Panel III – Educational Needs and Preferences (30 min.)
  - Moderated by Karisha Devlin with the following panelists:
    - Maria Portelos-Rometo, Ed.D.: Annie’s Project Local Facilitator - FL, University of Florida Extension, Sarasota County, Agent, Family and Consumer Sciences
    - Margaret Larson: Annie’s Project Local Facilitator - IL, University of Illinois Extension, Jo Davies, Stephenson, and Winnebago Counties, County Director
    - Karen DeBoer: Annie’s Project Local Facilitator - NE, University of Nebraska-Lincoln, Panhandle Research and Extension Center, Extension Educator
    - Sara Siems: Annie’s Project – OK; Oklahoma State University – Stillwater, Agriculture Economics, Extension Assistant

Wed. 10:00 am  Networking Break and Refreshments
**Wed. 10:15 am Morning Breakout Sessions**

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**Part A:** Group Generation of Needs Assessment and SWOT Analysis

**Facilitators:** Marsha Laux and Amy Durand

**Part A:** Group Generation of Needs Assessment and SWOT Analysis

**Facilitators:** Madeline Schultz and Jason Johnson

**Part A:** Group Generation of Needs Assessment and SWOT Analysis

**Facilitators:** Emily Adams and Gigi Neal

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**About the Facilitators:**

- **Marsha Laux** is the Annie’s Project State Coordinator for Iowa. She is a Value Added Agriculture and Local Foods Specialist with Iowa State University Extension and Outreach.
- **Amy Durand** is the new Annie’s Project State Coordinator for Minnesota. She is a product manager and education leader with AgStar Financial Services in Minnesota.
- **Madeline Schultz** is an ANNIES Co-Director and NLT Member. She is an Iowa State University Extension and Outreach Value Added Ag Educator and Women in Ag Program Manager.
- **Jason Johnson** is the Annie’s Project State Coordinator for Texas. He’s also a NLT Member and 501c3 Board Member. Jason is an Assoc. Professor Extension Economist with Texas A&M.
- **Emily Adams** is an Annie’s Project Local Facilitator from Ohio. She is an Agriculture and Natural Resources Educator with the Ohio State University Extension, Coshocton County.
- **Gigi Neal** is the Annie’s Project State Coordinator for Ohio. She is an Agriculture and Natural Resources Educator with the Ohio State University Extension, Clermont County.

**Wed. 12:15 pm Lunch – Cardinal Room (Sponsored by Farm Credit National Contributions Program)**

**Wed. 1:15 pm Afternoon Breakout Sessions**

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**Part B:** Group Generation of Evaluation and Program Improvements

**Facilitators:** Marsha Laux and Amy Durand

**Part B:** Group Generation of Evaluation and Program Improvements

**Facilitators:** Madeline Schultz and Jason Johnson

**Part B:** Group Generation of Evaluation and Program Improvements

**Facilitators:** Emily Adams and Gigi Neal

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**Wed. 3:15 pm Networking and Refreshment Break**
Wed. 3:30 pm  Fourth General Session, Pioneer Room

- Ed. Panel IV – What We’re Learning and Asking as New State Coordinators (30 min.)
  - Moderated by Lynn Heins with the following panelists:
    - Dr. Martie Gillen: Annie’s Project State Coordinator - FL; University of Florida Families and Consumer Science, Assistant Professor and Extension Spec.
    - Dr. Mike Sciabarrasi: Annie’s Project State Coordinator - NH; University of New Hampshire Ag. Business Mgmt. Extension Specialist and Professor
    - Cheryl Griffith: Annie’s Project State Coordinator – NE; University of Nebraska- Lincoln, Women in Agriculture Coordinator
    - Carolyn Bird: Annie’s Project State Coordinator – NC; North Carolina. State University, Associate Professor and Resource Management Specialist - Youth, Family, & Community Sciences
- Review of Needs Assessment and Program Improvement Summaries from Breakout Sessions (30 min.)
  - Madeline Schultz and Mandi Anderson, with breakout facilitators
- Development and Prioritization of Collaborative Program Improvement Goals - Be thinking about how you can make a difference in your state and nationally! (30 min.)
  - Kelvin Leibold and Tim Eggers

Wed. 5:00 pm  Adjournment

Wed. 6:00 pm  Dinner and Farm Tour – Bio Century Research Farm (Sponsored by Farm Credit National Contributions Program)

Get the facts on corn stover, miscanthus, and so much more! Here’s your chance to tour unique agricultural research projects at the Iowa State University Bio Century Research farm and have a fun barbecue dinner, too. Enjoy “Saucy Southerner” sandwiches from Hickory Park, a favorite restaurant of Ames visitors and residents alike. The Iowa State University BioCentury Research Farm is the first-in-the-nation integrated research and demonstration facility dedicated to biomass production and processing. This facility presents a unique opportunity for industry collaboration. It accelerates innovation and production capacity associated with biobased fuels, chemicals, and products.
Thursday, July 10 - Collaboration and Partnership Day

Thursday’s program focuses on how we cooperate with each other to reach farm and ranch women with Annie’s Project. At the end of this day, educators will know a little more about how the Annie’s National Network Initiative for Educational Success (ANNIES) led by Iowa State University; and the Annie’s Project Education for Farm Women, 501c3 led by Ruth Hambleton in Illinois work together to increase learning opportunities for farm and ranch women nationally. And how the National Leadership Team advises both. You'll also know more about the complexities and rewards of managing statewide Annie’s Project programs and developing important partnerships both within and across state lines.

Thu. 8:00 am  Networking and Coffee/Juice to Start the Day

Thu. 8:30 am  Fifth General Session - Pioneer Room

- Welcome and Introductions; plus Wednesday Review (15 min.)
  - Madeline Schultz and Ruth Hambleton
- Updates from Annie’s Project Education for Farm Women, 501c3 (15 min.)
  - Ruth Hambleton
- Updates from Annie’s National Network Initiative for Educational Success (15 min.)
  - Madeline Schultz and Lani McKinney: ANNIES Assistant, NLT Member, ISU Extension and Outreach, Value Added Ag and Women in Ag Programs
- Updates from Annie’s Project National Leadership Team – Opportunities will be coming up for new people to serve on the NLT! (15 min.)
  - Jason Johnson and Karisha Devlin
- Educator Panel V – Statewide Annie’s Project Coordination (30 min.)
  - Moderated by Marsha Laux with the following panelists:
    - Karisha Devlin: Annie’s Project State Co-Coordinator – MO, University of Missouri Extension, Knox County, Agribusiness Specialist and County PD
    - Robin Salverson: Annie’s Project State Coordinator – SD, South Dakota State University Extension, Lemmon Center, Cow/Calf Field Specialist
    - Jenny Rhodes: Annie’s Project State Coordinator – MD, University of Maryland Extension, Queen Anne’s County, Agriculture and Natural Resources Extension Educator

Thu. 10:00 am  Break

Thu. 10:15 am  Sixth General Session – Pioneer Room

- The Important Role of State Coordinators (15 min.)
  - Marsha Laux and Madeline Schultz
- Annie’s Project National Branding – New Ideas (30 min.)
Educator Panel VI – Great Partnerships (45 min.)

- Moderated by Madeline Schultz with the following panelists:
  - Lisa Scarbrough and Jason Johnson: Lisa is the eXtension Women in Ag National Learning Network Co-Manager; and a communications specialists with the ISU Extension and Outreach Value Added Ag and Women in Ag Programs. Jason is a member of the Women in Ag leadership team.
  - Marsha Laux and Teresa Mardesen: Marsha Laux is a Value Added Agriculture and Local Foods Specialist with Iowa State University Extension and Outreach and the Annie’s Project State Coordinator for Iowa. Teresa is a Community Relations Specialist with Farm Credit Services of America in Omaha, NE (FCSA serves IA, NE, SD, and WY.)
  - Jennifer Boyles and Miriam Pflug: Jennifer is a Regional Community and Economic Development Agent with Clemson University Cooperative Extension; and is the Annie’s Project State Coordinator for SC. Miriam is Vice President for Marketing with AgSouth Farm Credit in Spartanburg, SC; and is the new Annie’s Project State Coordinator for GA.
  - Debra Cross and Angelique Fogelman: Debra is retired from a Community and Economic Development extension career with the Louisiana State University Ag Center and is the Annie’s Project State Coordinator for LA. Angelique is President of the Acadiana Resource Conservation and Development Council in Lafayette, LA.

Thu. 12:15 pm  Adjournment

Thu. 12:30 pm  (Optional) Lunch and Campus Tour II – ISU 100 Years of Extension Tour

Meet at the Memorial Union Hotel Desk Lobby prior to 12:30 pm. We’ll depart at 12:30 pm and walk to the Hub Grille and Café for lunch on campus. Then we’ll tour Morrill Hall and its museum galleries. Iowa State University was the first to accept the terms of the Morrill Act (1862) and became the first land grant institution in 1864. The building was completed in 1890 and refurbished in 2007. The building housed extension offices for much of its history. From there, we’ll head over to the Iowa State University Meat Lab, which is consistently ranked among the best in the nation. Meat processing demonstrations and extension outreach began on campus in 1901. In 1916, ISU became the second university in the nation to build a meat laboratory. In 1959, ISU became the first university to have a full time extension specialist in meats. We will conclude the tour back at the Memorial Union at 3:15 pm.