Photography: How to Properly Label Your Photo
Winneshiek County Fair

Step 1: Picture Display

After the exhibitor takes their picture and prints it, they must choose how they would like to display their project. The requirements for both the picture and how to display the picture are explained in the Winneshiek County Fair Fairbook. Pictured to the right is one example of a photography exhibit.

Step 2: Photography Exhibit Label

After the label is thoroughly completed, please fold and tape the label to the back of the photo. DO NOT tape all four sides of the exhibiting label to the back of the picture; instead, tape just the top in a way where the judge can unfold the label to read without removing from the picture.

This label will serve as the photo’s write-up and should be attached the back of the photo. The photo to the left is an example of how to label should be displayed. Notice: the label is only taped at the top.

The picture to the left is showing how the label should unfold for the judge to read. Do not put the Photo Label inside a plastic sleeve for anything other than transportation purposes.
Step 3: Photography Entry Card

Pictured to the right is an example of an Exhibitor Entry Card. These will be given to the exhibitor when they sign-in for judging day. Each photo entry must be entered individually into Fair Entry. This card must be filled out and displayed on the exhibit.

To display, use the provided hole punch and punch a hole in the top center of the Photography Entry Card. With the string, also provided, cut a small piece, tie one end of the string through the hole, and tape the other end to the back of the picture so the card displays on the from right of the photo. The picture above shows how this should look.

Other Photography Requirements

Requirements for Photography, Digital Photography, and Alternative/Creative Photography are explained in the Static Exhibits section in the Winneshiek County Fair Fairbook. Please reference the Fairbook for any questions on any photo requirements. If your question is not answered after reading the Fairbook, please call the Extension Office at (563) 382-2949.