



# 4-H Poster Communications

## POSTER COMMUNICATIONS

**Purpose:** Provide an opportunity for 4-H'ers to communicate with and **tell a story or idea visually** about 4-H to the general public using the non-verbal form of communication on a poster.

### 4-H Poster Communication Rules

1. Only one poster per 4-H'er may be entered.
2. All posters must be designed on, or affixed to, standard poster board or foam core board—size minimum of 14" x 20" or maximum of 15" x 22".
3. Posters may be vertical or horizontal. Posters may be any medium: watercolor, ink, crayon, acrylic, charcoal, oils, collage.
4. Posters **cannot** be 3-dimensional. Materials used to make the poster may **not** extend more than 1/8 inch above the poster or foam core board.
5. Each poster **must** have the completed Poster Exhibit Entry Form attached to the back.
6. Posters **cannot** use copyrighted material or exact copies of other promotional designs, such as the Iowa 4-H Youth Conference theme logo.
7. 4-H'ers may include the 4-H clover in the poster.
8. The themes for "Communicating Through 4-H Posters" are:
  - 4-H is... (open to 4-H'er's interpretation)
  - *Join 4-H*
  - *4-H Grows...* (4-H.org national marketing theme)
  - *Quest to Be Your Best* (2021 Iowa 4-H Youth Conference theme)
  - *How Do You 4-H?* (variation of Iowa State Fair theme)
9. All 4-H Communication Poster participants will be given Certificates of Recognition and written evaluation comments. Outstanding posters will receive Seals of Merit. Superior poster will receive Seals of Excellence.

### Class

10530 4-H Poster Communication Exhibit