

Midwest Grape & Wine Industry Institute: <http://www.extension.iastate.edu/Wine>

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IA: New Rules on Tasting, Sampling, Trade Sampling from IA ABD

The Iowa Alcohol Beverage Division has revised the administrative rules regarding tasting, sampling and trade spending. They went into effect December 30, 2015. You can review these rules here:



State of Iowa
**ALCOHOLIC
BEVERAGES DIVISION**

Tasting: http://iowaabd.com/files/client_files/773/3779/185.16.7 - [Tasting.pdf](#)

Sampling: http://iowaabd.com/files/client_files/873/3780/185.16.8 - [Sampling.pdf](#)

Trade Spending: http://iowaabd.com/files/client_files/873/3781/185.16.9 - [Trade Spending.pdf](#)

You can read the official 1-4-16 news release here:

http://iowaabd.com/files/client_files/773/3774/TastingSampling.pdf

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3. Modifies the definition of wine that is eligible for the hard cider tax rate by increasing the allowable alcohol content from < 7% to <8% alcohol by volume' increasing the allowable carbonation level from 0.392 to 0.64 gram of CO2 per 100 ml of wine and authorizing the use of pears, pear juice concentrate and pear products and flavoring.

The entire 1-14-16 TTB Announcement can be found here:

<http://www.ttb.gov/announcements/ttb-announcement-cider-statutory-changes.pdf>

New: EPA WPS Enforcement & Compliance History Dashboard Online

The [Federal Insecticide, Fungicide and Rodenticide Act \(FIFRA\)](#) authorizes EPA to regulate pesticide production, distribution, sale and use. Individuals applying pesticides must do so in a manner consistent with federal laws and regulations and also consistent with state/tribal



laws and regulations, which may differ from state to state or tribe to tribe. Most states, territories and several tribes have primary authority for compliance monitoring and enforcement against the use of pesticides in violation of the labeling requirements (primacy).

The [EPA Worker Protection Standard Dashboard](#) provides interactive charts that present a summary of key activities related to the FIFRA regulated community and answers questions like: how many facilities in the United States manufacture pesticides or employ workers covered by the Worker Protection Standard; how many have been inspected, and how many have violations and enforcement taken by states, tribes and/or EPA.

The Pesticide Dashboard has two views:

- The Worker Protection Standard (WPS) dashboard is focused on the universe of agricultural operations employing farm workers and pesticide handlers protected by the Worker Protection Standard.
- The Establishment dashboard is focused on the regulated universe of pesticide-producing establishments, which includes pesticide manufacturers, sellers and distributors.

Details here:

<http://echo.epa.gov/trends/comparative-maps-dashboards/state-pest-dashboard?state=lowa&view=wps>

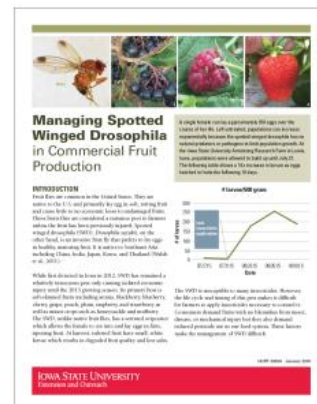
Presentations from the 2015 VitiNord Conference can now be found ONLINE for all to view.

Check them out here: <http://www.vitinord2015.org/>



New, “Managing Spotted Wine Drosophila” pub from ISU Extension

[Joe Hannan](#), ISU Extension & Outreach Commercial Horticulture Specialist covering western Iowa just finished publishing “[Managing Spotted Winged Drosophila in Commercial Fruit Production](#)”, a 7 page publication that can be viewed or download for **FREE** at our ISU Extension Store. This is a timely publication that can be used this coming year. Spotted Wing Drosophila (SWD) showed up in the Upper Midwest over the last 2-3 years and has created a problem with soft skinned fruits like strawberries, raspberries, blackberries, aronia berries and grapes when they near their time of harvest. I know that quite a few Iowa vineyards were infested with these during the 2015 harvest.



This publication covers the SWD life cycle, identification, trapping & monitoring methods, effective insecticides that can be used and overall management with a list of additional resources. You can find this publication here:

<http://store.extension.iastate.edu/Product/Managing-Spotted-Winged-Drosophila-in-Commercial-Fruit-Production>

1-21, Silicon Valley Bank Annual State of the Wine Industry Videocast

When: 11:30 a.m. to 12:30 p.m. CST, Thursday, January 21, 2016

Agenda: Rob McMillan, executive vice president and founder of the bank’s wine division, will host the discussion. He will be joined by Paul Mabray, chief strategy officer of VinTank, Amy Hoopes, chief marketing officer at Wente Family Estates, and Jeff Bitter with Allied Grape Growers.



The event will cover the bank’s survey of wine industry experts — especially on bottle pricing decisions — and include third-party research as well as McMillan’s take on what to expect for 2016.

Details Later: Look under “Events” on SVB’s homepage: <http://www.svb.com/>

Highlights of 2015 American Wine Consumer Survey 12-31-15 Liz Thlach

Highlights of the 2015 survey results are shared here in a PowerPoint presentation developed by the researchers. It is intended to be shared with others to provide basic information and statistics for the wine industry.

[The American Wine Consumer Survey Results from SSU Wine Business Research](#)

<https://lizthlach.wordpress.com/2015/12/31/highlights-of-american-wine-consumer-survey-results/>

1-(22-23), 30th Annual KGGWA Conference – Manhattan, KS

What: 30th Annual Kansas Grape Growers & Winemakers Association Conference

When: 8 A.M to 11 p.m. both Friday & Saturday,
January 22-23, 2016



Where: [The Sheraton Four Points Hotel](#),
530 Richards Dr., Manhattan, KS 66502 Ph: 785-539-5311

Registration: http://www.kansasgrapesandwines.com/images/pdf/KGGWA_registration_2016.pdf

Full Details: <http://www.kansasgrapesandwines.com/events/annualconference>

Questions: Contact Pam Rowe pamelajrowe@hotmail.com

1-(28-29) Iowa Fruit & Vegetable Growers Conference – Ankeny, IA

What: 2016 Iowa Fruit & Vegetable Growers Conference (IFVGA)
30+ vendors will be displaying their wares.

Where: FFA Enrichment Center, Des Moines Area Community
College (DMACC) 1055 SW Prairie Trail Parkway, Ankeny,
IA 50023



When: 7:30 a.m. to 4:30 p.m. Thursday & 8 a.m. to 4 p.m. Friday, January 28 & 29, 2016

Note: A hops presentation will be given at 2 p.m. on Thursday

Two hard cider presentations will be given at 1:30 and 3 p.m. on Friday

Discount Registration Deadline: January 20th

Full Details: <http://www.ifvga.org/en/events/>

Syrah vs Shiraz? Syrah was born and bred in France. DNA profiling has shown that the variety was created crossing an old southern France variety called Dureza with the Mondeuse Blanche grape from the Savoie region in the French Alps.....Syrah and Shiraz today are the exact same grape variety, although like for all grapes, different clones and variants exist.....However, as the grape variety was spread and planted all around the New World, the Syrah and Shiraz names have almost gone from an indication of origin to an indication of style.

From: [How Syrah Became Shiraz: A Short History](#), 1-2-16 Vivino

2-55, MI Vineyard Establishment Conf., Benton Harbor & Traverse City

A wine grape establishment conference will be held by [Michigan State University Extension](#) Feb. 5, 2016 at two locations using a webinar hybrid format to address this interest. The program agenda calls for speakers from four states to address basic topics such as soil fertility, site selection, varieties, establishment costs, site preparation, planting and care, trellis construction, and pest management in Benton Harbor and Traverse City.

Cost: \$100, additional bulletin is \$30 **Registration Deadline:** January 28th, 2016

Full Details: <http://tinyurl.com/oe9vbgs>

2-(5-6), North Dakota Grape & Wine Assn. Conference



The NDGWA Annual Conference and Meeting will be held Feb 5-6, 2016 at the Bismarck Radisson.

Registration is now open. The conference is coming up quickly, so make your arrangements ASAP. As they finalize our speaker schedule, details will be posted to the NDGWA web page.

Conference Registration: On-line by Jan. 31: \$90 NDGWA members, \$120 non-members
After Jan. 31 you must register at the door: \$110 members, \$140 non-members

Details: here: <http://www.ndgwa.org/conference/>

2-(11-13), Cold Climate Conference Registration Now Open



Full Details here: <http://www.mngrapes.org/?CCCHome>

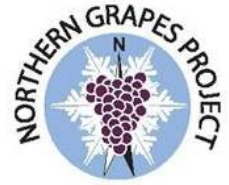
2-(24-26), Michigan Grape & Wine & Northern Grapes Project Conference

What: The 2016 Michigan Grape and Wine Conference will be hosting the Northern Grapes Symposium

Where: The [Radisson Plaza Hotel](#) in Kalamazoo, MI

Full Details & Registration:

<http://www.michiganwines.com/conference>



2-(28-29), Register Now for Iowa Wine Growers Association Conference

When: Sunday & Monday, February 28 & 29, 2016

Where: [Prairie Meadows Casino, Racetrack, Hotel & Conference Center – Altoona, IA](#)



Register by: January 26th to receive early discount.

Full Details here: <http://iowawinegrowers.org/>

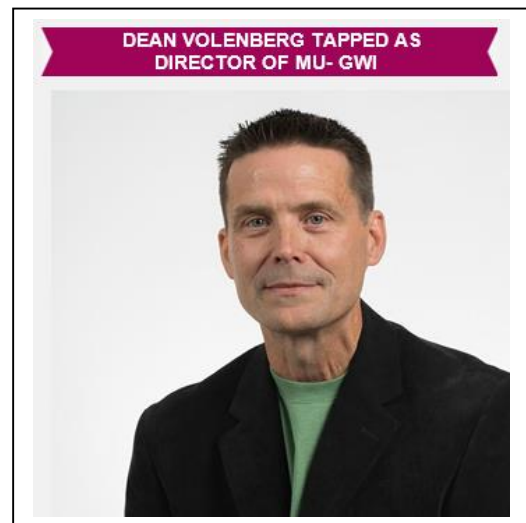
Videos of Interest

1. IA: Winery Gets Creative Asking for Help, 9-9-15 KGAN CBS2, 2:20 min.:
<https://www.youtube.com/watch?v=3reHbHdjmbA>
2. History of Illinois Wine, Top 11 Facts, 12-31-15, H. Krishnamurthy, 1.49 min.:
<https://www.youtube.com/watch?v=f5RIB9BjDyU>

Show n Tell

(Right) [Dean Volenberg](#), was appointed as the Director of the University of [Missouri Grape & Wine Institute](#) starting on 1-1-16.

Dean joined the MU Grape and Wine Institute on Feb. 1, 2015, as a viticulture and winery operations Extension specialist. He was formerly working for University of Wisconsin Extension Service prior to going to Missouri.



Marketing Tidbits

1. *4 tips to grow your winery's email list*, 1-6-16 WineDirect:

<http://www.winedirect.com/index.cfm?method=blog.blogdrilldown&blogentryid=F241E003-D036-66D6-A134-87A7220C39C1>

2. *"Forty-three legal states now give winery license holders the option of shipping; these states comprise 89.7% of the U.S. population, although they include some difficult-but-legal states like Arkansas, Arizona and New Jersey."*

From: [Free the Grapes! Direct Shipping Year in Review 2015](#), 12-29-15 Free the Grapes

Neeto Keeno

1. [Ehang 184 drone could carry you away one day](#), 1-6-16 Gizmag



2. [DJI introduces crop spraying drone](#), 12-7-15 Ag Professional



Notable Quotables

"According to the California Department of Pesticide Registry, of the 57,237 pounds of glyphosate (Roundup) that were used in Napa County in 2013 alone (the last reported year), 50,417 pounds were applied on vineyards."

From: [Concerns about herbicide use in vineyards](#), 1-5-16 Napa Valley Register

"Site selection is consequently the most important, fundamental, irreversible decision in the life of a vineyard."

--- John Gladstones, [Viticulture & the Environment](#), 1992

"The [merger this week](#) of [Southern Wine & Spirits](#) and [Glazer's](#) has created a 41-state behemoth with exclusive rights to many essential brands and the market power to muscle out smaller competitors. This is normally the type of company that the U.S. tries to break up to protect consumers, but alcohol is a special case, because of Prohibition."

From: [The U.S. needs direct shipping of alcohol because the FTC created a monster](#)
1-12-16 The Gray Report

Articles of Interest

1. *Employing Sheep for Weed Control*, 12-29-15 Growing Produce:
<http://tinyurl.com/j9kt4pr>
2. *ASEV to Launch a New Online Journal*, 1-2-16 Wines & Vines:
<http://www.winesandvines.com/template.cfm?section=news&content=162748>
3. *The Importance of Grape Varieties on American Wine Labels*, 1-5-16 On Reserve:
<http://www.winelawonreserve.com/2016/01/05/importance-grape-varieties-american-wine-labels/>
4. *IA: Changes to Iowa law help craft beer industry expand*, 1-6-15 The Gazette:
<http://www.thegazette.com/subject/news/business/changes-to-iowa-law-help-craft-beer-industry-expand-20160106>
5. *Drinking limits around the world*, 1-8-16, Decanter:
<http://www.decanter.com/wine-news/drinking-limits-around-the-world-graphic-287238/>
6. *Warming to New Tartrate Stabilization Methods*, Jan. 2016 Wines & Vines:
<http://tinyurl.com/j9wppbc>
7. *How IBM is Bringing Watson to Wine*, 1-9-16 Fortune Magazine:
<http://fortune.com/2016/01/09/ibm-bringing-watson-wine/>
8. *IN: Purdue- Vinsense LLC receives \$225,000 grant from NSF*, 1-11-16 Wine Business:
<http://www.winebusiness.com/suppliernews/?go=getSupplierNewsArticle&dataid=163092>
9. *Israel: High Rise to be Built Over World's Largest Cellar*, 1-12-16 the Drinks Business:
<http://www.thedrinksbusiness.com/2016/01/worlds-oldest-cellar-to-be-built-over/>

Calendar of Events

1-(22-23), Practical Farmers of Iowa Annual Conference – Scheman Auditorium, Ames, IA:
<http://practicalfarmers.org/2016-annual-conference/>

1-(22-23), Kansas Grape Growers & Winemakers Association Annual Conference – Manhattan, KS: <http://www.kansasgrapesandwines.com/events/annualconference>

1-(24-26), Wisconsin Fresh Fruit & Vegetable Conference, January 24 - 26, 2016 at the Kalahari Resort in Wisconsin Dells, WI. Details later: <http://www.wisconsinfreshproduce.org/>

1-(26-28), Unified Wine & Grape Symposium – Sacramento Convention Center, CA
<http://www.unifiedsymposium.org/>

2-(3-5), Midwest Craft Beverages Unlimited Conference – St. Charles, MO Convention Center. <http://craftbeveragesunlimitedmidwest.com/>

2-5, Michigan 2016 Wine Grape Vineyard Establishment Conference, Benton Harbor & Traverse City: <http://tinyurl.com/oe9vbgs>

2-(5&6), North Dakota Grape and Wine Association Annual Meeting and Conference, Bismarck, ND. Details: <http://www.ndgwa.org/>

2-(9-11), World Ag Expo at the International Agri-Center - Tulare, CA.
<https://www.worldagexpo.com/>

2-(11-13), Cold Climate Conference - Hyatt Regency, Minneapolis, MN
<http://www.mngrapes.org/>

2-(18-20), Texas Wine Grape Growers Conference –Embassy Suites Dallas-Frisco Hotel, Frisco, TX.: <http://www.txwines.org/annual-conference/>

2-(22-23), Northern Grapes Project Symposium & Advisory Committee meeting – Kalamazoo, MI, Details later: : <http://northerngrapesproject.org/>

2-(24-26), 2016 Michigan Grape & Wine Conference, Radisson Plaza Hotel – Kalamazoo, MI. Details: <http://www.michiganwines.com/conference>

2-(25-27), Midwest Organic and Sustainable Education Service Annual Conference (MOSES) – LaCrosse Center, LaCrosse, WI: <https://mosesorganic.org/conference/>

2-(26-27), Illinois Grape Growers & Vintners Assn. Annual Conference – Crowne Plaza, Springfield IL: <http://www.illinoiswine.org/wordpress/>

2-(26-29), Iowa Fruit & Vegetable Growers Conference – FFA Enrichment Center, DMACC Campus at Ankeny, IA: <http://www.ifvga.org>

2-(28-29), Iowa Wine Growers Association Annual Conference – [Prairie Meadows Hotel – Racetrack & Casino](#) , Altoona, IA. Details later here: <http://iowawinegrowers.org/>

3-(3-5), Nebraska Winery & Grape Growers Forum & Trade Show – Omaha Marriott
<http://agronomy.unl.edu/viticulture/>

3-(9-11), Eastern Winery Exposition – Lancaster County Convention Center – Lancaster, PA: <http://easternwineryexposition.com/>

3-(16-18), “NEW” Show-Me Grape & Wine Conference – Columbia, MO. Details later:
<http://gwi.missouri.edu/>

3-(16-18), Show Me Grape & Wine Conference – Columbia, MO. Details later.
<http://gwi.missouri.edu/events/>

4-(1-3), Siouxland Garden Show – Sioux City Iowa Convention Center:
<http://www.sioxlandgardenshow.org/>

5-(26-28), 9th International Cool Climate Wine Symposium – Brighton, England:
<http://www.iccws2016.com/>

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e-Viticulture: <http://eviticulture.org/>

Iowa Wine Growers Association: <http://iowawinegrowers.org/>

Iowa Wine Explorers Facebook page: <https://www.facebook.com/IAWineExplorers?ref=hl>

Iowa Wine & Beer Promotion Board: <http://www.traveliowa.com/GetInspired/WineAndBeer>

ISU Viticulture Extension: <http://viticulture.hort.iastate.edu/>

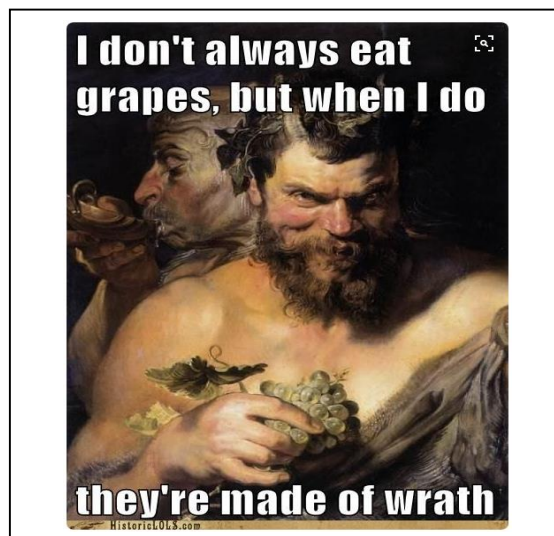
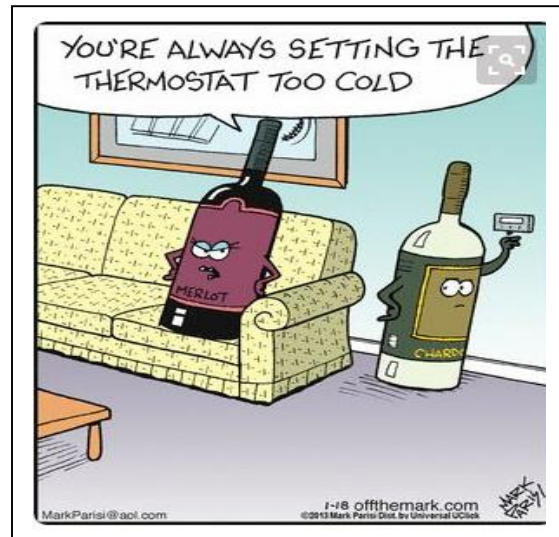
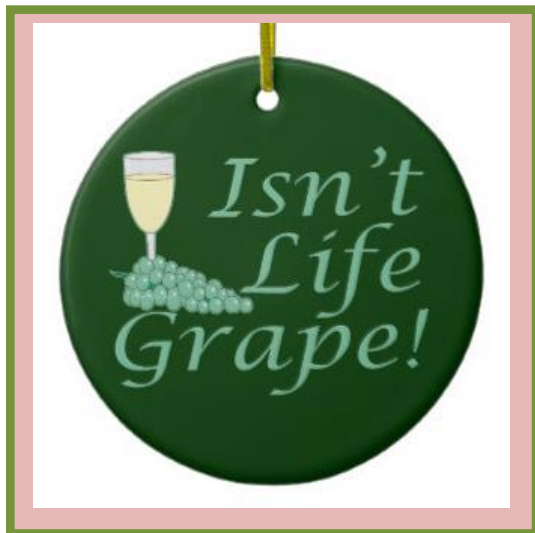
ISU Midwest Grape & Wine Industry Institute: <http://www.extension.iastate.edu/wine/>

Northern Grapes Project: <http://northerngrapesproject.org/>

Missouri Grape & Wine Institute Weekly Vineyard IPM Reports can be found here:
<http://gwi.missouri.edu/>

VESTA (Viticulture Enology & Science Technology Alliance):
<http://www.vesta-usa.org/>

Midwest Grape & Wine Industry Institute Updates can be found here:
<http://www.extension.iastate.edu/wine/content/institute-updates>



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...and justice for all

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