

Midwest Grape and Wine Industry Institute

November Updates 2013

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Research, Quality, Training

The Midwest Grape and Wine Industry Institute was formed as a result of the state's evolving grape & wine industry.

Goals of the Institute include:

- Conduct research to evaluate cold-hardy grape varieties that can thrive in the Midwest
- Conduct enology research
- Assist with implementation of the Iowa Quality Wine Consortium (IQWC) - a quality-assurance stamp of approval program
- Establish an outreach program to the industry by training a team of specialists
- Partner with community colleges to develop job training programs specific to growing grapes and making wine

Midwest Grape and Wine Industry Institute

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Helping support the state's evolving grape and wine industry, because the potential economic opportunities in wineries, value-added agriculture and tourism are limitless.



Research

- [Northern Grapes Project](#)
 - Stephanie presented a webinar “The ABCs of the FSMA: The Food Safety Modernization Act and Wineries” on November 12th to an on-line audience of nearly 100 people.

- Sugar and organic acid profiles of cold hardy varieties from NE1020 plots continues.
- La Crescent aroma and flavor profile research wines are in the process of cold stabilization.

Outreach

- Murli and Mike have been working with the Iowa Wine Growers Association Board of Directors on creating an exciting and educational agenda for the annual conference in March.
- Murli has had numerous conversations and meetings with stakeholders regarding the expansion of Institute services including the potential of a new facility which would include a teaching winery.

IQWC program support



IQWC proficiency testing

- Panel proficiency tests were held on November 14 and 19. We congratulate the 8 new members who have joined the IQWC tasting panel, bringing the pool of volunteers up to 23 active members.



New IQWC seal designs!

- When it was determined that the original IQ label could not be trademarked, we took the challenge to ISU's College of Design, design practicum class. The result is the new attractive seals above. The seal on the left may be awarded to wine made from a minimum of 75% Iowa grown grapes, other fruits and/or other wine making material. The seal on the right may be awarded to wines

produced from less than 75% Iowa grown products. These seals and other related marketing materials will be available for use in early 2014.

Lab activities

- Chemical analysis services continued as usual.
- Worth Repeating:
- **New order form and new services** available!!! Check out our [lab web page](#) for details.
 - Free introductory sanitation reviews have been extended! To take advantage of this service, contact Stephanie before the end of March to schedule.

the need for services to plan ahead.

Happy Holidays!



Teaching

Murli continues to work with the ISU seniors in Chemical Engineering who are dealing with two projects that may help the Iowa wine industry.

Coming up...

- The MGWII Advisory Board will meet on Tuesday, December 10th.
- Iowa State will be partially closed for an 11-day stretch during semester break again this winter from Dec. 22-Jan. 1. Please be advised that most MGWII staff will be taking vacation during this time period. While an emergency contact will be provided, we encourage those who anticipate

Back issues of monthly Updates are available on our website: <http://www.extension.iastate.edu/wine/content/institute-updates>

... and justice for all

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Cooperative Extension Service, Iowa State University of Science and Technology, and the United States Department of Agriculture cooperating.