

Midwest Grape and Wine Industry Institute

April Updates
2014

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The Midwest Grape and Wine Industry Institute was formed as a result of the state's evolving grape & wine industry.

Goals of the Institute include:

- Conduct research to evaluate cold-hardy grape varieties that can thrive in the Midwest
- Conduct enology research
- Assist with implementation of the Iowa Quality Wine Consortium (IQWC) - a quality-assurance stamp of approval program
- Establish an outreach program to the industry by training a team of specialists
- Partner with community colleges to develop job training programs specific to growing grapes and making wine

Midwest Grape and Wine Industry Institute

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Helping support the state's evolving grape and wine industry, because the potential economic opportunities in wineries, value-added agriculture and tourism are limitless.



Our office received quite a few inquiries after the release of the results of the [Economic Impact of Iowa Wine](#) study. As a result of the study becoming public, several follow-up interviews aired and news articles were published, shining the light on our growing industry.

Research

[Northern Grapes Project](#)

The NGP team was asked to submit the pre-proposal Stakeholder Relevancy Statement (SRS) for renewal of the grant. The team has submitted the proposal and now will wait for USDA to notify us as to if/when to submit the full proposal.

Another issue regarding the proposal is that we need to submit the names of grape growers from our region that would serve on the committee to review pre-proposals and determine the relevancy to our industry. Their recommendations will affect whether the NGP team is invited to submit the full proposal. The team will soon be submitting the names as requested.

The NGP Iowa team is currently working on the scope of work and budget for the full proposal.

IQWC program support

Seventeen samples were submitted in April. All of them passed laboratory testing, and 14 received the quality seal of approval from the sensory panel.

Lab activities

In addition to processing IQWC, the lab analyzed 14 different additional samples this month.

Personnel

The announcement for our scientist position vacancy was posted during April. Candidates will be evaluated after the May 4 deadline.

Teaching



Jennie presented her La Crescent aroma profile research findings for the Food Science and Human Nutrition seminar series, successfully completing the final

requirement of her Master's degree.

Outreach



Tammi, Jennie, and Mike attended the ISU Professional & Scientific employees' professional development conference, *Continuing the Voyage*. We had our display at the resource fair and handed out Iowa Wine and Beer guides. Nearly 400 people were in attendance.

Coming up...



MGWII summer seminar opportunities abound...

- May 15/16 Tasting Proficiency Training workshop (full)
- June 3 seminar, *Separation Anxiety – Observational Insights to Understanding Wine Filtration* presented by guest speaker, Maria Peterson, Scott Labs

- June 4 seminar, *Dirty Cellar Secrets – Winery Sanitation*, presented by guest speaker, Randy Worobo, Cornell University
- June 12 Advisory Board Meeting
- July 14/15 Tasting Proficiency Training workshop

Details on seminars and workshops are listed on the events page of our website:

<http://www.extension.iastate.edu/wine/upcomingevents>

Hope we'll get to see you at least one of these!

Back issues of monthly Updates are available on our website: <http://www.extension.iastate.edu/wine/content/institute-updates>

... and justice for all

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Cooperative Extension Service, Iowa State University of Science and Technology, and the United States Department of Agriculture cooperating.