

March
2016 Update

Update
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Midwest Grape and Wine Industry Institute

Helping support the state's evolving grape and wine industry because the potential economic opportunities in wineries, value-added agriculture and tourism are limitless.

Northern Grapes Symposium Highlights Teamwork

The Northern Grapes Project collaborators met in Kalamazoo, Michigan for the 2016 Northern Grapes Symposium. Researchers from five northern climate universities reported on viticulture, enology, and marketing research findings for cold-hardy grapes. The Northern Grapes Project is funded by the USDA's Specialty Crops Research Initiative Program of the National Institute for Food and Agriculture, Project #2011-51181-30850.

The symposium, held on February 24, 2016, was hosted by the Michigan Grape and Wine Conference and facilitated by Tim Martinson and Chrislyn Particka of Cornell University. Attendees took a taste tour of Brianna and La Crescent (white) wines in the morning and of Marquette and Frontenac (red) wines in the afternoon. Other topics included wine making using yeast selection and deacidification; management of Frontenac and Marquette varieties for profitability and quality (including information on the best training systems as well as information on recovering from winter and spring frost injury); and marketing, branding, tasting room studies of cold-hardy wines.



Dr. Murli Dharmadhikari talks about Marquette and Frontenac grape varieties as ISUEO team members assist with wine pouring of the wines being discussed for wine tasting.

Researchers presenting their research findings included Murli Dharmadhikari (Iowa State University), Anne Fennell (South Dakota State University), Bill Gartner (University of Minnesota), Jim Luby (University of Minnesota), Anna Katharine Mansfield (Cornell University), Tim Martinson (Cornell University), Dan McCole (Michigan State University), and Paolo Sabbatini (Michigan State University). Other speakers included Mike White (Iowa State University Extension and Outreach) talking about fifteen years of trials, tribulations and successes in Iowa viticulture and Erin Norton (Iowa State University) who addressed the possibilities

of a quality alliance to promote a way to measure wine quality by an established set of standards.

Iowa State University Extension and Outreach (ISUEO) team members in attendance included Dr. Diana Cochran, Dr. Murli Dharmadhikari, Drew Horton, Lani McKinney, Maureen Moroney, Erin Norton and Mike White.

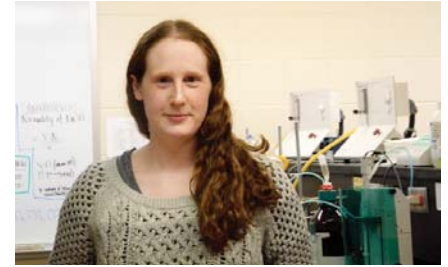
Maureen Moroney Joins the MGWII Team

Maureen Moroney joined the Midwest Grape and Wine Industry Institute (MGWII) in mid-February 2016. Originally from Syracuse, NY, she graduated from Iowa State University in

Doug Frost, wine consultant & writer and one of only four people in the world to hold both Master Sommelier and Master of Wine titles, from Kansas City, MO, keynotes at the IWGA Annual Conference.

2007 with a BS in Biology.

After graduation, Maureen moved to San Francisco, CA and began developing an appreciation for wine. Her first harvest internship was in 2008 at Chateau St Jean winery in Sonoma Valley. She has worked in wine production through nine harvest seasons, including regions in both the northern and southern hemispheres as well as responsibilities ranging from lab to cellar to vineyard. Her winemaking knowledge and skills were honed during permanent positions as Lab Technician at Hartford Family Winery (2009 to 2013) and as Enologist at Dehlinger Winery (2013 to 2016), both in California.



Maureen Moroney, Research Associate

Maureen is pleased to be back on campus at her Alma Mater and to be involved in analysis and outreach that will contribute to the establishment of a strong, quality wine region in Iowa and the Midwest. As Research Associate at the MGWII, she hopes to continue to make advances in the lab while also participating in the development of trainings, workshops, and on-site visits for industry members.

2016 Iowa Wine Growers Association Annual Conference



Dr. Murli Dharmadhikari talks to IWGA Annual Conference attendees about the Northern Grapes Project skin contact study.

Diana Cochran, ISUEO fruit specialist, presented “Northern Grapes Project: Where Are We Now?” Drew Horton, ISUEO Enology Field Specialist, presented “Barrel-



Student workers, Danielle Foss and Sadie Schultz, at the MGWII booth.

The Iowa Wine Growers Association (IWGA) held their 2016 Iowa Wine Growers Association Annual Conference at Prairie Meadows Conference Center in Altoona, Iowa on February 28-29, 2016.

The Midwest Grape and Wine Industry Institute (MGWII) sponsored the keynote speaker, Doug Frost, wine consultant & writer and one of only four people in the world to hold both Master Sommelier and Master of Wine titles, from Kansas City, MO.

Mike White, ISUEO Viticulture Field Specialist, presented “Increasing Grape Yield by Reducing Disease & Establishing a Spray Program”. Dr. Murli Dharmadhikari, Director of the Midwest Grape and Wine Industry Institute and ISUEO Enologist gave an update on institute activities, presented “Sensory Evaluations of Research Edelweiss Wines” and participated on the wine maker panel.



Drew Horton talks to conference attendees about barrel aging wine.

MGWII student workers, Danielle Foss and Sadie Schultz, helped out with the MGWII conference booth and with pouring wines alongside MGWII employees, Maureen Moroney and Erin Norton, at the event wine panels.

Midwest Grape and Wine Industry Institute, Department of Food Science and Human Nutrition
2312 Food Sciences Building, Ames, Iowa 50011

Dr. Murli Dharmadhikari, Director and Extension Enologist
Lani G. McKinney, lanim@iastate.edu, 515.294.3308

You can find other information about Midwest Grape and Wine Industry Institute on our website:

<http://www.extension.iastate.edu/wine/>



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