Choose Iowa Quality Wines!

How wines pass the IQ test

Winery:
- Become a member of the Iowa Quality Wine Consortium (IQWC), a voluntary program of the Iowa Wine Growers Association
- Submit samples to Midwest Grape and Wine Industry Institute for evaluation
  - Chemical analysis is performed by technical staff
  - Sensory analysis is scored by a trained panel in a blind test
- Meet United States Alcohol and Tobacco Trade and Tax Bureau (TTB) labeling standards

Pass the test and proudly display the IQ seal of approval

How consumers pass the IQ test

Look for these labels at your local wine store and select Iowa Quality Wines

www.extension.iastate.edu/wine