

August 2016
Update

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Midwest Grape and Wine Industry Institute

Helping support the state's evolving grape and wine industry because the potential economic opportunities in wineries, value-added agriculture and tourism are limitless.

Intensive Tasting Proficiency Training



Drew Horton and Maureen Moroney pour wines for workshop participants on July 6, 2016.

On July 6, 2016, the Midwest Grape and Wine Industry Institute (MGWII) held a one day Intensive Training Proficiency Training workshop for 25 participants led by MGWII Education and Outreach Coordinator Erin Norton. There were 14 flights of wine throughout the course of the day. The workshop was designed to benefit both beginners and established professionals to have better wine tasting skills for producing, selling, serving, purchasing or simply enjoying quality wine.

The workshop began with the major components in wine including sugars, acids, alcohols and tannins. There were also exercises in white and red wine aroma identification, varietal identification, wine flaw and faults and consistency in scoring, among others.

MGWII Staff Assist With Wine Judging

Dr. Murli Dharmadhikari and Erin Norton both served as wine judges the second week in July. Murli judged wines for the Mid-American Wine Competition held on Des Moines Area Community College (DMACC) campus in Ankeny, Iowa. The Mid-American Wine Competition is held in Iowa and focuses only on the wines of the Midwest. All bonded wineries in the Midwest region are invited to enter. Additional information can be found at www.midamericanwine.org.



Dr. Murli Dharmadhikari judges wine at the Mid-American Wine Competition.



Erin Norton assists with the Iowa State Fair wine judging.

Erin one of thirteen who judged wines for the 2016 Iowa State Fair Competition. There were 171 wines submissions made by 40 Iowa wineries in the competition. The winners will be displayed at the Iowa State Fair Wine Experience at the Iowa State Fair on August 11 through the 21st.

Fireside Winery Hosts IWGA Field Day

Midwest Grape and Wine Industry Institute (MGWII) and Iowa State University Extension and Outreach (ISUEO) employees present vineyard management topics at the Iowa Wine Growers Association (IWGA) Vineyard Educational Workshop held at Fireside Winery on July 11, 2016. Nicole Eilers, IWGA Marketing Director, and Erin Norton, MGWII Education and Outreach

Coordinator, announced plans and information regarding the implementation of an apprenticeship program.

Later, four winery owners served on a panel to talk about their experiences regarding best practices in marketing and sourcing quality grapes as well as developing good business relations with grower/winery partners in the industry. Panelists were Zachary Bott from Fireside Winery, Andy Hrasky of Prairie Crossing Vineyard & Winery, and Brian Jones of Three Sons Vineyard. The panel was facilitated by Suzie Berregaard of In Vino Veritas Winery.



Andy Hrasky of Prairie Crossing Vineyard & Winery speaks to attendees as a panelist at the IWGA Vineyard Educational Workshop on July 11, 2016 at Fireside Winery. L to R: Zach Bott, Brian Jones, Andy Hrasky, and Suzie Berregaard



Erin Norton talks about berry sampling as Maureen Moroney looks on.

Erin Norton and Maureen Moroney, current employees of MGWII, talked to attendees about berry sampling and the different techniques.

Maureen's experience in California was with cluster sampling and Erin's experience in France was with berry sampling. Grape maturity sampling practices vary and they talked about the pros and cons of each practice. Both agreed, though, that the best way to get an idea to know what's going on in your vineyard is to visit it often.

demonstrated their Hardy Arrow airblast sprayer and Mike talked about this sprayer and other types used



Workshop attendees taste wines submitted to the 2016 Iowa State Fair competition.

in the vineyard and gave tips on how to use them more effectively. He then demonstrated the primary canopy management practices used at Fireside Winery vineyards.

The event concluded with a tour of Fireside Winery winemaking facilities and a wine tasting of the Iowa wines that were submitted for the 2016 Iowa State Fair competition. A list of this year's award winners can be found here - <http://readme.readmedia.com/2016-Iowa-State-Fair-Commercial-Wine-Winners/13927494>.



ISUEO Viticulture Field Specialist talks to attendees about canopy management.

ASEV-ES Meeting Held in St. Louis, MO



Drew Horton talks to winemakers at East Groves Farm about their mead.

Midwest Grape and Wine Industry (MGWII) employees Drew Horton, Maureen Moroney and Lani McKinney traveled to St. Louis, MO on Sunday, July 17th, to attend the 41st American Society for Enology and Viticulture - Eastern Section (ASEV-ES) Conference and Symposium at the Magnolia Hotel from July 18-21, 2016. On the way down, they visited East Groves Farm which was Drew Horton's 61st Iowa winery visit. He celebrated one year with MGWII on July 17th. They attended a Northern Grape Projects meeting along with Iowa State University Extension and Outreach (ISUEO) Viticulture Field Specialist Mike White and ISUEO Fruit Specialist and Assistant Professor Dr. Diana Cochran (Department of Horticulture). Diana presented a 3 minute Flash Talk giving a summary of her poster entitled *Performance of 'Frontenac' and 'Marquette' Grapevines Grown on Four Training Systems*.



Dr. Diana Cochran gives a three minute summary of her poster.

To read more about the meeting, see <http://www.winesandvines.com/news/172461>

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You can find other information about Midwest Grape and Wine Industry Institute on our website:

<http://www.extension.iastate.edu/wine/>



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