

## Reminder on use of **CY**

Just a gentle reminder. Extension only has permission to use "CY" in **three ways** - on the coloring sheets located at <http://www.extension.iastate.edu/externalrelations/> at the bottom of the page under quick links, on CY tattoos available through our online store, and in the use of our CY costume for extension events.

CY is a registered trademark of the athletic department and permission must be attained from them on all other uses. **Do not place CY on printed materials, webpages, in your signature, on t-shirts or promotional items locally produced, on 4-H projects or any other item unless permission is attained from the athletic department.** There are plenty of approved CY items available through the ISU bookstore (flags, posters, shirts, cups etc.) and other approved campus vendors (even Hy-Vee has Cy items) that provide a great way to bring CY into your office and events. When in doubt please give me a call to see what the options are.

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