

# Women Managing Horses Program

Fri, 7/9 2:47PM 7:36

## SUMMARY KEYWORDS

program, horse, women, equine, horses, extension, programs, peggy, iowa state university, managing, courses, person, agriculture, participants, iowa, outreach, cover, production, farm credit services, topics

## SPEAKERS

Peggy Auwerda, Speaker 3, Christa Hartsook, Olivia Hanlon

- 
- C** Christa Hartsook 00:15  
Hello, and welcome to the Small Farms Podcast, a production of the Small Farms Program at Iowa State University Extension and Outreach. Our podcast covers the opportunities and challenges associated with rural life.
  - O** Olivia Hanlon 00:29  
In this episode, I interview Peggy Auwerda, Equine Specialist for Iowa State University Extension and Outreach, and talk about the upcoming Women Managing Horses Program. I'm Olivia Hanlon, Farm, Food and Enterprise Development Extension Education Specialist, and welcome to the show. Peggy, welcome to the show. Thanks for being on.
  - P** Peggy Auwerda 00:48  
Thank you. I look forward to speaking with you.
  - O** Olivia Hanlon 00:51  
Could you tell our listeners a little bit about what you do in your role for Iowa State Extension?

P Peggy Auwerda 00:57

I have a dual role. I'm the only Equine Extension and Outreach Specialist. And so I work with both adult horse programs. And 4-H, I'm the advisor for the 4-H Horse Program. And as such, I work with State Fair and the extravaganza and some of the other events that are held. And then in the adult role is to put on different types of programs. I held the Master Equine Manager Program for a number years and I write a newsletter that is sent out monthly and so I try to keep people up to date on what's going on with the horse industry in Iowa and nationally.

O Olivia Hanlon 01:40

Absolutely. So as part of that role you designed the Women Managing Gorses program, correct?

P Peggy Auwerda 01:46

I did it and it was based off of attending Women in Agriculture events, and so it's actually based from the Women in Farm Management courses and so I just modified it for the horse.

O Olivia Hanlon 02:00

That sounds awesome. Could you give us a quick overview kind of into what the program is?

P Peggy Auwerda 02:06

So, first the program is designed for women managing horse farms, boarding stables, land owners, women just wanting to learn about improving their care of the horse. So it offers women the opportunity to learn more about managing Iowa's equine industry, both from the business and production perspective. The goal is to allow women to manage financially, marketing, production risks of horse-related businesses, and it really we want them to have better business outcomes, improved land management, and welfare of horses. The materials actually covered over a four week program. So it's a 12 week course. And at the end of the session or the program, each person will receive a certificate.

O Olivia Hanlon 02:55

That sounds awesome for those who are looking to get a little bit more background into

managing their horse programs. When you go through this program, what topics will be covered?

P

Peggy Auwerda 03:06

So over a four week period, and so I combined some of the business side Women in Ag and then the Care of Horses. And so we cover managing finances for equine farms and programs, insurance liability in the horse business, marketing strategies, environmental management, designing health care programs, evaluating diets for horses, and then forages for horses. Speakers are from both industry and the ISU Extension and Outreach specialists.

O

Olivia Hanlon 03:44

That sounds like a very wide range of topics to get a lot of coverage for these folks. When and where will these courses for the program be offered?

P

Peggy Auwerda 03:55

This year is a little bit different. Originally it is supposed to be a four week program in-person. But for the fall, we're having a virtual online Zoom program. So each evening the presenter will be live, discuss the topic and answer questions from participants. The presentation will be recorded. They're available to participants for at least six months after the program. And then we provide tools and resources in a CyBox folder that participants can access. I am currently working with Amy Forrette from Clay County to hold an in-person spring program that will start on February 18 and then run four consecutive weeks. And so this fall will be online, next spring will hold an in-person program in northwest Iowa.

O

Olivia Hanlon 04:49

That's sounds wonderful. Do our listeners need to register for these courses somewhere?

P

Peggy Auwerda 04:55

Yes, the cost of registration is \$75. One of the ways we keep the registration fee as \$75 are our sponsors. And those include the Iowa Horse Council, Farm Credit Services of America and the United States Department of Agriculture, plus the Women Agriculture Program itself. They can register at the Agriculture and Natural Resources program page, which I'll read the website here, it's [www.aep.iastate.edu/womeninag/2020/courses](http://www.aep.iastate.edu/womeninag/2020/courses). And so that

will bring you to the registration page for the program.



Olivia Hanlon 05:42

Great. So if listeners are looking for more information on these courses, or a full list of dates and topics, where could they go about finding that information? Or who should they get in contact with?



Peggy Auwerda 05:53

You know the best part of this program is that it's part of the Women in Agricultural Program at Iowa State University. So they can find information on the impact of women in agriculture, and women in ag events at [extension.iastate.edu/womeninag](https://extension.iastate.edu/womeninag). And it's not only horses, but it's all types of programs for women in ag, and then they can contact me directly at [peggy@iastate.edu](mailto:peggy@iastate.edu). And on really on anything related to horses because that's my job is to answer horse production questions.



Olivia Hanlon 06:35

Absolutely. We love to have contacts to send people with questions, too. Is there anything that we didn't cover today that you'd like to add, Peggy?



Peggy Auwerda 06:45

I don't think so. The program is recorded, so even if you can't be there in person, you could listen to it later and download it. We'd be able to download it and just watch it when you have the available time. And so we're trying to allow everybody to attend that would like to.



Olivia Hanlon 07:06

Absolutely. That's great information to have provided how busy people and ag seem to get around this time of year. Well, thank you for being on Peggy.



Peggy Auwerda 07:17

Oh, you're welcome. My pleasure.



**Speaker 3 07:19**

This program is brought to you by Iowa State University Extension and Outreach. This institution is an equal opportunity provider for the full non-discrimination statement or accommodation inquires, go to [www.extension.iastate.edu/diversity/ext](http://www.extension.iastate.edu/diversity/ext).