

Title:	Copyright Overview & Best Practices
Competencies Incorporated:	Communication, Depth and Scope of ISU Extension and Outreach, Professionalism and Leadership, Development of Programs
Course Goals:	To provide participants: <ul style="list-style-type: none"> • The basic concepts and principles of copyright, including fair use • Information on copyright risks and best practices • A general overview of intellectual property
Course Objectives:	Participants will be able to: <ul style="list-style-type: none"> • Recognize copyrighted materials • Articulate what rights and obligations are required when using copyrighted materials • Implement best practices for use of copyrighted materials • Identify and mitigate the risks of copyright infringement
Instructor:	Barbara Biederman, Associate Counsel ISU Office of University Counsel barbara@iastate.edu 515-294-0147
Where:	Online
Time Requirement:	This course is offered in a flipped format. <ul style="list-style-type: none"> • Independent study (asynchronous); 2 hours • Q&A sessions (synchronous); 1.5 – 3 hours
When:	<ul style="list-style-type: none"> • May 7, 2018: course opens • May 7 – May 21: participants learn course material on their own schedule. May submit questions electronically. • May 22, 10:00-11:30am: online panel style Q&A session • May 24, 2:30-4:00pm: online panel style Q&A session • (Note: choose to attend <i>either</i> Q&A session, <i>or</i> both.) • Q&A sessions held online at https://connect.extension.iastate.edu/professionaldevelopment
Who Should Attend:	Those who need to be aware of issues related to copyright, fair use, and intellectual property while employed or associated with Iowa State University Extension and Outreach.
Course Benefits:	<ul style="list-style-type: none"> • To obtain a general overview of copyright law • To empower users of copyrighted materials to better understand and navigate the considerations and risks of copyrighted materials • To obtain best practices and identify additional resources available regarding copyright

Cost to Participants:	There are no fees to participate in this course.
Prerequisites:	There are no prerequisites to participate in this course.
Format:	All information will be provided via the Internet using asynchronous and synchronous delivery modes.
Equipment/Materials Needed:	<ul style="list-style-type: none">• Computer• Internet access• Audio out from computer
Maximum Enrollment	<ul style="list-style-type: none">• No maximum