

<b>Title:</b>	<b>Copyright Overview &amp; Best Practices</b>
<b>Competencies Incorporated:</b>	Communication, Depth and Scope of ISU Extension and Outreach, Professionalism and Leadership, Development of Programs
<b>Course Goals:</b>	To provide participants: <ul style="list-style-type: none"> <li>• The basic concepts and principles of copyright, including fair use</li> <li>• Information on copyright risks and best practices</li> <li>• A general overview of intellectual property</li> </ul>
<b>Course Objectives:</b>	Participants will be able to: <ul style="list-style-type: none"> <li>• Recognize copyrighted materials</li> <li>• Articulate what rights and obligations are required when using copyrighted materials</li> <li>• Implement best practices for use of copyrighted materials</li> <li>• Identify and mitigate the risks of copyright infringement</li> </ul>
<b>Instructor:</b>	Barbara Biederman, Associate Counsel ISU Office of University Counsel <a href="mailto:barbara@iastate.edu">barbara@iastate.edu</a> 515-294-0147
<b>Where:</b>	Online
<b>Time Requirement:</b>	This course is offered in a flipped format. <ul style="list-style-type: none"> <li>• Independent study (asynchronous); 2 hours</li> <li>• Q&amp;A sessions (synchronous); 1.5 – 3 hours</li> </ul>
<b>When:</b>	<ul style="list-style-type: none"> <li>• May 7, 2018: course opens</li> <li>• May 7 – May 21: participants learn course material on their own schedule</li> <li>• May 22, 10:00-11:30am: online panel style Q&amp;A session</li> <li>• May 24, 2:30-4:00pm: online panel style Q&amp;A session</li> <li>• (Note: you can choose to attend <i>either</i> Q&amp;A session, <i>or</i> both.)</li> <li>• <a href="https://connect.extension.iastate.edu/professionaldevelopment">https://connect.extension.iastate.edu/professionaldevelopment</a></li> </ul>
<b>Who Should Attend:</b>	Those who need to be aware of issues related to copyright, fair use, and intellectual property while employed or associated with Iowa State University Extension and Outreach.
<b>Course Benefits:</b>	<ul style="list-style-type: none"> <li>• To obtain a general overview of copyright law</li> <li>• To empower users of copyrighted materials to better understand and navigate the considerations and risks of copyrighted materials</li> <li>• To obtain best practices and identify additional resources available regarding copyright</li> </ul>

<b>Cost to Participants:</b>	There are no fees to participate in this course.
<b>Prerequisites:</b>	There are no prerequisites to participate in this course.
<b>Format:</b>	All information will be provided via the Internet using asynchronous and synchronous delivery modes.
<b>Equipment/Materials Needed:</b>	<ul style="list-style-type: none"><li>• Computer</li><li>• Internet access</li><li>• Audio out from computer</li></ul>
<b>Maximum Enrollment</b>	<ul style="list-style-type: none"><li>• No maximum</li><li>• <a href="#">Register online</a></li></ul>