



Chapter News, April 2016



President's Message

"Excellence is never an accident; it is the result of high intention, sincere effort, intelligent direction, skillful execution and the vision to see obstacles as opportunities." - *Anonymous*

As an organization and as Extension professionals we strive for excellence in all we do. We have a lot to be proud of:

- We are a quality chapter; we are submitting for Chapter of Merit this month. Thank you to our officers and committees for achieving the points needed to be recognized.
- We are an active chapter. The March 8 chapter event was a success! Thank you for participating.
- We have active committees, as evidenced with the March 8 chapter event. To hop on the bandwagon - contact David Brown (dnbrown@iastate.edu).
- Our chapter is growing. Please welcome our new, transfer and returning members.
- Our members and partners are recognized for their achievements.
- Bob Ohlensehnen, executive director of ESP (and native of Iowa), explained to us via Connect on March 8 how Iowa will be paying dues online starting this fall.
- ESP was highlighted in new staff orientation this spring. Remember, we have an associate level membership. Due to a generous donation, a new staff member may join our chapter for free if they are in their first year of employment with Extension. Invite our new staff to join now.
- Alpha Mu has been asked to join with ISUCEP and the ISUEO Professional Development unit to plan the fall Professional Development Day in Ames. **Mark October 4** on your calendar for this event and our annual chapter meeting. How do you want the day to look? Send your ideas my way!
- President and President-Elect attend ESP's national conference – this year in Cape May, NJ late October. Your leadership learns from the best across the nation and returns focused on the year ahead.

Next, I'm writing a check for my quarter, payable to ESP Alpha Mu (see p.2). Mr. Hertel, watch your mail box!

Yours in education,

Sandra McKinnon, M.S.,

Human Sciences Specialist, Family Finance; sandram@iastate.edu

Alpha Mu Chapter

2015-2016
Executive Board

Sandra McKinnon
President

David N. Brown
President-Elect

Craig Hertel
Treasurer

Barbara Wollan
Secretary

Open Seat
Life Member

Alison Boelman
Member-at-Large

Andrea Nelson
Past President and
Acting Chair,
Membership
Committee

Web Links:
www.espnational.org
www.extension.iastate.edu/esp

Professional Development News

On March 8 at our ESP meeting, attendees had the opportunity for professional development by participating in round-table discussions on timely topics:

- Leadership Resources - Bryan Whaley
- Retirement and Saving - Ann Doty
- Accepting credit card payments - Tim Grewell
- Professional Development Opportunities - Robin Brekke
- Updates from EIT - Deb Coates

Thanks to these individuals for sharing their expertise!

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The *Journal of Extension* creates opportunities for professionals and students to publish intellectual, creative work; nurtures emerging scholars and new authors for success; encourages professional development; and advances the theory and practice of the Cooperative Extension System.

JOE is a rigorous, peer-reviewed journal that brings the scholarship of university outreach and engagement to educators and practitioners around the world. Feature, Research in Brief, and Ideas at Work submissions undergo double-blind review, and Commentary and Tools of the Trade submissions are reviewed by the editor, Debbie Allen. The acceptance rate for articles submitted to *JOE* is currently 25.5%.

For more information about *JOE*, consult the [JOE FAQ's](#). For more information about writing for *JOE*, consult the [JOE Submission Guidelines](#) and [Help for JOE Authors](#).

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Numerous upcoming conferences are also listed on the National ESP webpage www.espnational.org/, including the **2016 ESP National Conference** which will be held **October 23 -27, 2016** at Cape May, New Jersey.

And of course we urge you to regularly take advantage of local learning opportunities by checking the ISUEO Professional Development webpage regularly (*Note: this works better in Fire Fox*):
www.extension.iastate.edu/professionaldevelopment/
Submitted by Rich Wrage, Professional Development Committee Chair, rwrage@iastate.edu

Just a Quarter

from the **Resource Development & Management Committee**

It was good to see many of you on March 8 at our ESP meeting in Scheman. You heard Barb Dunn Swanson and I introduce this “just a quarter” idea.

What about a quarter? Okay, we’re not talking 25 cents. We’re talking about time and about investing in ourselves for scholarship and professional development.

Your Resource Development committee, including Craig Hertel, has spent time exploring the budget and funding models for ESP Chapters.

We all recognize and understand what it costs to be an organization. This is important as we begin to ask you, the members, to give to the Alpha Mu Chapter of ESP. We value efficiency and transparency so we are sharing information here prior to the fall when we will ask for your support of the “just a quarter” fund raiser.

Would you contribute, in cash, just a quarter of what you WOULD have contributed in hours talking, planning, deciding, organizing, marketing, implementing and evaluating a fund-raising event?

What if we have an event and you contribute 4 total hours? What if we value our time at \$40/hour, which is the ‘quasi-official’ rate we easily can charge to projects. The reality is higher.

The time we focus on fundraising takes away from Extension business at hand, what each of us are called to perform as Extension professionals.

We want to have a strong Alpha Mu Chapter that contributes to a #StrongIowa. A chapter is made up of members who invest in themselves for professional development, scholarship and recognition. These are the reasons we have a need to raise more chapter funds. Our chapter budget is a vehicle that enables us to invest in one another. So, when the time comes this fall, please consider your time and give *just a quarter*.

Just a Quarter Funding Proposal:

Would you invest 4 hours in this “staff-only-benefits-event-fundraiser”.... and instead, individually, choose to contribute ¼ of those 4 hours X \$40/hour --- in personal cash, instead? Give \$40 cash. Think about it, there is a strong likelihood that each of us might spend more than 4 hours, so let’s each give \$50.00!

Submitted by Terry Torneten, Chair, ttorn@iastate.edu

You’ll hear more about this before fall, but feel free to send checks now to our Treasurer, Craig Hertel, c/o Dallas County Extension

Friends of Extension Honored

The ESP Alpha Mu Chapter recognized three Friends of Extension during the Iowa State University Extension and Outreach annual awards ceremony on March 8 at the Gateway Hotel and Conference Center in Ames. This recognition is presented to a non-Extension person, company or organization for their outstanding support and personal involvement in Extension efforts.

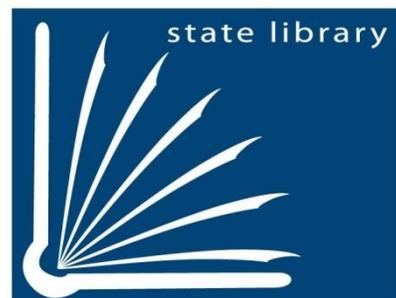


Colleen Sattler

Colleen Sattler radiates an energetic passion for volunteerism; in fact, she often jokes that volunteering is her full-time job. Colleen's enthusiasm, helpful attitude, and focus on research serve as great examples for other Master Gardener volunteers and those who are served by community gardens. Colleen's positive energy, flexibility, and focus on youth leadership serve as great examples for other 4-H volunteers and those who are served by K-12 youth development. The ultimate go-getter, Colleen Sattler has dedicated hundreds of hours to Polk County Extension and we are truly grateful.

Iowa Library Services

In 2013 a collaboration began between Iowa Library Services and Iowa State University Extension & Outreach, Human Sciences to offer *Smart Investing @ Your Library®* to rural libraries across the state of Iowa. The collaboration supported a shared goal of increasing Iowans' access to investment education resources and tools to make wise financial decisions, and was funded by grant funds provided by the FINRA Foundation. Selected libraries hosted workshops, promoted the classes, and provided computer access and technical support for participants. Extension provided library clientele with a 6-week investment education course designed for three audiences: Generation X, Baby Boomers, and Retirees. The collaboration has resulted in delivery of investor education at 43 rural libraries with 847 participants. Libraries not included in the original grant agreement continue to request delivery of the course. Family Finance specialists have found other opportunities to partner with the participating libraries, resulting in enhanced marketing of Extension programs and use of their facilities to reach audiences for other priority programs.



Iowa Library Services



Wallaces Farmer

Wallaces Farmer and its dedicated staff are true Friends of Extension. Wallace's Farmer has been the leading source of information for Iowa's farm families and related businesses for over a century. It has had a long collaborative relationship with

Extension specialists from Iowa and other states, and relies heavily on Extension specialists for guest articles and interviews. Wallaces Farmers assists ISU Extension and Outreach specialists to disseminate timely information throughout the state and beyond both quickly and accurately while effectively leveraging University resources.

Wallaces Farmer is Iowa's nominee for the National Friend of Extension Award.

Photo:

Sandra McKinnon (left) Alpha Mu Chapter President and Dr. Cathann Kress (right), ISU Vice President for Extension and Outreach, congratulate our Friends of Extension and thank them for their partnership.



Epsilon Sigma Phi Achievement Awards

As the honor society representing Extension professionals at Iowa State University, Epsilon Sigma Phi's Alpha Mu Chapter strives to maintain high professional standards, and promote excellence among Extension professionals. Central to that mission is recognizing Extension professionals for their meritorious service. On March 8, five members were recognized for outstanding contributions to Extension work in Iowa and beyond.



Kelvin Leibold – Continued Excellence Award

Kelvin Leibold, an agriculture field specialist with ISU Extension and Outreach, has impacted thousands of clients with group meetings, web based education and through individual consultations. He has dedicated over 28 years to helping others find answers to questions that have made an impact on their life. He has a wide range of knowledge and experience providing him with skills to help clients find answers and solve problems.



Joe Sellers – Distinguished Service Award

Joe Sellers is an outstanding Extension and Outreach agriculture field specialist who is dedicated to his clientele, committed to supporting his community, and willing to share his time and talents in both his professional and personal lives. He has the ability to foresee concerns and plan programs to address them. Joe also is outstanding at developing and nurturing relationships which lead to programs and grant projects.



Kapil Arora – Mid-Career Award

As an Extension and Outreach agriculture field specialist, Kapil Arora is a great example of an individual's efforts in creative engagement and educational programs accomplishment. He has strengthened Extension's image through grant writing, program delivery, and entrepreneurial efforts. He has built consensus among groups and developed partnerships to effectively engage Iowans, in addition to providing institutional service. His exemplary ability to educate by developing and delivering research based information has made Kapil an effective field agricultural engineer.



Barb Fuller – Early Career Award

Barb Fuller has been an active member of ESP Alpha Mu chapter since her initiation in 2009, including serving as awards committee chair. In her early career, the Human Sciences Extension and Outreach field specialist has had an impact on programs delivered by ISU Extension and Outreach especially in food safety education. As a member of the Nutrition and Wellness team, she has contributed in other programming areas like child care provider education and home food preservation.



Andrea Nelson – Administrative Leadership Award

As executive director of ISU Extension's Polk County office, Andrea Nelson builds partnerships with community organizations to recruit and co-facilitate programs that provide bigger impact than what could be attained on our own. Nelson is proud of the new direction the office has taken to be a positive, productive and effective partner in the community and with our campus based colleagues. A recent highlight includes leadership of the development of a Community Alliance for the ISU 4U Promise so students in Des Moines can find a pathway to college.

Submitted by Barb Fuller, Scholarship, Grants, and Recognition Committee Chair bfuller@iastate.edu

Member News

Welcome!

Alpha Mu chapter welcomed four new members on March 8:

Mary Weinand

Katherine Knobbe

David Baker

Dr. Peggy Miller-Auwarda



Weinand



Knobbe



Baker



Miller-Auwarda

In the past year we have also welcomed the following returning and transfer members:

Dr. Cathann Kress

Amy Pieper

Susan Taylor (transfer from IL)

Barbara Dunn-Swanson (transfer from NC)



Kress



Pieper



Taylor



Dunn-Swanson

In Memorium

At our March 8 annual meeting, Alpha Mu marked the passing, between March 2014 and March 2016, of the following members into the Eternal Chapter:

Eldon Hans

Roger Iverson

Donald Voelker

CJ Gauger

Philip Hufferd

Eugene Mathern

Norma Morgan

Eugene Neven

John Patterson

National Extension News

Penn State University's Agricultural Research and Extension staff recently underwent a gut-wrenching experience with their 2015-2016 budget process. After an extended budget stalemate, a supplemental state budget bill that restores their budget and includes increased funds has become law in March 2016. The university had plans in place to lay off all affected employees on May 1. More details are at:

<http://news.psu.edu/story/399516/2016/03/23/budget/penn-states-2015-16-appropriations-released>

This highlights our need as Extension professionals nation-wide to provide powerful programming outcomes and to make them visible to our clientele and legislators. We want and need to be **#StrongIowa!**

Submitted by Alan Ladd, Public Issues Committee Chair, aladd@iastate.edu