Iowa State University Extension and Outreach provides research-based education and engages Iowans in solving today’s problems and preparing for a thriving future.

INITIATIVES FOR IOWANS

As the pandemic and other challenges continued in 2021, ISU Extension and Outreach focused additional effort and resources to help Iowans and their communities move forward in every county.

- 44 counties are focusing on reviving the Iowa economy, including the farm economy. As a result, small businesses, entrepreneurs, agribusinesses, and farmers are connecting with education and resources so they can remain financially solvent, find alternate markets, and increase their profitability.

- 7 counties are supporting Iowans in improving financial security. Individuals and families are learning how to prioritize bills, protect credit, and manage debt.

- 12 counties are engaging Iowans in improving food supply, safety, and access. These efforts address local needs including nutrition education, donation gardens, farmers markets, and food system coalitions.

- 17 counties are expanding educational opportunities for youth with programs that spark youth interest, support academics, and promote youth resiliency.

- 8 counties are supporting efforts for increasing access to quality child care by networking with community partners and connecting providers with education.

- 30 counties are engaging Iowans in addressing mental health and providing access to research-based training and education on mental health literacy and suicide prevention.

These county-level efforts\(^1\) created or strengthened over 200 partnerships and coalitions and reached 30,499 Iowans.

\(^1\)As reported by counties in December 2021. Counties may have reported on more than one initiative.
ISU EXTENSION AND OUTREACH EXPENSES

(1) Expenses are down in FY21 due to COVID-19 travel restrictions and the directive to be frugal.
(2) Includes IT, Finance, EDC, Conference Planning and Management, and Organizational Advancement and Development.
(3) Includes rent, utilities, broadband, membership/association dues, facility improvements, and university allocated expenses.

This report provides some highlights from 2021. Learn more: www.extension.iastate.edu

This institution is an equal opportunity provider. For the full non-discrimination statement or accommodation inquiries, go to www.extension.iastate.edu/diversity/