4-H Poster Communications

POSTER COMMUNICATIONS

Purpose
Provide an opportunity for 4-H’ers to communicate with and tell a story or idea visually about 4-H to the general public using the non-verbal form of communication on a poster.

Class 10503 4-H Poster Communication Exhibit

4-H Poster Communication Rules
1. Only one poster per 4-H’er may be entered. (See County Quotas for number to be submitted.)
2. All posters must be designed on, or affixed to, standard poster board or foam core board—size minimum of 14" x 20" or maximum of 15" x 22". Posters may be vertical or horizontal. Posters may be any medium: watercolor, ink, crayon, acrylic, charcoal, oils, collage.
3. Posters cannot be 3-dimensional. Materials used to make the poster may not extend more than 1/8 inch above the poster or foam core board.
4. Each poster must have the completed Poster Exhibit Entry Form attached to the back.
5. Posters cannot use copyrighted material or exact copies of other promotional designs, such as the Iowa 4-H Youth Conference theme logo.
6. 4-H’ers may include the 4-H clover in the poster.
7. The themes for “Communicating Through 4-H Posters” are:
   a. 4-H is . . . (open to 4-H’er’s interpretation)
   b. Join 4-H
   c. Dare to Discover (2015 Iowa 4-H Youth Conference theme)
   d. Nothing Compares (2015 Iowa State Fair theme)