

Inputs	Outputs		Outcomes		
	State: Coord. & Asst. Coord.	County: Coordinators	Short	Medium	Long
<p><b>HUMAN CAPITAL</b> 4,000 Volunteers, 81 County staff, 1.5 State staff, Hort Department, Hort Support Staff, .5 Hort Grad assistant, .5 Hort Undergrad assistant, 16 MG Advisory committee, County MG associations, 20 Faculty &amp; specialists, Agency partners</p> <p><b>FINANCIAL CAPITAL</b> Fee for service, Recognition material fees, Federal grants, ISU Hort Dept. and Extension &amp; Outreach salary &amp; benefits</p> <p><b>INFRASTRUCTURE</b> Volunteer Reporting System (VRS)</p>	<p>Create 12 hours of webcasts for continuing education</p> <p>Develop &amp; implement MG training program:  <ul style="list-style-type: none"> <li>• Face to Face</li> <li>• Class on Campus</li> <li>• Webinars</li> </ul> </p> <p>Create guidelines &amp; policies for coordinators and volunteers</p> <p>Support coordinators</p>	<p>Provide continuing education (requirement of 10 hours/year)</p> <p>Provide training logistics &amp; promotion</p> <p>Screen training applicants</p> <p>Support record- keeping and verify hours (VRS)</p> <p>Advise local MG association</p> <p>Provide service recognition</p>	<p>Increase MG knowledge of basic horticultural concepts:  <ul style="list-style-type: none"> <li>• Botany &amp; Soils</li> <li>• Fruits &amp; Vegetables</li> <li>• Turf</li> <li>• Design</li> <li>• Trees, Flowers, &amp; Shrubs</li> <li>• Pest, Weed, &amp; Disease Management</li> </ul> </p> <p>Increase MG skills in: resourcing info, answering plant concept questions, leadership skills, &amp; relating with diverse audiences</p> <p>Increase participants' awareness of ISU Extension &amp; Outreach volunteer opportunities &amp; programs</p>	<p>Iowa MG's volunteer 150,000 hours per year</p> <p>MG volunteers connect with ISU Extension &amp; Outreach local programs (ANR, 4-H, Human Sciences, &amp; Research Farms)</p> <p>MG volunteer projects directly benefit ISU EO (public speaking, info booth, &amp; fairs)</p> <p>MG's establish food security projects in 40 counties (i.e. donation gardens)</p>	<p>Improve the quality of life in Iowa:  <ul style="list-style-type: none"> <li>• Increase food security through donation gardens and volunteer efforts</li> <li>• Improve environmental quality (water quality, &amp; pollinator habitat)</li> </ul> </p>

Mission: To provide current, research-based, home horticulture information and education to the citizens of Iowa through programs and projects. Through their participation in educational activities, MG's also increase their own personal knowledge in horticulture. MG's extend ISU Extension & Outreach's consumer horticulture education programs through volunteer activity.