About the Nonprofit Management Academy

The Nonprofit Management Academy was established in 1999 by Iowa State University in partnership with the United Way Management Assistance Program to enhance the management skills of those serving nonprofit human services groups, hospitals, government agencies, churches, private schools, arts organizations, environmental groups, and others in the nonprofit sector.

Distinguished representatives of the nonprofit sector have served as advisers in the process of developing this program. Outstanding practitioners and academicians have been selected as faculty.

Who Should Attend?

The Academy welcomes anyone seeking professional development in the area of nonprofit management, including staff, management, volunteers, professional association employees, educators, and private sector employees who wish to make a career change to the nonprofit sector. These opportunities are meant to enhance your nonprofit knowledge and skills.
2015 Nonprofit Mini Management Academy sessions

April 23 - Marshall County Extension, 2608 South 2nd Street, Marshalltown
Making the Most of your Marketing
Sara Wilson, United Way of Story County
Telling your story requires strategy, planning and creativity. This interactive session will first go back to the basics and look at what marketing really is, what influences marketing activities and why you should make time for marketing communications.

June 18 - Fisher Community Center Auditorium, 709 South Center Street, Marshalltown
The Dating Game: Fundamentals of Grant Development
Sue McEntee, Charitable Giving Resource Center
Join our presenter, Sue McEntee as she outlines the seven most important strategies for writing and submitting proposals, introduces you to a resource that can make your search for funders exciting and less stressful and helps you better understand the “courtship” of potential funders.

August 27 - Marshall County Extension, 2608 South 2nd Street, Marshalltown
Four Steps to Program Impact
Nancy Franz, Director for Professional Development for Iowa State University Extension and Outreach
Participants will be introduced to a 4 step model to articulate, measure, and report program/project impact. The model will then be applied to participant’s current programs or projects. Templates and examples of a program logic model, evaluation plan, scorecard, and other tools will be provided.

October 22 - Marshall County Extension, 2608 South 2nd Street, Marshalltown
Eight Essential Functions of the Board of Directors
Reno Berg, Former CEO at Mainstream Living
Together staff and volunteer board members will learn the 8 essentials functions of the board of directors. From establishing the mission, to raising funds, to leadership development and all of the other functions in between. Reno will have concrete examples how effective boards work to enhance an organizations vision.

The fees for service will be used to off-set direct expenses and to support the Community and Economic Development County Extension Program.

Iowa State University Extension programs are available to all without regard to race, color, age, religion, national origin, sexual orientation, gender identity, genetic information, sex, marital status, disability, or status as a U.S. veteran. Inquiries can be directed to the Director of Equal Opportunity and Compliance, 3280 Beardshear Hall, (515) 294-7612.

Cooperative Extension Service, Iowa State University of Science and Technology, and the United States Department of Agriculture cooperating.