**2019 IN MADISON COUNTY**

Iowa State University Extension and Outreach connects the needs of Iowans with Iowa State University’s research and resources. We listen, learn, and work with the people of Madison County for a strong Iowa.

**Madison County Extension Council**

Every county in Iowa has an elected Extension Council. This council partners with staff to effectively guide local and educational programming. From needs assessment through program implementation and outcome evaluation, our council interprets issues and represents people of Madison County.

The following local issues have been identified as priority topics for current and future programming:

- Economic Development
- Food and the Environment
- Health and Well-being
- K-12 Youth Outreach

**Extension Council Members**

We want communities and farmers to thrive; and families & children to be healthy. Eventually, we want to turn the world over to the next generation better than we found it.

- Matt Deppe  
  Council Chair
- Lisa Jones  
  Council Member
- Amy Warnke  
  Council Member
- Bryner Gibson  
  Council Member
- Jed Terharr  
  Council Member
- Janis Hochstetler  
  Council Member
- Mark Beatty  
  Council Member
- Deena Hoeness  
  Council Member
- Samantha Allen  
  Council Member
- Alan Ladd  
  Regional Director

**Economic Development**

“**Small Change: Building Financial Security**” - Small Changes really can make big differences. A group of 15 educators across Madison County engaged in a financial literacy course called “Small Change”. The course helped to improve personal knowledge, financial skills and confidence. Participants were given a four week course including a face-to-face workshop followed by self-paced online learning modules. Upon completion of the course educators were able to receive renewal credit towards their teaching license.

**Health and Well-being**

**Raising School Ready Readers**—emphasizes that literacy development starts in the home. Madison County hosted Raising School Ready Readers as a five week series of 90–minute workshops based on Engaging Families in Children’s Literacy Development created by Scholastic.

**Health & Homemade** — Nutrition and Health Program Specialist, Mary Krisco, has proved to be a Madison County favorite. She had a 46% increased in her course attendance through her Healthy and Homemade series presented at the Winterset Public Library.
The Madison County 4-H program and youth outreach initiatives have proven to have an exceptionally successful year! Both 4-Hers and non-4-Hers have had the opportunity to experience workshops, in-school programing, day camps, trips and overnight camps at the county, state and national levels. Amongst having in-depth learning experiences, the youth of Madison County have 4-H clubs that consist of 4th-12th graders and Clover Kid clubs with members in K-3rd grade. There are eleven (11) 4-H clubs and 4 clover kid clubs.

**4-H Members**
- 316 4-H club members, grades 4-12
- 94 Clover Kids members, grades K-3
- 66 adult volunteers

**Madison County Fair**
- 297 youth registered for the Madison County Fair
- 568 static exhibits entries
- 100 communication events and clothing events entries
- 1,260 livestock entries

**In school Programing**
- 890 youth reached within the Earlham and Winterset community school districts

**Day camps**
- 6 Day Camps
- 103 Youth attended the 6 day camps each 6 hours or longer

**Regional and state events**
- 9 events of 6 hours or more
- 47 youth attended

While the above numbers are very impressive it’s not all about the numbers. It is about the positive development our workshops and events give to the youth of Madison County. When planning an event we go above and beyond to be sure we deliver the best curriculum we can. We also ensure we cover a large spread of topics. This year we covered topics from waste management, career exploration, healthy choices, grooming animals and much more. As an extension office, we couldn’t do this without our 66 trained adult volunteers and our 20 plus partnerships with local business. Our volunteers and partners both donate their time and money to ensure to continue “To Make the Best Better” within Madison County.
Agriculture and Natural Resources

**Beef Quality Assurance Training** - 15 Beef Producers received their Beef Quality Assurance (BQA) certifications after taking this two hour, state implemented program. Facilitated by ISU Beef Field Specialist, Dr. Chris Clarke, the course focused on educating beef producers on common sense husbandry techniques that can be coupled with accepted scientific knowledge to raise cattle under optimum management and environmental conditions. BQA guidelines are designed to make beef consumers take pride in what they purchase and trust in the beef industry.

**Boots in the Barn**– Our Boots in the Barn program consisted of four weekly meetings during the fall of 2019 at the Warren County Extension Office in Indianola. With approximately nine participants, attendance grew slightly as the program went on. Led by Dr. Chris Clark, ISUEO Beef Specialist; and Beth Reynolds, Iowa Beef Center Program Specialist, the program included numerous beef production topics. Topics included pasture management, managing fescue, nutrition, managing parturition, and animal selection. Participants had the opportunity to use a life-sized dystocia model to practice assisting cows with the birthing process. Evaluations were very positive and nearly all participants expressed interest in attending a follow-up program Boots in the Barn II. Thank you to the Warren County Extension staff for hosting and supporting this program! Also, thank you to the Madison County Extension staff and local sponsors for support of this program!

**Master Gardeners** - have continued to stay very busy and committed to serving the community of Madison County. This year they presented 20 new members with their certification. The group is proud of their hard work and dedication which has led to their accomplishments over the past year.

- 103 feet of raised beds located at the Madison County Hospital
- 1 handicap accessible community garden located at the Winterset Public Library
- 1 herb garden, plotted, cleaned and maintained at the Madison County Historical Complex

Many other county beautification projects located at the St. Charles welcome sign, Holliwel Bridge, Margaret Guye Park, Court House Lawn, Winterset Post Office, and the Winterset City Park.

**Private Pesticide Training** - Madison County Extension takes pride in assisting growers with implementing best practices. 46 individuals participated in our Private Pesticide Applicator Recertification training where they received educational information on safe and effective pesticide use.
Extension Week Highlight

Extension Week is an annual statewide celebration. This year, your Madison County staff chose to celebrate Extension Week by delivering sack lunches to local farmers. We served 40 free lunches with the help of generous sponsors Fareway, Hy-Vee and AgriVision.

Extension also recruited community volunteers to help deliver the meals. One volunteer went above and beyond by helping a farmer bottle-feed a calf so that he could get to his lunch faster. The event was promoted by CW Iowa Live—https://www.weareiowa.com/iowa-live/isu-outreach-with-nicole-navin-casey-westrand/.

“We just wanted to be able to recognize our farmers who support the Extension Office; and work so hard to provide for our community.” said Madison County Executive Director Nicole Navin.

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