Dubuque Institutional Local Food Purchases

Farm to Institution Project Team: Dubuque Eats Well Coalition

Total Surveys Taken: 13, Surveys Completed: 4, Surveys Partially completed: 9

What is the Farm to Institution Project Team?

Each year institutions including universities, hospitals and grocery stores spend hundreds of thousands of dollars on food. What would the economic impact be if those institutions committed a portion of those dollars to local purchases? The goal of the Farm to Institution Project Team is to understand the potential for institutional local purchases and quantify the benefits of institutional purchases if made at the local level. The Farm to Institution team is seeking to better understand what products area institutions are interested in purchasing. Additionally this team will help connect and develop a network between producers and aggregators.

For more information contact Carolyn Scherf: cscerf@iastate.edu

What percentage increase are institutions willing to pay?

<table>
<thead>
<tr>
<th>Method of Purchasing</th>
<th>Percent Increase</th>
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<tbody>
<tr>
<td>Direct Purchase from Producer + Farmer</td>
<td>40%</td>
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<tr>
<td>Purchasing from a food hub or other distributor</td>
<td>40%</td>
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<tr>
<td>Order through current operator (Sysco, etc.)</td>
<td>20%</td>
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Ways to get involved:

- Get involved in the Dubuque Eats Well Coalition and the Farm to Institution Project Team
- Talk with your food service providers, retail establishments about purchasing more local
- Meet with a local farmer to find out more about seasonality and production
- Are you a local purchaser? Take this survey to help us get a picture of what's going on in Dubuque: goo.gl/B83P2x
Dairy Breakdown
Dairy Purchases: (8 surveys)
Range from $1,000 - $375,000
Average spent $105,625.00

Protein Breakdown
Protein Purchases: (7 surveys)
Range from $50,000 - $320,000
Average spent $100,714

Product | Number of Institutions
---|---
Eggs | 10
Chicken | 8
Beef | 7
Pork | 6
Turkey | 5

Herb Breakdown
Herb Purchases: (3 surveys)
Range from $100 - $5,000
Average spent $1,900.00

Product | Number of Institutions
---|---
Parsley | 7
Cilantro | 7
Basil | 7
Mint | 7

Spinach | 11 | $4.36
Broccoli/ Cauliflower | 11 | $1.84
Tomatoes | 12 | $1.73
Peppers | 12 | 2.00
Cucumbers | 12 | 99

Seasonality purchases for specialty crops: fruits, nuts and vegetables