Community Food Systems Today

Process
- Multi-Year | Multi-phase
- Menu of Services

Research
- Food Systems Sectors
- Community Assets
- Food System Tactics

Training | Curriculum
- Local Food Leader
- Community Food Systems
Process: Menu of Services

• Full Community Process
• Coalition Development Assistance
• Community Food Systems Assessment Development
• Public Input Sessions Materials and Hosting
• Design and Technical Assistance Scopes of Work
Full Program

Capacity Development

- Develops trust
- Assesses existing conditions
- Prioritizes projects
- Determines shared-metrics

Project Implementation

- Sets goals for specific projects
- Designs priority projects
- Creates momentum
- Implements Programs/Projects
**Mission:** To contribute to community resiliency and wellness by fostering connections and strengthening our tristate food system.

**Vision:** Producers, consumers, and institutions collaborating to grow an equitable and sustainable Tri-State community food system.

**Core Values:**

- Collaboration: intentional integration of numerous organizations and individuals to accomplish collective goals for the tri-state food system
- Justice: willful discussion and action to promote inclusion, equity, and empowerment for all individuals, organizations, and businesses in our community
- Wellness: deliberate effort to establish personal, social, and community health opportunities
- Education: public outreach to promote local foods and opportunities to get involved in Dubuque Eats Well
- Stewardship: maintaining environmental responsibility and integrity for ecologically sound food system practices
Public Input Sessions
Community Research

Tools Used

• Mapping:
  – Market Maker
  – GIS
  – Food Research Atlas

• Research Tools:
  – Community Health Needs Assessment
  – Place-based Data
  – Public Input Sessions

• Reports
  – Leopold Center
  – Extension and Outreach
Food Systems Assessment
Prioritization

Key projects ideas: AUT

QUICK WIN:
- Edible Orchard/ Landscape
- Awareness campaign: farm to institution
  - Purchasing power
- Food Access- Educational programming

INTERMEDIATE:
- Food Policy council : land use
- Food Box Node

LONG-TERM
- Incubator Farm
- Entrepreneur Education Center
  - Culinary programming
  - Shared Kitchen space- joint program

Key project ideas: Coalition

QUICK WINS:
- Food Access: Food Desert research
- Double Up Bucks Program Support
- Farmers Market Support: awareness
- Education programs
- Farm to School Programming
- City Policy Council- zoning codes

INTERMEDIATE
- Bee Branch Community Orchard
- Procurement- Food Hub Aggregation and Storage

LONG TERM
- Incubator Program
  - Sinsinawa: Farm
  - Convivium: Shared Kitchen
Evaluation + Prioritization

- Key projects ideas: Common Themes
  - Edible Orchard/ Community Garden: Bee Branch
  - Farm to Institution/ Farm to School Programming and Awareness
  - Food Access Outreach: Double Up Bucks/ Awareness programs
  - Education Programs/ Entrepreneurial outreach: connect with existing programs at Mission, Convivium and Hy-Vee
  - Food Policy council – city zoning and advocacy
  - Food Hub Node- Aggregation and Distribution- utilize existing research from ISU Leopold Grant
  - Incubator Program: Shared-Kitchen and Incubator Farm site: Convivium and Sinsinawa

- Outliers:
  - Farmers Market Support and Promotion
  - Food Desert Research
Bee Branch Food Forest

Partners: City of Dubuque, Blue Zones, City of Cedar Rapids Arborist, City of Cedar Rapids Parks Department, Iowa State University Extension and Outreach, Hughes Nursery, Trees Forever
Public Edible Orchard

Partners: Iowa Big, Blue Zones, City of Cedar Rapids Arborist, City of Cedar Rapids Parks Department, Iowa State University Extension and Outreach, Hughes Nursery, Trees Forever
Sinsinawa Mound Collaborative Farm

Partners: Sinsinawa Mound Collaborative Farm, Iowa State University Extension and Outreach, Dubuque Rescue Mission, Tree of Life Farm, State Representatives (Iowa and Wisconsin), SW Badger RC&D
Agrihood

Partners: Trent Grundmeyer; City of Pleasant Hill, Happe Homes, Community Design Lab, Veterans in Agriculture
Public Market + Urban Farm

 Partners: Des Moines Social Club, ISU Extension and Outreach, Viva East Bank, City of Des Moines, ISU Value Added Agriculture, Lutheran Services of Iowa, Cherry Glen Learning Farm, Autumnns Gardens, Eat Greater Des Moines, Greater Des Moines Partnership, Des Moines Farmers Market, Des Moines Arts, Mike Schmitt, Sandra Grossman, Jack Snell, Joe Villines, Ken Choquette, Greg Van de Berge
Unity Point Community Orchard

Partners: Unity Point, Viva East Bank, Lutheran Hospital, City of Des Moines, Capitol Park Neighborhood Association, Easter Seals of Iowa, Church of Hope, Community Housing Initiative, Trees Forever
Research

Over 30 tactics assessed and researched based on literature reviews, best practices and site visits
## Training and Certification

### Local Food Leader Certification
- 1 Day Workshop
- 6 Online Modules
- Competency Based Certification
  - Foundational Food Systems Competencies
    - Food Systems 101
    - Facilitation
    - Coalition Development
    - Project Management
    - Work Life Balance
    - Assessments
    - Evaluation

### Community Food Systems Certification
- 2 Day Intensive Workshop
- Online Modules
- Competency Based Certification
  - CFS skills for practitioners
    - CFS Program and Tools
    - Coalition
    - Public Input and Food Systems Assessment
    - Design Skills
    - Community Impact Assessment
“Coming together is the beginning. Keeping together is progress. Working together… IS SUCCESS”

-Henry Ford

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