



January 17, 2024

Hello 4-H Families,

It is time to start selling fruit, meat, cheese, and butter braids! Again for 2024, all sales will take place online. There will be **NO** collection of money by families due to all sales being completed by credit/debit card on each platform's site. This is the biggest fundraiser for Johnson County 4-H, so we encourage you to take time in promoting this fundraiser to your family, friends, neighbors, and co-workers. All Johnson County members (Clover Kids and 4th-12th grade) will be selling again this year. Sales will open on **January 22, 2024**.

Your club will receive 50% of the profits for **BOTH** the fruit and butter braid sales. The other half will go directly to the county 4-H program.

When selling, let your buyers know that you are selling for 4-H and the funds may go towards educational programs, community service projects, awards, activities, scholarships, workshops, and 4-H supplies. They want to be sure that money is benefitting programs that benefit you.

All fruit and butter braid orders are **due online by February 15, 2024**.

Items will be delivered March 5, 2024. Locations will be determined after all sales are complete. Detailed information will be sent via 4-H Online after each store closes.

Links for Partners for Profit (Butter Braids) and MinnTex (Fruit) can be found on our website:
www.extension.iastate.edu/johnson/club-resources

On the back of this letter, you will find two QR codes and the links for websites. These link directly to the fruit and butter braid websites!

Reminder...ORDERS CLOSE FEBRUARY 15, 2024

Let me know if you have any questions about fruit or butter braid sales.

Kind regards,

Kamryn Langreck
Johnson County Youth Coordinator
319-337-2145
kamrynl@iastate.edu

4-H FRUIT, MEAT & CHEESE



4-H BUTTER BRAID



Fruit: <https://sales.minntexcitrus.com/organization/johnson-county-4h/>

Butter Braid: <https://go.iastate.edu/AHA5Y9>

FRUIT AND BUTTER BRAID SALES STEPS

1. Receive information from your County Youth Coordinator.
2. Start promoting!
 - a. Tell your family and friends about the fundraiser you are doing and its purpose.
3. When selling, make sure that your buyer knows to **select your (member) name**.
 - a. Partners for Profit (butter braids) has name selection at the **beginning**. (Use search bar to search first and last names!)
 - b. MinnTex (fruit, meat, & cheese) will have name selection be the very **last** step (It is marked as required).
4. If you need to check the status of your sales...
 - a. Butter braids – the family email of your 4-H Online account should receive an email each time an order is placed.
 - b. Fruit, meat & cheese – email Kamryn or call the office at 319-337-2145.
5. **ALL SALES END FEBRUARY 15th** at the END of the day (11:59 PM).
6. Delivery for BOTH fruit and butter braids is **March 5, 2024**. More details will be communicated once stores have closed.