The Iowa Grain Quality Initiative (IGQI) began in 1995 with the responsibility for quality certification systems in grain for the College of Agriculture. A professor-in-charge and staff program coordinator administer project operations, assist affiliated faculty, and promote the program. This portion of the IGQI work plan will be a shared effort among all participants. In FY07, several operational functions will be done at the VAAP office.

**Objectives for FY07**

1. Administration of IGQI project operations.
2. Manage internal and external relationships for the project.
3. Assist affiliated scientists with IGQI-related project proposals.
4. Continue expanding the marketing and distribution of grain quality information through media outlets, with an emphasis on web site growth.
5. Expand information and funding base through marketing IGQI outputs.

**Value Added Agriculture Program (VAAP) Contribution**

- Marketing Plan
- Conference and Meeting Management
- Information and Web Management

**Expected Outputs**

- Leverage Extension 21 funds at a 3.5:1 ratio or better. (3.95 in FY06)
- Assist affiliated scientists with IGQI group activities.
- Develop presentations and publications for affiliated faculty and field staff.
- Manage the IGQI web site.
- Represent ISU to delegations requesting grain quality information.
- Provide Extension field staff and organizations with materials for use in local meetings.
- Present grain quality issues at meetings coordinated by Extension field staff.
- Execution of IGQI Marketing Plan