The Iowa Grain Quality Initiative (IGQI) started in 1995. A professor-in-charge and staff program coordinator administer project operations, assist affiliated faculty, and promote the program. This portion of the IGQI work plan will be a shared effort among all participants. In FY09, as in FY08, several operational functions will be done at the VAAP office.

**Objectives for FY2009**

1. Administration of IGQI project operations.
2. Manage internal and external relationships for the project.
3. Assist affiliated scientists with IGQI-related outputs.
4. Continue expanding the marketing and distribution of grain quality information through media outlets, with an emphasis on web site growth.

**Value Added Agriculture Program (VAAP) Contribution**

- Marketing Plan
- **Conference and Meeting Management**
- **Information and Web Management**

**FY2009 Expected Outputs**

- Leverage Extension 21 funds at a 3.5:1 ratio or better.
- Assist affiliated scientists with IGQI group activities.
- Develop presentations and publications for affiliated faculty and field staff.
- Manage the IGQI web site.
- Represent ISU to delegations requesting grain quality information.
- Provide Extension field staff and organizations with materials for use in local meetings.