

October 13, 2020

FRANKLIN COUNTY EXTENSION AND OUTREACH NEWS RELEASE

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(Thanks—we appreciate the publicity!)

It's Time to Enroll in 4-H!

It's time to enroll in the 4-H program in Franklin County. 4-H is open to all students fourth grade through twelfth grade. Members may enroll in a number of projects ranging from Communications, Family and Consumer Sciences, Expressive Arts, Livestock, Agriculture and Natural Resources, Personal Development and Science, Mechanics and Engineering. Franklin County has 11 4-H clubs throughout the county. Monthly club meetings give members the opportunity to meet other members, learn parliamentary procedure and how to give project talks, listen to guest speakers, and join in on a community service project. At the county level, members may participate at the County Fair, day camps, project workshops, and record book awards. 4-H is a family orientated organization, and many of the activities involve the entire family. If you and your family are looking for a way to spend some quality time together, why not give 4-H a try. Check out the Iowa 4-H website at:

<https://www.extension.iastate.edu/4h/> For more information on 4-H in Franklin County, call Jackie Dohlman, County Youth Coordinator, 641-456-4811, or e-mail jackied@iastate.edu at the Franklin County Extension Office.

...and justice for all

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Franklin County 4-H After-School STEM Programs Kits

After School Coordinator, Kim Booth, with the help of Youth Program Interns, Laela Ragsdale and Brianna Christensen, are busy this fall boxing up take-home kits for their after-school programs. Laela Ragsdale is shown here boxing up only a portion of the over 70 Clover Kids Kits for K-3 grade students in AGWSR, H-D, CAL, and West Fork Community Schools. They will also be creating over 20 take home kits for Science Club students in grades 4th and 5th at H-D/CAL and West Fork Community Schools. Kits contain theme-based lessons where students will use science, technology, engineering, or math to solve.

Franklin County 4-H activities are open to all students. For more information about the after-school programs contact the Franklin County Extension Office at 641-456-4811, or xfranklin@iastate.edu , or find us at: www.extension.iastate.edu/franklin/, or on Franklin County Extension Facebook.

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(Photo is attached)

CropsTV Transitions Live Meetings to Online Delivery

The Integrated Crop Management Conference and Crop Advantage Series for this winter are being replaced with CropsTV

AMES, Iowa – Iowa State University Extension and Outreach is announcing a new educational program aimed at delivering crop production information directly to farmers and agribusinesses.

CropsTV provides the convenience of viewing at home, office or anywhere there’s an internet connection. Live webinars allow interaction with specialists, presenters and panelists. On-demand viewing of topics allows schedule flexibility. Participants can select from over 30 topics from Iowa State University faculty and staff as well as invited guest presenters. The 10-week program launches Dec. 1, 2020.



CropsTV replaces the Integrated Crop Management Conference, originally scheduled for Dec. 2-3, and the Crop Advantage Series, scheduled for January at 14 Iowa locations. These two programs are temporarily suspended due to safety concerns for attendees and staff as the COVID-19 pandemic continues, and are scheduled to return next year. CropsTV was developed to reach this audience conveniently, safely and effectively in the absence of these two popular programs.

“As pandemic uncertainty continues, there is still a need for science-based agronomic information,” said Mark Licht, assistant professor in agronomy and cropping systems specialist with Iowa State University Extension and Outreach. “The ICM Conference and Crop Advantage meetings were very effective at providing timely information to producers. CropsTV will provide the same top-quality programming Iowa farmers and agronomists have come to expect from ISU Extension and Outreach in a safe and accessible format.”

The 10-week CropsTV season begins Dec. 1, 2020, and continues through Feb. 4, 2021. Live webinars are scheduled each week on Tuesday, Wednesday and Thursday from 9-10 a.m. Recordings of previous webinars, as well as additional topics, will be available for on-demand viewing throughout the program. Webinars will be a combination of live presentations and pre-recorded content, with a live question and answer session allowing discussion and interaction with presenters.

“The combination of live and on-demand content is ideal for our busy clientele,” said Meaghan Anderson, field agronomist with Iowa State University Extension and Outreach. “We also have the opportunity to reach a wider audience and provide more guest presentations from invited speakers with this format.”

Financial support for CropsTV is provided by the Iowa Corn Growers Association and the Iowa Soybean Association.

"We encourage Iowa farmers to participate in CropTV to benefit from the abundance of information it provides from ISU faculty and staff as well as invited guest presenters," said Carl Jardon, Iowa Corn Growers Association president and farmer from Randolph, Iowa. "Being the series is online, this allows for greater flexibility and farmers can adapt based on their schedules."

The current year required change – both on the part of farmers and agribusinesses, and those who deliver information.

“Farmers know how important it is to adapt and persevere,” said Jeff Jorgenson, Iowa Soybean Association president and Sidney, Iowa, soybean farmer. “CropsTV is that mentality in action. I look forward to seeing soybean growers benefit from this quality programming now made even more accessible to every farmer in Iowa.”

The program will be a familiar blend of research updates and guest speakers, similar to the ICM Conference, and management topics and local research results, similar to the Crop Advantage Series. Certified Crop Adviser credits will be available for all presentations, with at least 15 available prior to the end of the year. Announcement of the program and schedule will be in mid-October.

Registration for CropsTV is \$45 and includes all live webinar broadcasts, on-demand viewing of previous webinars and over 30 CCA credits. Online registration opens mid-November 2020.

Additional information is available at www.aep.iastate.edu/cropstv. For questions, contact ANR Program Services at 515-294-6429, or email cropstv@iastate.edu

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