

# Local Food Leader Certification

The Local Food Leader (LFL) Certification teaches foundational competencies critical for successful food systems development through workshops and online modules. The workshop includes equity in food systems, working in food systems, facilitation and coordination, evaluation and professional development. The online modules offer intensive curriculum including community food systems overview, methods of engagement and leadership, creating teams and tools for success, and evaluation (see [syllabus](#) for more information).

## Why get certified?



Community Leadership



Equity Lens



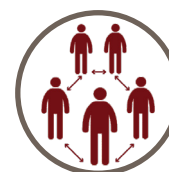
Evaluation Tools



Facilitation Methods



Personal Values



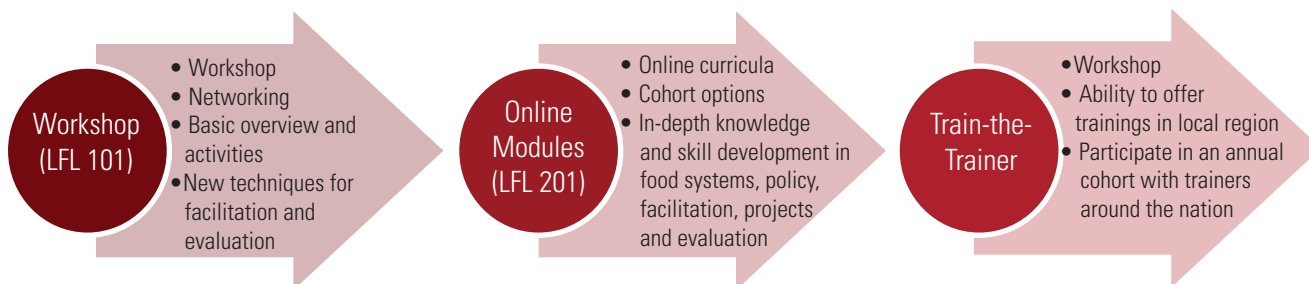
Network Development

Participants can anticipate: developing an increased understanding and skills for foundations in food systems; networking with regional local food leaders; and teaching LFL curricula as a trainer.

## Who should participate?

Local Food Leader Certification is intended for beginning local food practitioners, although it is open for anyone who is interested in food systems development and collaboration. This training is an opportunity for professional development for anyone involved in their food system.

## What is involved?



## Individual Participation + Fees

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|--|---|--|
| <ul style="list-style-type: none"> <li>• In-person or virtual workshop</li> <li>• Pre-requisites: None</li> <li>• In-person: 2 days (6 hrs. each)</li> <li>• Virtual: 12 hours (7 workshops)</li> <li>• Fees: \$100</li> </ul> | <ul style="list-style-type: none"> <li>• Four online modules</li> <li>• Pre-requisites: LFL 101</li> <li>• 40 hours</li> <li>• Fees: \$300</li> </ul> | <ul style="list-style-type: none"> <li>• Annual one-day workshop</li> <li>• Pre-requisites: LFL 201</li> <li>• Certificate of Completion</li> <li>• Quarterly cohort meetings (2 hrs. each)</li> <li>• Fees: \$200 (new trainers); \$100 returning trainers</li> </ul> |
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## What will I receive?

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|--|---|---|
| <ul style="list-style-type: none"> <li>• Workshop binder of activities and research</li> <li>• Workshop presentations</li> </ul> | <ul style="list-style-type: none"> <li>• Online modules: presentations, activities, homework and observation requirements</li> <li>• Certificate of Completion</li> </ul> | <ul style="list-style-type: none"> <li>• Trainer binder</li> <li>• Marketing materials and support for offering workshops</li> <li>• Online grading support</li> <li>• Ability to host and generate revenue for program delivery</li> </ul> |
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## Why become a trainer?

As a Local Food Leader trainer, individuals can be involved in training and hosting Local Food Leader workshops in their state, as well as contributing to and grading online module curriculum. Trainers can receive co-branded curriculum and trainer cohort opportunities. Each level of LFL trainer has revenue generation opportunities for individuals or organizations (see [LFL Trainer Agreement](#) for revenue generation proposals).

## More Info:



For more information, scan the QR Code or visit [bit.ly/FoodSystemsCertifications](http://bit.ly/FoodSystemsCertifications)

Questions? Contact **Kaley Hohenshell**, Program Coordinator, at [kaleyh@iastate.edu](mailto:kaleyh@iastate.edu)  
515-745-2401

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# Local Food Leader Hosting Opportunities

State or organization-specific cohorts offered by organizations outside of Iowa State University. Limited numbers of virtual or in-person cohorts are offered each year on a requested basis.

The Local Food Leader Certification teaches foundational competencies critical for successful food systems development including equity in food systems, working in food systems, facilitation and coordination, evaluation, and professional development. Participants will receive a certificate of completion in Local Food Leader following completion of course.

Host organizations can select to host Local Food Leader workshops in-person or virtually.

## Host Fees

Host organizations can select to host Local Food Leader workshops in-person or virtually.

	Time	Fee	Participants*
<b>In-Person</b>	2 days (6 hrs. each)	\$1500 + travel	Minimum 10; Maximum 40
<b>Virtual</b>	7 workshops (12 hrs. total)	\$1500	Minimum 10; Maximum 20

\*for cohorts of 20 or more, an additional \$200 will be added for each additional participant.

To learn more details on hosting, view our [Hosting Agreement Form](#).

## Individual Participants

There are two options for participation, Local Food Leader 101 (workshop only) and Local Food Leader 201 (workshop + online modules). By participating in a workshop, participants will leave with a certificate in Local Food Leader 101. Once workshops are complete participants will have the option to enroll in online modules and receive a certificate in Local Food Leader 201.

See reverse side for more details on LFL 101 and LFL 201.

## More Info:



For more information, scan the QR Code or visit [bit.ly/hostacert](https://bit.ly/hostacert)

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