

# LOCAL FOOD LEADER

## *Train-the-Trainer*

### **Local Food Leader Trainer Overview**

This document reviews criteria for Local Food Leader Trainers. Trainers must be certified in Local Food Leader or working with a cohort of certified Local Food Leaders with experience in different sections of the certification.

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### Levels of Involvement for Local Food Leader Trainers

As a Local Food Leader, individuals can be involved in training and hosting Local Food Leader workshops, as well as contributing and grading online module curriculum. The following sections describe the Local Food Leader Trainer options.

#### Definitions:

**Trainer:** An individual who supports workshops as a trainer of in-person curriculum. Trainers are contracted out by the Host and do not play a role in organizing workshops. Time will be paid for through the Host or Contributor.

**Host:** An individual or organization that hosts the in-person workshops. Hosts are responsible for organizing workshop logistics, registration and paying trainers for each training (*hosts may also be trainers*). Host have the option of organizing and leading cohort check-in meetings for online module curriculum but are not required.

**Contributor:** An individual or organization that takes on the role of both Host duties and managing the Local Food Leader online Moodle course. This includes logistics, teaching and grading of the online curriculum. Contributors are responsible for organizing and leading cohort check-in meetings for online module curriculum.

LEVELS OF CERTIFICATION	TEACHES IN-PERSON WORKSHOPS	HOSTS AND PLANS WORKSHOPS	HOSTS AND GRADES ONLINE CURRICULUM
TRAINER	X		
HOST	X	X	
CONTRIBUTOR	X	X	X

\*\*Iowa State University is the licenser of Local Food Leader curriculum and can act as a Trainer, Host or Contributor for workshops as requested or necessary to launch nationally.

For example, if you would like a workshop to be held in your community, and need additional support for training, you can contact Iowa State to support in the workshop delivery.



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### Expectations for Trainers

#### **Trainer**

##### **Trainer role:**

Supports workshops as a trainer of in-person curriculum. Trainers are contracted and paid by the Host or Contributor and do not play a role in organizing workshops.

##### **Trainer Revenue:**

- *Suggested: receives \$40/ hour from Host or Contributor for time in workshops*
  - *Trainer will work with host or contributor on a fee for their involvement prior to training*
- *Trainer will rely on Host or Contributor for all logistics and scheduling on workshops (this may be Iowa State in some cases)- the Host or Contributor will receive the \$75 workshop registration fee*

#### **Workshop**

*Curriculum:* The curriculum is designed so that trainers can be flexible and responsive to their place-based needs. While ISU Extension and Outreach Farm, Food and Enterprise Development- Food Systems Team (ISU FFED) is interested in collaborating on activity and presentation development, core learning objectives of the curriculum must be followed, and all presentations must continue regarding content. However, slides and activities may shift based on place-based needs. You may choose to add to the content provided, but not take away. Approval from ISU FFED must be confirmed before any edits to activities and presentations are printed or distributed.

#### **ISU Extension and Outreach Farm, Food and Enterprise Development (Food System Team) role:**

##### **Workshop**

If your state or region does not have a Host or Contributor, Iowa State can partner with a community organization to host and offer the workshop. See Partnership Agreement Form for more details.

Upon an agreement with a local sponsor, Iowa State will then pay the trainer \$40/ hour for time in contribution to the workshop. Iowa State will print binders and assist with logistics with the local community organization.

##### **Online Modules**

Manages the Local Food Leader online modules, including online registration for cohort, grading coursework, point of contact for course inquiries and technical assistance and updating the course as needed.

- Collects Moodle fee: \$/ participant—dependent on certification level chosen (see Local Food Leader Fee document)
- Host cohort meetings via Zoom

##### **Materials Provided to Trainer**

- *Trainer binder*
- *Presentation slide deck and notes*
- *Facilitation poster*
- *Tactic posters*



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### **Host**

**Host Role:** Hosts teach workshops in their state. Hosts are responsible for organizing workshop logistics, registration and paying trainers for their time during workshops. Hosts are responsible for organizing and leading cohort check-in meetings for online module curriculum.

### **Host Expenses:**

- Teacher payout: \$40 per hour (if applicable)
- Binder fee: \$20 per participant (to Iowa State University Extension and Outreach)

### **Host Revenue:**

- Workshop registration: \$75 per participant  
(suggested rate, may be lowered if grant funding or other support is available)

### **Requirements:**

#### **Workshop**

*Curriculum:* The curriculum is designed so that trainers can be flexible and responsive to their place-based needs. While ISU Extension and Outreach Farm, Food and Enterprise Development- Food Systems Team (ISU FFED) is interested in collaborating on activity and presentation development, core learning objectives of the curriculum must be followed, and all presentations must continue regarding content. However, slides and activities may shift based on place-based needs. As a host, you may choose to add to the content provided, but not take away. Approval from ISU FFED must be confirmed before any edits to activities and presentations are printed or distributed.

*Scheduling:* You can schedule, host and receive registration fees for workshops. You must inform ISU FFED at least one (1) month in advance of the dates of your workshop. You must confirm the number of participants at least two (2) weeks prior to your workshop for accurate and timely printing and delivery.

*Binder:* Iowa State will print all binders for workshops. If you choose to add content or change presentation slides, these presentations must be sent to ISU FFED at least one month before printing of your workshop binders. This allows for any discussion needed between the host/contributor and Iowa State Extension and Outreach regarding workshop changes, agenda, etc.

*Branding:* All co-branding of workshop materials will be done in collaboration with ISU FFED. The binders have several areas for co-branding and partnership resources and can be designed to include those items as needed.

#### **Online Modules**

*Scheduling:* Online modules will be offered through the Iowa State Extension Store, and participants can register following participation in a workshop.

Before hosting the workshop, the Host and ISU FFED will determine the length of time available for participant registration for online modules and the timeline for cohort meetings. This timeline will then be shared with all participants.

Once the online cohort has begun, grading and activities will be shared from ISU FFED with the Host according to the cohort meeting timeline.



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**ISU Extension and Outreach Farm, Food and Enterprise Development (Food System Team) role:**

### **Workshop**

*Binder:* Iowa State will print all binders for workshops.

### **Online Modules**

Manages the Local Food Leader online modules, including online registration for cohort, grading coursework, point of contact for course inquiries and technical assistance and updating the course as needed.

- Collects Moodle fee: \$/ participant—dependent on certification level chosen (see Local Food Leader Fee document)
- Send module reports to Hosts prior to cohort meetings

### **Materials Provided to Host**

- *Trainer binder*
- *Participant trainer binders*
- *Presentation slide deck and notes*
- *Facilitation poster*
- *Tactic posters*
- *Cohort discussion meeting agenda and talking points*
- *Reports of grades and activities from Moodle of cohort participants*



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### **Contributor**

#### **Contributor Role:**

Acts as the host (see above roles and responsibilities), as well as manages and grades the Local Food Leader online Moodle course for their cohort(s). Management of the online course includes: registering cohort(s), grading assignments and quizzes, being the point of contact for course inquiries and technical assistance and providing support for participants through cohort check-in meetings.

#### **Contributor Expenses:**

- Trainer payment: \$40/ hour (paid to trainer)
- Binder fee: \$20/ participant (paid to Iowa State University Extension and Outreach)
- Moodle: variable based on salary/time dedicated to Moodle cohort grading

#### **Contributor Revenue:**

- Workshop registration: \$75/participant (suggested rate, may be lowered if grant funding or other support is available)
- Moodle registration: \$/ participant—dependent on certification level chosen (see Local Food Leader Fees document)

*The online module certification fee of \$X is divided evenly between ISU Extension and Outreach Farm, Food and Enterprise Development- Food Systems Team (ISU FFED and the Contributor organization. Half of the fee per participant covers the cost for ISU FFED to manage registrations and a Moodle platform hosting fee. The goal is that the half paid back to the Contributor will offset the cost for Contributors' time for grading. ISU FFED will still collect a registration of \$X from participants for access to Moodle. However, at that time, ISU FFED will pay the contributor's organization half of the fee/participant for people registered in their cohort. For example, if the Contributor has 10 participants going through the full online program (\$300/ participant), a total of \$3,000, \$1,500 would stay with ISU FFED, and \$1,500 would be paid to the Contributor's organization.*

### **Requirements:**

#### **Workshop**

*Curriculum:* The curriculum is designed so that trainers can be flexible and relative to their place-based needs. While there is high interest from ISU FFED to collaborate on activity and presentation development, core learning objectives of the curriculum must remain, and all presentations must continue regarding content. However, slides and activities may shift based on place-based needs. As a contributor, you may choose to add to the content provided, but not take away. Approval from the ISU FFED must be confirmed before any edits to activities and presentations are printed or distributed.

*Scheduling:* You can schedule, host and receive registration fees for workshops. It is required to inform ISU FFED at least one (1) month in advance of the dates of your workshop. It is required to confirm the number of participants at least two (2) weeks prior to your workshop for accurate and timely printing and delivery.

*Binder:* ISU FFED will print all binders for workshops. If you choose to add content or change presentation slides, these presentations are required to be sent to ISU FFED team at least 1 month before printing of your workshop



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binders. This allows for any discussion to occur between the host/ contributor and ISU FFED regarding workshop changes, agenda, etc.

*Branding:* All co-branding of workshop materials will be done in collaboration with ISU FFED. The binders have several areas for co-branding and partnership resources and can be designed to include those items as needed.

### **Online Modules**

*Scheduling:* Online modules will be offered through the Iowa State Store, and participants can register following participation in a workshop.

Before hosting the workshop, the Contributor and ISU FFED will determine the length of time available for participant registration for online modules and the timeline for cohort meetings. This timeline will then be shared in the Moodle platform with all participants.

*Branding:* All co-branding of online modules will be done in collaboration with ISU FFED. Partnership logos can be added to the Moodle platform. In addition, if you wish to create a local presentation and welcome, that can be added to your Moodle page.

*Grading:* Online modules are required to be graded in a timely fashion as it applies to your cohort meeting timeline.

### **ISU Extension and Outreach Farm, Food and Enterprise Development (Food System Team) role:**

Hosts the Local Food Leader online modules and supports the Contributor on necessary technical assistance as related to course content

- Collects Moodle Fee: \$X/ participant—dependent on the certification level chosen
- Pays Contributor: half of Moodle fee/ participant

### **Workshop**

*Binder:* Iowa State will print all binders for workshops.

### **Online Modules**

*Branding:* Develop co-branded Moodle course and add needed local presentations and materials.

### **Materials Provided to Contributor**

- *Trainer binder*
- *Participant trainer binders*
- *Presentation slide deck and notes*
- *Facilitation Poster*
- *Tactic Posters*
- *Provide access to Moodle*
- *Support in editing Moodle for branding*
- *Cohort discussion meeting agenda and talking points*



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### **Local Food Leader Trainer Agreement**

This form serves as an agreement for one year as a Local Food Leader Trainer. In the sections below, you will be able to determine the level of trainer at which you would like to participate. Please send your completed agreement form to Courtney Long, Food Systems team manager with the Farm, Food and Enterprise Development Program of Iowa State University Extension and Outreach.

Contact: [court7@iastate.edu](mailto:court7@iastate.edu) | 515.460.3227

### **Terms**

Final acceptance to participate as a trainer of the Local Food Leader program is contingent upon the submission of this signed partnership agreement. By submitting the signed agreement, you are agreeing to the requirements and expectations of a Local Food Leader Trainer, Host or Contributor, respectively. After reviewing this agreement, you must fill in and sign accordingly. Please email a copy to or the full agreement to Courtney Long ([court7@iastate.edu](mailto:court7@iastate.edu)) and also retain a personal copy for reference.

*This is an annual agreement form and must be renewed as such. Each year Iowa State University Extension and Outreach will reach out to confirm participation.*

Upon filling out the agreement form, a meeting will be scheduled with the full training team from your organization to review the expectations and answer any questions. At this time, a plan for use of the Local Food Leader curriculum will be discussed in terms of support needed from Iowa State University Extension and Outreach, roles, etc.

### **Fees**

By signing this agreement, you are agreeing to the fee structures for the certification. Please reference the expense and revenue sections for Trainers, Hosts and Contributors.

### **Participation Fees**

Virtual workshop fee (workshop sessions and online modules): \$375

In-person workshop fee: \$75 (suggested rate, may be lowered if grant funding or other support is available)

Online module fees:

Local Food Leader Full: \$300

Community Food Systems: \$75

Methods of Engagement + Leadership: \$75

Creating Teams + Tools for Success: \$75

Evaluation: \$75

### **Evaluation**

Local Food Leader Trainers, Hosts and Contributors will be asked to participate in semi-annual cohort meetings to discuss curriculum, trainer needs and general information and updates. Meetings will happen via Zoom or other online communication platforms. This will be scheduled through Doodle in the future. We will also administer a post-workshop evaluation on successes and challenges of the workshop, and conduct an annual evaluation of needs, successes, challenges etc. for future program development.





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### **Payment and Contracts**

Following the signing of the agreement form and meeting with trainers, Iowa State University Extension and Outreach will assist in the development of appropriate contracts for payments and fees as needed between trainers, hosts and contributors.

For questions regarding the Local Food Leader Trainer Agreement, please contact Courtney Long: [court7@iastate.edu](mailto:court7@iastate.edu).



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### Local Food Leader Trainer Agreement

#### Contact Information

Name: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_

#### 1. Please select the level of involvement at which you will participate in the Local Food Leader Trainer program:

- Trainer:** An individual who supports workshops as a trainer of in-person curriculum. Trainers are contracted out by the host and do not play a role in organizing workshops. Time will be paid for through the Host or Contributor.
- Host:** An individual or organization that hosts in-person workshops. Hosts are responsible for organizing workshop logistics, registration and paying trainers for each training (*hosts may also be trainers*). Host have the option of organizing and leading cohort check-in meetings for online modules but are not required.
- Contributor:** An individual or organization that takes on the role of both Host duties and managing the Local Food Leader online Moodle course. This includes logistics, teaching and grading of the online curriculum. Contributors are responsible for organizing and leading cohort check-in meetings for online module curriculum.

#### *Trainer Program Fees:*

Trainers, Hosts and Contributors agree to pay Iowa State University a one-time per trainer fee of \$200 in the first year of participating in the training program. After the initial payment Trainers, Hosts and Contributors agree to pay Iowa State University an annual base fee of \$100 each year of participation in the training program. Fees are requested to be paid within 30 days of invoice from Iowa State University.

#### 2. Please select whether you will be participating as an individual or on behalf of an organization:

- I am participating as an **individual**
- I am participating on behalf of an **organization**

Organization name: \_\_\_\_\_

#### 3. Please select whether you will be participating with a training team in your state:

- Yes, I am participating as a part of a state training team
- No, I am not participating as a part of a state training team



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### Acceptance of Trainer Program Fees

I understand the fees associated with participating in the Local Food Leader training program.

- I agree to pay Iowa State University a one-time per trainer fee of \$200 in the first year of participating in the training program** (a contract for the fee will be sent following agreement to terms)
- I agree to pay Iowa State University an annual base fee of \$100 each year of participation in the training program**

### Acceptance of Agreement

I understand the requirements and expectations of the Local Food Leader Trainer program. I agree to work cooperatively with program partners and fulfill the responsibilities of my identified level of participation.

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(Printed Name)

(Signature)

(Date)

