Outreach Toolkit

March 2020
Introduction

About the Iowa Farm to School and Early Care Conference
The Iowa Farm to School and Early Care Conference will be held at Timberline School, in Waukee, Iowa on June 18-19, 2020. Hosted by the Iowa Farm to School and Early Care Network, the conference will bring together farm to school and farm to early care stakeholders from across the state for two days of learning, sharing, networking and movement building. Conference workshops, a keynote address and an evening social will take place on Thursday, June 18. Field trips and deep-dive courses will be offered on Friday, June 19.

Who will attend
The goal of the conference is to support and inspire those interested in starting or already leading farm to school and farm to early care education across the state. Attendees will include educators, food service professionals, school administrations, early childhood professionals, farmers, wellness and public health professionals, student leaders, community organizers, policy makers, family advocates and others who support farm to school and early care efforts. Workshop topics will include cafeterias and kitchens (local procurement strategies and farmer partnerships), classroom (integrating food education through hands-on learning), and community (partnerships and collaboration).

Invitation- breakout session proposal process
The planning team is currently accepting breakout session proposals. We are seeking presenters from all backgrounds, including educators, students, food service staff, early care professionals, farmers, state agencies, etc. The proposal deadline is March 27, 2020; applicants will be notified of status by April 6. Submit your idea here.

Registration now open
Registration is now open for the 2020 Iowa Farm to School and Early Care Conference! Adult and youth tickets are available. Register here.

Sponsors & Exhibitors
Support the momentum for Farm to School and Early Care training and networking in Iowa! Individual and organization sponsorship and exhibitor opportunities are available at several levels. Learn more here.

Help us spread the word
Please help us spread the word about the conference by sharing this exciting farm to school and early care opportunity widely with your networks. Below you’ll find suggested copy for promoting the conference on social media, in newsletters/blogs, and more. If you’d like to learn more about how you can help promote the conference, contact Chelsea Krist, cekrist@iastate.edu.

More information about the conference is available at: https://www.extension.iastate.edu/ffed/iowa-farm-to-school-conference/

Join the 2019 Iowa Farm to School Conference Facebook Event at: https://www.facebook.com/events/210298026688652/
2020 Iowa Farm to School and Early Care Conference – June 18-19, Waukee, IA
Farm to school and early care activities in Iowa are helping put local food on school meal trays and early care meals, supporting Iowa farmers, and connecting students and youth to local food systems through gardens and food education activities. Want to learn more about how farm to school and early care works, or ready to take your initiatives to the next level? Join us at the 2020 Iowa Farm to School and Early Care Conference, June 18-19, at Timberline School in Waukee, IA. Workshops, keynotes, field trips and deep-dive courses will be offered over two days to help you build new skills in local procurement strategy, farm to school and early care curriculum, and community partnerships and collaborations. Registration is now open! Learn more and register today.

Registration Open! 2020 Iowa Farm to School and Early Care Conference
The 2020 Iowa Farm to School and Early Care Conference will be held June 18-19 at Timberline School in Waukee, IA. Join educators, early care professionals, food service professionals, school administrators, farmers, student leaders, community organizers and other farm to school and farm to early care and education stakeholders for two days of learning, sharing, networking and movement building. Registration is now open! Learn more and register today.

Social Media
Join the conversation online by tagging your social media posts with #IowaF2SEC2020. See social media graphics that can be shared at the end of this document.
Registration now open! The 2020 Iowa Farm to School and Early Care Conference is coming to Timberline School in Waukee, June 18-19. Learn & connect with educators, food service staff, early care professionals, farmers & students who are making #localfood & #schoolgardens a reality for Iowa’s children.
https://www.extension.iastate.edu/localfoods/iowa-farm-to-school-conference/

Support a vibrant future for our kids, schools, early care sites, farms & communities! Join farm to school and farm to ECE leaders from across the state for the 2020 Iowa Farm to School and Early Care Conference, June 18-19 at Timberline School in Waukee, IA. Registration now open! Learn more: https://www.extension.iastate.edu/localfoods/iowa-farm-to-school-conference/

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FOR FACEBOOK:
The 2020 Iowa Farm to School and Early Care Conference will be held June 18-19 at Timberline School in Waukee, IA. Stay in the loop on the latest conference updates, deadlines and announcements by joining the Facebook Event:
https://www.facebook.com/events/210298026688652/
Website Announcement

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Print & Share

Print and share a Save the Date half-payer flyer here.

Email Signature

Help us spread the word about the conference by adding the logo to your email signature. Make sure to include a link to the conference website: https://www.extension.iastate.edu/localfoods/iowa-farm-to-school-conference/

[Right click on image to save]
Graphics & Logo

Use these graphics and the conference logo in your outreach. More graphics and photos can be downloaded here.

[Right click on images to save]

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2020 Iowa Farm to School and Early Care Conference