

If you are going to dream, dream big!



COMMUNITY FOOD SYSTEMS

Planning, Consulting & Design

Welcome!!

This event is all about the good work happening around the state of Iowa in local food system development. Throughout the morning you'll hear from multiple partners about the process of the Agricultural Urbanism Toolkit, and our new program- Community Food Systems.

The afternoon is dedicated to feature best practices within the entire scope of the food system from production, processing, distribution, consumption, and resource management.

Schedule at a Glance

8:30-8:50: Light breakfast and registration

9:00: Welcome

9:10: Community Highlights

10:20: Veterans in Agriculture Presentation: Major Phil Turner

10:50: Agricultural Urbanism Toolkit: Where we've been and where we're going

11:45: Lunch + Keynote: USDA Arthur Neal

1:10: Break Out Sessions

3:30: Poster Passport

4:00: Closing Remarks + Raffle

For your note-taking pleasure



Partners:
IOWA STATE UNIVERSITY
Extension and Outreach



Schedule Details

8:30: Light Breakfast + Registration (Garden Room)
Provided by The Cafe

9:00: Welcome
Courtney Long
Program Coordinator

9:10: Community Highlights
Des Moines
Cedar Rapids
Dubuque
Cass County
Healthy Harvest
Pleasant Hill

10:20: Keynote: Veterans in Agriculture I
Major Phil Turner
Iowa Education Service Officer

10:50: Agricultural Urbanism Toolkit
Where we've been and where we're going

Courtney Long
ISUEO Community Economic Development
+ Local Foods Program Coordinator

Lynn Heuss
ISUEO Local Foods Program Coordinator

Chris Seeger
ISUEO Community Economic Development
Landscape Architecture Professor

Carl Rogers
Director Community Design Lab
Landscape Architecture Chair + Professor

Chad Hunter
Design Fellow Community Design Lab
Landscape Architecture Lecturer

11:45: Lunch
Provided by Great Caterers of Iowa

12:00: Power of Food Keynote
Arthur Neal
Deputy Administrator
Agriculture and Marketing Service
Transportation and Marketing Programs

Breakout Sessions

1:10 Double Up Food Bucks
Aryn McLaren + Carolyn Scherf
(Garden Room)

Collaborative Farm - Sinsinawa Mound
Marc Millitzer + Eric Anglada
(Speer Room)

School Farm
Mike Wells + students
(Education Room)

2:05: Market Maker- Mapping Food System
Ray Hansen
(Garden Room)

Farmers Market Strategic Partnerships
Jan Libbey + Josh Dansdill
(Speer Room)

Public and Private Community Gardens
Tyler Weig + Chris McCarthy
(Education Room)

3:00: Public Market- Economic Development
Tim Leach + Erin Olson-Douglas
(Garden Room)

New Collaborations: Iowa Food Cooperative
Tony Thompson + Madeline Sturms
(Speer Room)

Fostering Youth Education in School Gardens
Chelsea Krist, Jenetta Hargrove, Andrew Blair, Nicole Miller : (Education Room)

3:30: Poster Passport
(Garden Room)

4:00 Raffle + Closing Remarks
Helpful Resources
Extension Store: Free Publications:
store.extension.iastate.edu/Product/Agricultural-Urbanism-Toolkit

Iowa State University Community Design Lab
research.design.iastate.edu/communitydesignlab

Iowa State University Local Foods Team
www.extension.iastate.edu/local foods

Leopold Center
www.leopold.iastate.edu

Midwest Planning Bluz: Local Food Systems
http://blogs.extension.iastate.edu/planningBLUZ/local-food-systems-project/

Speaker Contact Information

Keynote:: (See Insert)

Iowa State Partners::
Gary Taylor: (gtaylor@iastate.edu)
Associate Professor and Extension Specialist in the Department of Community & Regional Planning at Iowa State University, with an affiliate appointment to ISU's Graduate Program in Sustainable Agriculture. Gary is also currently serving as Interim Director of the Community and Economic Development unit of ISU Extension and Outreach.

Craig Chase: (cchase@iastate.edu)
Leads the Leopold Center's Marketing and Food Systems Initiative and coordinates the ISU Extension and Outreach Local Foods team. He leads the statewide Local Food and Farm Program funded by the Iowa legislature to increase availability of Iowa-grown products. Chase also has also worked with applied economics, food crops, niche markets and alternative agricultural enterprises.

Chad Hunter: (cahunter@iastate.edu)
Lecturer in the landscape architecture department and design fellow for the Community Design Lab (CDL) at Iowa State University. Hunter is involved with community engagement efforts throughout Iowa, developing place-based design strategies and catalyst projects related to topics such as livability, green infrastructure, complete streets, and food access.

Carl Rogers: (rogersc@iastate.edu)
Director of the CDL and Interim Chair/ Associate Professor in Landscape Architecture at Iowa State University. He teaches interdisciplinary and core landscape architecture studios as well as technical courses on grading design, professional practice, and landscape representation.

Courtney Long: (court7@iastate.edu)
Program coordinator with Iowa State University Extension and Outreach in the departments of Agriculture and Natural Resources and Community and Economic Development. Courtney manages the development and implementation of the Agricultural Urbanism Toolkit, a three year community design process in partnership with communities in Iowa.

Lynn Heuss: (leheuss@iastate.edu)
Program Coordinator with ISU Extension and Outreach; assistant coordinator for the Local Food and Farm Initiative (LFFI); Group Administrator for the Regional Food System Working Group (RFSWG); and, state partner for FoodCorps Iowa.

Community Partners:
Aryn McLaren: (aryn@iowahealthieststate.com)
Director of Programs for Iowa Healthiest State Initiative. Aryn oversees design, implementation and evaluation of the initiatives activities and programs.

Carolyn Scherf: (cscherf@iastate.edu)
Local Food Coordinator with Dubuque County ISU Extension & Outreach. Carolyn leads the Dubuque Eats Well Network, a group of gardeners, farmers, market managers, local government and non-profit leaders dedicated to transforming the local food system through education, planning, implementing, monitoring, and sustaining healthy, community-based food systems.

Marc Millitzer: ()

Eric Anglada: (Eric.anglada@gmail.com)
Educational programming coordinator for the budding Sinsinawa Mound Collaborative Farm (Sinsinawa, WI). He's also co-founder of the St. Isidore Catholic Worker Farm (Cuba City, WI)

Mike Wells : (mwells@hamburgcisd.org)
Superintendent/ Principal of Hamburg Community School District. Dr. Wells and students collaborate in the Hamburg Farm school that was started in spring of 2016 that includes poultry, swine, and goats. Students have opportunities to learn about fertilization, incubation, general care for animals, design and construction of housing, and much more, including marketing and business development.

Ray Hansen: (Hansenr@iastate.edu)
Director of Iowa State University Value Added Ag & Rural Development Program, which coordinates and supports numerous state and national programs including (AgMRC), ISU Small Farms Program, Women in Ag, and Market Maker Iowa.

Jan Libbey: (libbey.jan@gmail.com)
Executive Director of Healthy Harvest of North Iowa. Jan has worked with food systems for over 20 years including running a CSA program since 1996, working on state wide efforts, and assisting in the creation of Healthy Harvest in 2011.

Josh Dansdill: (josh@northeastiowarcd.org)
Regional Farmers Market Manager for Northeast Iowa at Northeast Iowa Resource Conservation and Development. He provides technical assistance, including farm and business planning as well as marketing for producers across the region.

Tyler Weig: (Tyler.Weig@dmymca.org)
Executive Director of the South Suburban YMCA, a branch of the YMCA of Greater Des Moines. He is driven by the challenge of finding solutions to complex social problems. Visit tylerweig.com

Chris McCarthy: (Christopher.mccarthy@unitypoint.org)
Chris has worked at UnityPoint Health-Des Moines for 27 years and has spent the past 23 working in community engagement and community health improvement effort. This includes: collaborating with community partners to improve the conditions of its residents by leveraging the hospitals resources in community, individual and environmental health.

Tim Leach (tleach@desmoinesmetro.com)
Senior Vice President of Downtown Development, for the Greater Des Moines Partnership, where his duties include business retention, expansion, and attraction. Tim has been involved in economic development for over 20 years.

Erin Olson-Douglas: (eodouglas@dmgov.org)
Has left footprints across many major development projects that define Des Moines. Olson-Douglas is an Economic Development Coordinator for the city of Des Moines. She loves the opportunity to bring visions and ideas to reality that her role with the City affords.

Tony Thompson: (tony@newfamilyfarm.com)
Jack-of-all-trades, master-of-none with a PhD in Sustainable Product Innovation from a Swedish university to prove it. He started New Family Farm in 2014 on his family's century farm near Elkhart, building up to a 60-member CSA in 2015. More recently by day he is pursuing his interest in data science and by night plotting ways to build up markets for local foods.

Madeline Sturms: (msturms@pleasanthilliowa.org)
Senior Planner for the City of Pleasant Hill. She is a member of the American Institute of Certified Planners (AICP) and serves on the board for the American Planning Association Iowa Chapter. Sturms holds a BS in Community and Regional Planning from Iowa State University and a MPA from Drake University.

Chelsea Krist: (chelsea.krist@foodcorps.org)
Food Corps IA Fellow, in partnership with ISU Extension and Outreach Local Foods Team. Chelsea believes in the power of story, community and collective action to grow equitable, inclusive food systems.

Andrea Evelsizer: (andreaevelsizer@gmail.com)
Program Director of Healthy Harvest of North Iowa and Broker/ Manager of North Iowa Fresh LLC. She has worked in local foods since 2012 and is currently focusing on local food system development and an emerging food hub in the North Iowa region.

Julia McGuire: (wdmjulia@gmail.com)
An enthusiastic food forager, bee keeper, home gardener, and cook. She is passionate about food access, entrepreneurship, and creativity as it relates to land use, policy, and food systems

Rachel Schramm: (Rachel.Schramm@linncounty.org)
Health Educator at Linn County Public Health, specializing in chronic disease prevention and social determinants of health. She completed her B.S. (Kinesiology) and M.S. (Community Development) at Iowa State University.