### WHAT IS IMPORTANT TO ME?

1. I want to make sacrifices and plow farm income back into the farm at this point in time to invest in the future.  
2. It is important to me to have time and money for recreation, vacations, and entertainment.  
3. I want to maximize productivity and will use the techniques that allow me to meet this goal.  
4. Good health is what matters most in life and I do everything I can to protect it.  
5. It is important to me to not be too far in debt.  
6. The well-being of my family (spouse, children, parents, other relatives) comes before anything else in life.  
7. I would enjoy a new job or returning to employment in something besides farming.  
8. I hope one of our children wants to farm and that we can keep our farm in the family always.  
9. Our faith is the backbone of our family and religious activities are a very high priority.  
10. The environment is one of my big concerns and keeping the air, soil, and water clean guides my farming decisions.  
11. It is important to me to have a nice home and set aside time and money for home improvements.  
12. I want to stay up to date on the business of farming and make reading and learning a priority.  
13. I want to have close relationships with our children and guide them to becoming responsible adults in the future.  
14. I want to build farm assets for our later years and to pass on to my children in the future.  
15. It is important to me to be actively involved in our church, school, and community.  
16. Having and spending time with close friends that I can trust is important to me.  
17. I want a life in which I can always be learning new ideas and skills.  
18. My relationship with my wife/husband is very important to me and I would do almost anything to keep our love strong.

Adapted from Individual and Family Vision activities in ISU Extension Strategic Advantage Program