

Strong Iowa Statements for Grant Writers

Role of Iowa State University and ISU Extension and Outreach

Iowa State University strives to be the premier land grant university in the nation by not only being a student-focused institution, but diligently addressing the goal of being a citizen-focused university that best serves its state. Iowa State University Extension and Outreach is in a unique position to help the university achieve that goal, because we build capacity. We strengthen partnerships across campus to enhance connections with communities; leverage resources to invest more effectively in local programs; and rigorously monitor and demonstrate our impacts.

Purpose of ISU Extension and Outreach

Iowa State University Extension and Outreach wants a strong Iowa. Our goal is to provide education and build partnerships designed to solve today's problems and prepare for the future. We do this by being everywhere for Iowans. ISU Extension and Outreach serves as a 99-county campus, connecting the needs of Iowans with Iowa State University research and resources.

Iowans benefit from ISU Extension and Outreach

Last year more than 1 million people directly benefitted from our programs and we connected with more than 3 million Web visitors. The roots of Extension and Outreach are in agriculture and youth development. However, today we extend Iowa State University to all the citizens of state because we want a strong Iowa.

- We helped farmers and agribusiness professionals make informed decisions in their farming operations and businesses through more than 210,000 learning opportunities.
- We prepare Iowa's future leaders through our 4-H youth development programs – and we reach about 1 in 5 Iowa school-age youth. Last year more than 31,000 Iowa youth gained science, technology, engineering and math skills through Extension and Outreach hands-on, minds-on learning experiences.
- Nearly 36,000 local leaders are making a difference in their communities, thanks to training from our community and economic development specialists.
- Iowans improved their knowledge and skills in family life, nutrition and health, and family finance, through nearly 100,000 learning opportunities with us.