

ESP Meeting January 4, 2006

Call to Order: Kim Brantner

Roll Call: Carol Petersen, Beverly Peters, Gene Mohling, Darwin Miller, Judy Issacson, Sharon Johnson, Jerry Chizek

Everyone shared their New Year's resolutions. Jerry was going to be nice to other people, Darwin has a new lady in his life (granddaughter), and weight watching was commonly mentioned.

Minutes read by Pat, moved by Bev, seconded by Judy to approve minutes as read.

Treasurer's Report by Darwin. September 1 – Dec. 31, 2005. Began with \$1,140.54, ending balance \$456.60 with register ending balance of \$666.60. Largest source of income is dues. Some money has been itemized now for retiree net working activity. Budget looks good, but hard to estimate National ESP conference reimbursement. Kim said the reimbursement for this coming year might be diverted by National ESP to defray conference fees. Moved by Carol to approve Treasurer's report as read, seconded by Jerry, approved as presented.

Membership: Pat said we should initiate discussion with Jack Payne, department chairs, and program leaders regarding the importance of joining Extension organizations. Darwin suggests we sell the value of ESP for it's recognition and tenure. Kim asked if the membership committee would brainstorm ideas to recruit younger members and faculty.

Carol suggested we put ESP news such as listing new members in the Extension e-mail newsletter similar to "Inside Iowa State". Everyone was reminded how important it is to keep two voting delegates. Kim will contact the new VP, Jack Payne, regarding ESP. Carol suggested we send a welcome note to Jack that mentions we have 310 members strong! Kim asked officers to review their position descriptions.

Bev Peters, Membership Committee gave the following report: We 127 life members, 2 new life members, one being Florine Swanson. Bev gave list of people who haven't paid. There are 138 paid members. Some new retirees aren't on the list. The committee is contacting people to renew membership, etc. The fee structure is as follows: Life membership one time fee is \$190.99, \$50 annual fee for new members, \$42 for renewals. For new life members, we keep \$40, (\$150 to National ESP). For new ESP members, we keep \$15, (\$35 to National), renewals we keep \$12 (\$30 to National). A potential list of retired Extension employees and retired committee members was put together for Bev. Bev mentioned that Extension employees can join after they attend their first annual conference and are initiated at the next annual conference.

Carol Peterson, Awards Committee said we are down on number of award applicants. Due date for awards application is the same as ISUCEP and they are forwarded to Carol. Award deadline is February 27th. One suggestion is to limit the Friends of Extension to a word limit. Gene said Craig Long traveled to receive the National Friend Award at Colorado Springs. Suggested we had that in a welcome note to Jack Payne. Gene noted that one award benefit with ESP vs. ISUCEP is we can send awards on to regional and national level.

Sharon Johnson, Retiree committee, was happy to know she has \$100 to work with. She has a committee organized. Talked about an ESP event at State Fair, possibly use a commodity tent or pavilion. Sharon wanted direction on whether to hold retiree event at State Fair or one month later at annual conference. Illinois organizes a tour for their retired members. Pat asked what ESP expected of retirees and what do retirees expect of ESP i.e. social, legislative. Carol Peterson asked group to brainstorm what is important about retirees. Judy said that for retirees to be advocates for Extension, they need to interact and know what Extension is doing. Sharon said we need to update retiree e-mail addresses and keep informed retirees through e-mail newsletter, which can include neurology reports, personal and professional information. Kim suggested that Sharon send out a survey on what would the membership like to do as retirees. Darwin suggested we break down the retiree list by area and contact them that way (Rhonda Christenson has the most up to date e-mail addresses). We can then forward the "Insider", and other Extension information to them in that format. Gene said retirees want to know what's going on, including stakeholder report. Sharon asked us to keep her informed. Pat suggested we provide an (medical) insurance workshop for retirees at the next annual meeting Kim will look into contacting Deb Pospisil about maintaining an e-mail list of retirees

Kim gave Lois Hunts report for Global Relations. Lois would like to know if we might organize such a committee.

Newsletter: Our membership list is in. It's traditionally up to the past president to organize this, i.e. retiree issues. The committee suggested a spring newsletter. Newsletters will go out in March and August. Kim will advise Mary Schranndt-Prouty to have a late February deadline. Sharon asked if we could coordinate retiree e-mail list with "Excellence in Extension" list.

Pat had no report for the members issues concern committee. Pat mentioned we will be looking forward to comments from especially including retirees since there has not been a rep for the past two years.

Jerry Chizek, Professional Development Committee said the spring professional development day is March 28, 2006 with the theme, "Get A Life". Pat Hurley is the keynote speaker. Workshops include wine workshop with the new enologist, physical wellness, ballroom dancing, "Cook once for two weeks", and more. The focus is on our wellness.

At the last ISUCEP Board Meeting, it was mentioned that NACAA is putting a bid together for 2011 and will ask ISUCEP for support.

Darwin asked that we review checks and approve checks #725 through #732. Moved by Darwin, seconded by Gene – passed.

Judy discussed the paper weights given to long-term members: ESP was short by three this past year. Judy asked that we order enough to cover the three and enough for at least next year. Judy will investigate costs and where the larger ones originated from.

Old Business: Mary, Lois, Sandy, and Kim attended ESP National Conference in Colorado. National Friends award was for Iowa Farm Bureau. The ISU Extension Fitness Craze program was a national award winner. Keynote speakers were outstanding. There were programs on “Life Balance”, “Transformation of Extension”, “Generational differences”.

The next JCEP meeting is February 28 – March 2nd, St. Louis with the theme: “Extension: Changing Climate”.

Jim Hill has volunteered and will maintain ESP web site. Judy asked if this link should be taken out of staff only and put on general web. Bev said it could probably be done as long as personal information such as addresses, etc. are not on it.

A national “Development Campaign” was organized three years ago. Several people (40 people) from Iowa have donated and there is a memorial established. There is a \$500,000 goal for permanent endorsement and \$220,000 still needed. There will be recognition at National meetings for chapters that raise dollars for this cause. The money is to be used for operating expenses. It was discussed that ESP put information about this campaign in newsletter and web site. Bev suggested Iowa set their own goal. The campaign originally started as “\$75 for 75 years”. Jerry Chizek suggested a goal of \$1.00 for every year members have been involved. Carol suggested organizing a committee to help with this campaign: Judy, Jerry, Bev volunteered to start a campaign.

PILD: National ESP has a scholarship for this event with the being February 1st. Judy expressed interest in attending. Another funding source is “Excellence in Extension”.

The board will meet by teleconference or web cast. The starting time will be 9:00AM. The dates are: April 12th, June 14th, Sept. 6th

Sharon motioned to adjourn, seconded by Gene.