Vice President for Extension and Outreach Strategic Initiatives: FAQs

Q. Does the budget for the VP initiative need to show the source of the match funds or just the dollar amount?
   A. The budget needs to show both. The source of funds can be given at a high level, for example, ANR Program Specialist NAME. If your proposal is successful, you will need to provide additional detail associated with the match.

Q: Who do I submit my proposal to if it is not applicable to the categories listed.
   A: Send proposals not affiliated with a college or extension unit to Sherry Glenn.

Q. If a county paid staff member or county district would be in the proposal to receive some of the funds from the initiative, would there need to be a contract established between ISU and the district if the proposal is funded?
   A: We expect agreements will be drawn up between the Ag District and ISU that will address pertinent information. This information will be provided once selections are made.

Q: Will a proposal be rejected if it includes an appendix?
   A: Any information beyond the proposal page limit will not be reviewed, so there is no need to include an appendix.

Q: How will the different criteria outlined in the call for proposals be weighted in the evaluation process?
   A: The weightings will be approximately the same for each question in the template (questions 3, 5, 6, 7, 8 and 9) and will be weighted the same as items mentioned in the RFP: productive collaborations, appropriate budget, effective team, and innovation.

Q: With such diverse outcomes, how should the return on investment be described and quantified?
   A: The diversity of possible outcomes will almost certainly require different ways to describe the returns that will be realized. Past evidence of outcomes associated with similar activities would be one approach. If you invested in the proposed effort, what tangible results would you expect in return?

Q: Can the funds be used to support an existing activity that needs additional funding?
   A: The purpose of the funds is for strategic investment in new and innovative activities that strengthen programming and/or infrastructure in the signature issues or the two identified key priorities and allows us to do things that we would otherwise not be able to do.