

Likert Scale Examples for Surveys

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AGREEMENT

<ul style="list-style-type: none"> • Strongly Agree • Agree • Undecided • Disagree • Strongly Disagree 	<ul style="list-style-type: none"> • Agree Strongly • Agree Moderately • Agree Slightly • Disagree Slightly • Disagree Moderately • Disagree Strongly 	<ul style="list-style-type: none"> • Agree • Disagree or • Agree • Undecided • Disagree
<ul style="list-style-type: none"> • Agree Very Strongly • Agree Strongly • Agree • Disagree • Disagree Strongly • Disagree Very Strongly 	<ul style="list-style-type: none"> • Completely Agree • Mostly Agree • Slightly Agree • Slightly Disagree • Mostly Disagree • Completely Disagree 	<ul style="list-style-type: none"> • Disagree Strongly • Disagree • Slightly Disagree • Slightly Agree • Agree • Agree Strongly

VALUE

- High
- Moderate
- Low
- None

RELEVANCE

- Excellent
- Somewhat
- Poor

FREQUENCY

<ul style="list-style-type: none"> • Very Frequently • Frequently • Occasionally • Rarely • Very Rarely • Never 	<ul style="list-style-type: none"> • Always • Very Frequently • Occasionally • Rarely • Very Rarely • Never 	<ul style="list-style-type: none"> • Always • Usually • About Half the Time • Seldom • Never 	<ul style="list-style-type: none"> • Always • Very Often • Sometimes • Rarely • Never
<ul style="list-style-type: none"> • A Great Deal • Much 	<ul style="list-style-type: none"> • Often • Sometimes 	<ul style="list-style-type: none"> • Almost Always • To a Considerable Degree 	

<ul style="list-style-type: none"> • Somewhat • Little • Never 	<ul style="list-style-type: none"> • Seldom • Never 	<ul style="list-style-type: none"> • Occasionally • Seldom
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IMPORTANCE

<ul style="list-style-type: none"> • Very Important • Important • Moderately Important • Slightly Important • Not Important 	<ul style="list-style-type: none"> • Very Important • Moderately Important • Not Important 	<p>0 = Not Important At All 1 = Of Little Importance 2 = Of Average Importance 3 = Very Important 4 = Absolutely Essential</p>
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QUALITY

<ul style="list-style-type: none"> • Very Good • Good • Acceptable • Poor • Very Poor 	<ul style="list-style-type: none"> • Very Poor • Below Average • Average • Above Average • Excellent 	<ul style="list-style-type: none"> • Good • Fair • Poor
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LIKELIHOOD

<ul style="list-style-type: none"> • Like Me • Not Like Me 	<ul style="list-style-type: none"> • To a Great Extent • Somewhat • Very Little • Not at All 	<ul style="list-style-type: none"> • True • False
<ul style="list-style-type: none"> • Definitely • Very Probably • Probably • Possibly • Probably Not • Definitely Not 	<ul style="list-style-type: none"> • Almost Always True • Usually True • Often True • Occasionally True • Rarely True • Usually Not True • Almost Never True 	<p>Not likely Somewhat likely Very likely</p>

Dichotomous Scales:

- Fair
- Agree
- True
- Yes
- Unfair
- Disagree
- False
- No

Three-Point Scales:

- More than I would like
- About right
- Less than I would like

Too Harsh
About right
Too Lenient

Too Strict
About right
Too Lenient

Too heavy
About Right
Too light

Too much
About right
Too little

Extremely
Moderately
Not at all

Four-Point Scales:

Most of the time
Some of the time
Seldom
Never

Strongly Agree
Agree
Disagree
Strongly Disagree

Definitely won't
Probably won't
Probably will
Definitely will

Five-Point Scales:

Much better
Somewhat better
Stayed the same
Somewhat worse
Much worse

Strongly Agree
Agree
Undecided
Disagree
Strongly Disagree

Very High
Above Average
Average
Below Average
Very Low

Excellent
Above Average
Average
Below Average
Very Poor

Very good
Good
Fair
Poor
Very poor

Much higher
Higher
About the same
Lower
Much lower

Almost always
Often
Sometimes
Seldom
Never

Extremely
Very
Moderately
Slightly
Not at all

Very satisfied
Satisfied
Neither
Dissatisfied
Very dissatisfied

Very important
Important
Fairly important
Slightly important
Not important

Seven-Point Scales:

very dissatisfied
moderately dissatisfied
slightly dissatisfied
neutral
slightly satisfied
moderately satisfied
very satisfied

far below
moderately below
slightly below
met expectations
slightly above
moderately above
far above

very poor
poor
fair
good
very good
excellent
exceptional