# **Oral Reasons** Hayley Jackson and Jessica Schmitt Iowa State Dairy Judging Team

Outline

- - mat Introduction Top Pair Middle Pair Bottom Pair Conclusion

2

4

#### **Oral Reasons**

1

- You are painting a picture of the class to the official and telling a story
  Involves important skills:
- - Public speaking skills
    Persuasive techniques
    Organization skills
    Ability to think on your feet and not just memorize



3

#### Why take notes

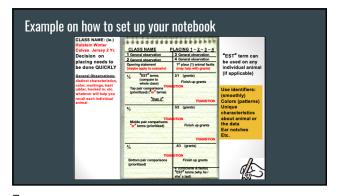
Taking notes will help gather your thoughts and allow you to recall key talking points of the class.

There will be time between seeing the class and giving a set of reasons so notes will help you recall the class.

## **Styles of Note Taking**

- Many different styles
- Follow one format and don't change in between classes
- Make sure notes are complete

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Format

Set of Reasons
Introduction
Top Pair
Middle Pair
Bottom Pair
Conclusion
Pair
Conclusion

Pair
Grant

7 8

Pair Format

Comparison:½

Longer from poll to pins

Higher Rear Udder Attachment

Grant:
2/1

Smoother Fore Udder
Udder
Sharper

Reasons Organization

1. Prioritize

Talk about most important parts first
Talk about minor points last
VERY IMPORTANT TO USE THIS METHOD

9 10

Opening Statement

Should include:

Name of the class (include breed) - Holstein 3 Year Olds

Placing = 1-2-3-4

Superlative statement about the top animal or pair ("est," most, best, etc.) - best mammary system

Top Pair

Talk first over second with comparative terminology
Grant second over first with comparative terminology

"-er" endings:
Say: I is taller at the withers and longer from the poll pins
Not: 1 is a tall, long bodied cow

11 12

#### Middle Pair

13 14

### **Closing Statement**

15 16

#### Rubric

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#### Score Card for Grading Oral Reasons

- Accurately compares each pair of animals.

   Presents important differences first (those that clearly influenced the decision) in an organized manner.

   Uses a "positive" approach with comparative terminology. Grants the lower placed animal whenever there is such an advantage.

   Briefly evaluates the bottom animal for strengths and weaknesses.

- Uses proper terminology, grammar, and pronunciation.
   Speaks convincingly with moderate speed.
   Is sincere and courteous. Completes reasons in allotted 2 minutes.

Total points

#### **Bottom Pair**

**Transitions** 

# Rubric

Hence, I still prefer 2 over 3 in my middle pair because. However, in the middle pair, I used 2 over 3.. Still in the bottom pair I preferred 2 cow 3... ...and I gave her an advantage over in this regard

- Points for success
  Describe animals from front to back, top to bottom
  Keep similar components together
  Tell official if pairs were easy, hard, similar, contrasting, etc.
  Emphasize important differences between animals
  Use variation in descriptive terms
  Use proper eye contact
  Have correct posture
  Many different styles all can be successful if properly used
  Reasons must be accurate, concise, well organized, conversational

#### Presentation

- 3. Make eye contact with reason taker
  4. Have a pleasant facial expression
  5. If reason taker asks about your contestant number, answer with a firm "Yes" or "Yes it is" not "yep" or "uh huh"
- Stand 8-10 feet from the reason taker if space allows
   Proper posture (feet same width as shoulder, feet parallel, body erect, hands behind back)

#### **Presentation**

- 10. Powerful, previse opening statement
  11. Use emphasis and fluctuate voice

- 11. Ose Emphasis and includes voice
  12. "Paint" a picture the listener can mentally see
  13. Use identifying characteristics to avoid redundancy
  14. Time around no more than two minutes for cow classes and a minute and a half

19 20

> Be confident! You got this!