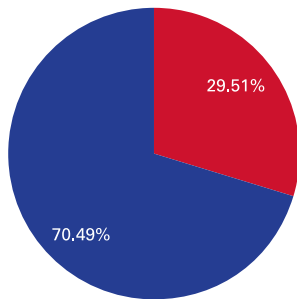


TWO-WAY SCORECARD COMMUNICATION TOOL GENERAL STATEWIDE DATA

FALL 2022 | MARCH-SEPTEMBER 2022

FIGURE 1

This chart represents the proportion of respondent types statewide.



305 RESPONSES STATEWIDE

- ISU paid staff member
- County staff member or county extension council member

FIGURE 2

What are one or two things that make you feel 'in the know' about a program area? Common themes in descending order of frequency:



FIGURE 3

This map shows the four tiers based on county population.

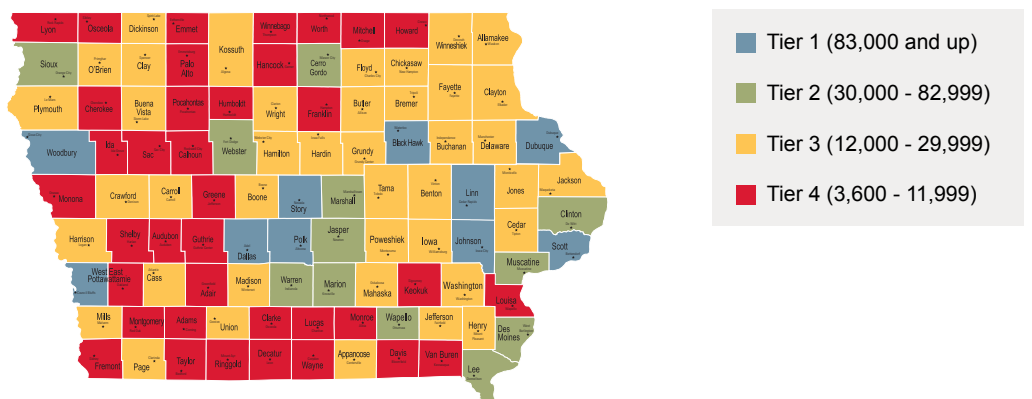


FIGURE 5

Average Scores for each Category by Population Tier

The scores in this table are the statewide averages as given by all respondents. Compare your scores with counties from similar population listed in Figure 3.

	POPULATION*	NUMBER OF COUNTIES	PERCENTAGE OF IOWA'S POPULATION	AVERAGE			
				PROGRAM IDENTIFICATION & AVAILABILITY	PROGRAM DELIVERY	EVALUATION & REPORTING	COMMUNICATION
Tier 1	83,000 and up	10	52.4%	4.5	4.2	3.9	3.9
Tier 2	30,000 - 82,999	12	15.0%	4.3	4.2	3.9	3.9
Tier 3	12,000 - 29,999	41	22.6%	4.3	4.1	3.8	3.7
Tier 4	3,600 - 11,999	37	10.0%	4.2	4.1	3.7	3.7

*using 2020 census data