

Structured for Success

Committee meeting summary from September 29, 2018

Meeting September 29, 9 a.m.-10:00 a.m., 1805 Collaboration Place and by ZOOM

In person: Jamie David, Lori Donahoe, Paul Gieselman, Terry Maloy, Bob Dodds, John Lawrence

By ZOOM: Molly Hewitt, Katharina Bain, Cheryl Heronemus, Larry Tranel

Introductions of committee members and their role with ISU Extension and Outreach

Discussed goals for committee

The overarching goal is to determine how ISU Extension and Outreach can effectively educate and serve Iowans and how our organizational structure impacts our ability to do so. Sub-goals to help us reach our overarching goal include:

- Identify functions necessary for extension to effectively educate and serve Iowans.
- Explore successful models of extension education and programming delivery.
 - Study examples within ISU Extension and Outreach, other state extension systems and other organizations.
 - Assess and describe strengths and weaknesses of alternative models regarding ability to educate and serve Iowans, adjust to emerging issues, employee satisfaction, and reputation, respect and relationship with stakeholders.
 - Evaluate impact on staff and budgets.
- Define a small number of alternative models with sufficient information for councils and ISU to implement pilot projects. For each model propose:
 - Organizational structure
 - Funding methods
 - Roles and responsibilities of staff, councils and ISU
 - Process for pilot transition

Discussed timeline for committee

- Have final report by September 2019.
- Gather requested information early in the process.

Determine methods and how to proceed

- Meet regularly by ZOOM and in person when practical.
- Cast the net widely in gathering information and examples.
- Engage additional ISU staff to assist in information gathering.
- The committee will begin to gather information on:
 - Regions/counties in Iowa that are functioning and programming well, and those with challenges
 - Other states, mentioned were: MN, NE, MO, WI, OH, IN, CA, IL
 - Other organizations: Public schools, USDA, Public Health

Discuss how to communicate our work to the rest of the organization

- We recognize our work will make people anxious, but believe transparency is important.
- Be transparent, communicate often and err on the side of more rather than less communication.
- Establish webpage on County Services website with updates including meeting agenda, notes and brief video summary.
- Encourage staff and councils to contact committee members directly or via the website with questions and comments.