

# **Structured for Success Committee**

**May 22, 2019, retreat summary notes.**

Members present: Larry Tranel, Cheryl Heronemus, Katharina Bain, , Bob Dodds, John Lawrence. Attending via Zoom: Molly Hewitt. Not present: Terry Maloy

## **Meeting Summary**

The committee met in Ames to review the data collected from Iowa counties through the questionnaire and from interviews with other states in the north central region. We discussed the information compiled and the advantages and disadvantages of what we learned.

The committee developed a rough draft of alternative models that will be presented for discussion and feedback. Below is a plan and approximate time line.

## **Draft Roll Out and Feedback**

### **Guiding principles**

- Focus on a goal of effectively educating and serving Iowans.
- Everyone gets the message at the same time.
- This is a first draft and not a final product. Input is requested and valued.
- There will be multiple opportunities for feedback, and the timeline and process will be defined.
- Discussion is encouraged within and across counties, councils, and staff.
- Impact on state and county budgets and staff are important considerations.

### **Timeline and steps**

The plans that will be presented are drafts to initiate discussion. The Structured for Success Committee will:

- Present the plans via a pre-recorded video likely in early June at a scheduled time. It also will be archived for later viewing.
- Prepare a webpage with descriptions of alternative models and supporting information, provide opportunities for feedback, link to the archived video, and link to the feedback survey.
- Gather feedback over a 60-day period.
  - Shortly after the video is posted, send out a Qualtrics survey to provide individuals an opportunity to share their thoughts.
  - Ask people to identify advantages and disadvantages to each model and rank them in order of preference.
  - Establish a virtual suggestion box for people to submit ideas anonymously to leadership. Feed these questions and answers into an FAQ page.
  - Ask councils and staff to discuss and provide consensus feedback from the county.

- Ask regional directors to coordinate a discussion with council presidents across counties after extension councils have met and discussed within their county.
  - Hold in-person and virtual meetings to answer questions.
- Have feedback collected by August 15 for the August 20 Structured for Success Committee meeting.
- Review feedback and prepare 2-4 final models by end of September.

Watch for more details about the video and webpage in the near future.