

Structured for Success Committee

Agenda and Meeting Notes

Agenda Meeting #2

1. "Essential functions" necessary for ISU Extension and Outreach to successfully educate and serve Iowans.
2. As we gather input from other states, what would you like to know about how they are organized and how they function? For example:
 - a. What is the typical staffing plan for counties and/or regions in your state?
 - b. Do counties share positions and if so explain?
 - c. Are the staff employees of county extension or the state extension?
 - i. Who supervises, hires, reviews?
 - ii. How does the funding flow and what is the share paid by county vs. state?
 - d. Please send a typical position description of the positions in your county and/or regional.
 - e. How long have you had this organizational structure?
 - f. What works well and what are challenges?
 - g. What else????
3. County data
 - a. FY19 Ag Extension Rates spreadsheet
 - b. FY19 Ag Extension Rates maps
 - c. State Assessment 2018 R-E analysis spreadsheet
 - d. Consolidated income and expense spreadsheet
 - e. Regional map
4. Committee website and reports

Meeting Notes #2 - October 18, 2018

Zoom meeting attendees: Cheryl Heronemus, Paul Gieselman, Lori Donahoe, Larry Tranel, Katharina Bain, Jamie David, John Lawrence

Essential functions to successfully educate and serve lowans locally

- Programming
 - Curriculum development, research-based
 - Content and expertise
 - Teaching/educators to deliver and answer questions
 - Multiple delivery platforms (in-person, web, social media, media)
 - Evaluation and reporting
- Local presence
 - Relationship and partnership develop and maintenance
 - Being the “face of extension”
 - Physical location for access (PAT, MAC, 4-H, questions...)
 - Local media, external communications
 - Meeting logistics
- Marketing and promotion
 - Programming and events
 - ISU Extension and Outreach (best kept secret)
- Administrative
 - Personnel (hire, supervise, mentor, professional development, support)
 - Budget and finance
 - Organization (requirements, elections, filings, open meetings, etc.)
 - Revenue generation (grants, fees, contracts)
 - Support and professional development for councils

What do we want to know about other states?

- What is the typical staffing plan for counties and/or regions in the state?
- What is the overall organization of extension in your states?
- Do you have offices in every county?
- Do you have regional offices and/or regional staff?
- What program areas are present in your county? How are other areas covered?
- Do counties share positions? If so, explain?
- Are the staff employees of county extension or the state extension?
 - Who supervises, hires, reviews?
 - How does the funding flow, and what is the share paid by county vs. state?
- Please send a typical position description of the positions in your county and/or region.
- What kind of partnerships do you have? Do they use your curriculum?
- Provide examples of reporting and/or success stories.
- What is the role/responsibilities of councils?
- How long have you had this organizational structure?
- What works well and what are challenges?

What other organizations do we want to study?

- Public schools and Area Education Association (AEA)
- USDA (FSA – Farm Service Agency, NRCS – Natural Resources Conservation Service)
- Public health
- Farm Bureau and commodity organizations
- Community colleges

Other discussion

- Reviewed attached files
 - Tax revenue by county and maps
 - Regional map
 - Consolidated financial statements by county
- Website for committee needs to be easier to find