

Fall 2022 Two-Way Scorecard (TWS) Survey

The goal of the Two-Way Scorecard (TWS) Communication Tool is to improve communication and accountability within the partnership between ISU Extension and Outreach and County Extension Districts by providing formal feedback based on the [2020-2023 Iowa State University and County Agricultural Extension District MOU](#).

This survey should be completed individually and not as a group. TWS Communication Tool responses will be published in an aggregated format for each county. In addition, all scores and comments will be available for each county to read and review for further analysis.

The Fall 2022 Two-Way Scorecard Communication Tool represents **March 4, 2022, through October 2, 2022. Please submit this survey by 11:59 p.m. on October 17, 2022.**

Please choose one of the following to describe your position.

_____ I am a county staff member or county extension council member.

_____ I am an ISU paid staff member.

Please choose the ISU Extension and Outreach County for which are you providing a response.

List county name: _____

PROGRAM IDENTIFICATION AND AVAILABILITY

The Memorandum of Understanding (MOU) includes program components such as program delivery, maintaining a program catalog, housing specialists, etc.

Research-based programs not currently in the catalog can be vetted by program units to be placed in the program catalog. This is called the curriculum review process.

Please rate your level of agreement with the following statements related to programming in your county.

5-Strongly agree; 4-somewhat agree; 3-Neither agree nor disagree; 2-Somewhat disagree; 1-Strongly disagree; 0- Don't know/not applicable

_____ 1. Council identifies and shares community needs. (MOU Division of Responsibility #4)

_____ 2. Program specialists and staff identify programs that address local needs.

- _____ 3. Identified programs are scheduled and implemented in a reasonable time frame.
- _____ 4. The county offers programs found in the program catalog or as recommended by a program specialist.
- _____ 5. Program specialists assist counties with approval of programs through the curriculum review process.

PROGRAM DELIVERY

Please rate the effectiveness of the following steps related to preparing for program delivery in your county.

5-Extremely effective; 4-Very effective; 3-Moderately effective; 2-Slightly effective; 1-Not effective at all; 0-Don't know/not applicable

- _____ 1. Councils provide funding for educational programs that meet needs of lowans. (MOU Division of Responsibility #5)
- _____ 2. ISU provides county staff with training to deliver research-based programs. (MOU Division of Responsibility #5)
- _____ 3. ISU program specialists collaborate to schedule programs in your county.
- _____ 4. The county partners with neighboring counties and specialists to offer multi-county programs.
- _____ 5. Counties marketing of upcoming events and educational offerings.
- _____ 6. Workspace and internet access are provided for program specialists visiting the county office. (MOU Division of Responsibility #10)
- _____ 7. Program units and counties work together to house a specialist. (MOU Division of Responsibility #10)

EVALUATION AND REPORTING

Please rate the frequency of the following evaluation and reporting tasks.

5-Always; 4-Most of the time; 3- About half the time; 2-Sometimes; 1-Never; 0-Don't know/not applicable

- _____ 1. Evaluation feedback is collected from participants.
- _____ 2. Evaluation responses are shared between counties and specialists.
- _____ 3. Program and contact reports from MyData are reviewed regularly. (MOU Division of Responsibility #6)

COMMUNICATION

Help program units communicate with you. Rate the effectiveness of each communication method.

5-Extremely effective; 4-Very effective; 3-Moderately effective; 2-Slightly effective; 1-Not effective at all; 0-Don't know/not applicable

- _____ Program leaders' newsletters
- _____ Program area specific webinars
- _____ Listservs
- _____ Specialist generated newsletter
- _____ Verbal communication with specialists
- _____ Meetings with specialists (virtual or face to face)
- _____ Email messages from specialists
- _____ Area meetings
- _____ Professional development days
- _____ MyData reporting system
- _____ MyExtension site
- _____ Overall communication from program areas

What are one or two things that make you feel 'in the know' about a program area?

Please share any additional comments and click on the red arrow below to submit your completed survey.