

Stakeholder Reports and Success Stories

Extension council members are representatives of the entire ISU Extension and Outreach system. Sometimes council members are called on to relate the success of specific extension program areas. Individuals who are not acquainted with ISU Extension and Outreach want to know the impact of the organization. Although council members can easily relate information about activities in their county, sometimes it helps to have knowledge of efforts across Iowa.

Stakeholder Reports

Stakeholder reports are the beginning of the extension stories we can share. We share our stories with stakeholders because they have a stake in our impact and outcomes. We share our stories with the public to build their awareness of the education and information we can provide. We share our stories with taxpayers and the elected officials who allocate precious public resources, so they understand their return on investment in ISU Extension and Outreach. We strive to serve all Iowans. A key to our success is making sure people know how we are working to build a strong Iowa. Find your county's stakeholder report on the County Services website www.extension.iastate.edu/countyservices/programming

Success Stories and More

ISU Extension and Outreach has developed web pages for councils and the public demonstrating the specific impacts ISU Extension and Outreach programming has in communities and on people's lives. These pages showcase stories featuring the outstanding work extension does in Iowa, making it easier for visitors to learn about extension programming.

- **Our Story website videos and quick facts**
www.extension.iastate.edu/our-story
- **ISU Extension and Outreach featured impacts**
www.extension.iastate.edu/video/impact
- **Agriculture and Natural Resources impacts**
www.extension.iastate.edu/ag/impact
- **Human Sciences**
www.extension.iastate.edu/humansciences
- **4-H Youth Development Program**
www.extension.iastate.edu/4h/services/pyd
- **Community and Economic Development**
www.extension.iastate.edu/communities/newsletter

Council members are encouraged to share success stories with friends, neighbors, partners, or local decision makers.