



## 2021 IN SAC COUNTY

Iowa State University Extension and Outreach connects the needs of Iowans with Iowa State research and resources. We listen, learn, and work with the people of Sac County for a #STRONGIOWA.



**Sustainable  
ENVIRONMENTS**



**Thriving  
COMMUNITIES**



**Resilient  
PEOPLE**



**Future  
LEADERS**



The **Sac County Extension Council** has been elected by the people of the county to guide local educational programming by partnering with extension staff. From needs assessment, through program implementation and evaluation of outcomes, the council represents you and your issues. We are always serving Iowans and we are here for you. Now. Always.

***Thank you for your support.***

**Mollie Scott**

*Extension Council Chair*

**Steve Determan**

*Council Member*

**Liz Davis**

*Council Member*

**Aaron Jacobson**

*Council Member*

**Alberto Najera**

*Council Member*

**Laurie Schmidt**

*Council Member*

**Cyndi Raasch**

*Council Member*

**Jamie Blum**

*Council Member*

**Connie Severson**

*Council Member*

### Serving the People of Sac County

As Iowans adjusted to life during the COVID-19 pandemic, ISU Extension and Outreach continued to prioritize health and safety as we delivered research-based education to the people of Sac County. During 2021 we focused on the following efforts.

- The annual statewide Crop Advantage Series was suspended last winter due to pandemic restrictions. The ISU Extension Crops Team developed CropsTV as a virtual replacement. CropsTV had 1,038 participants, viewing 35 live streamed and 10 pre-recorded topics. Livestream sessions averaged 65 viewers, with on-demand views of 20,275. The total view time totaled 1 year, 145 days, 15 hours and 18 minutes.
- Follow-up comments included: "Excellent value. Good, easily accessible information at a very economical price," "I thought this format was great. I, as is most



everyone, am extremely busy and this enabled me to learn at odd times of the day when it fit my schedule,” and “I took away one or two practices or concepts from at least 20 of the presentations that I plan to apply in my farming operation.” In 2022, live programs are scheduled to return, but an updated version of “CropsTV” will be available also.

- We educated 39 clients in Beef Quality Assurance so they can continue to meet food supply needs.

## Showcasing 4-H at the Sac County Fair

The Sac County Fair returned in 2021, providing the opportunity for youth to demonstrate what they had learned through their 4-H project work over the past year.

- Sac County 4-H and FFA members exhibited record numbers of livestock in their new livestock showing and barn.
- 4-H members exhibited over 650 static exhibits and 100 clothing/communications projects



## Extension Staff

**Terry Janssen**  
Region 7 REED

**Steph Erpelding**  
County Youth  
Coordinator

**Lora Wright**  
Office/Program/MG  
Coordinator



## Working toward Recovery

As our state works toward recovery, ISU Extension and Outreach Sac County has been working toward Reviving the Iowa Economy.

The Sac County 4-H food stand donated over \$200 in hamburger and hotdog buns to New Opportunities Inc. and the Sac County Family Development Center Food Pantry in Sac City.

ISU Extension and Outreach Sac County has offered Customer Service trainings to 15 clients which will help build business and generate revenue from employees and managers providing more effective Customer Service. This is a new program that we plan to continue offering as excellent customer service keeps people coming back and investing in our community.

Looking ahead to 2022, ISU Extension and Outreach Sac County will be offering the Retail Initiative program. We will also be offering the “Real \$ Real World” program to the ESC MS curriculum in the Financial Literacy class.

## ISU Extension and Outreach Sac County

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[www.extension.iastate.edu/sac](http://www.extension.iastate.edu/sac)



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